St. Lawrence County
Community Development Program, Inc.(CDP)

Secondary Data Research 08/31/2023

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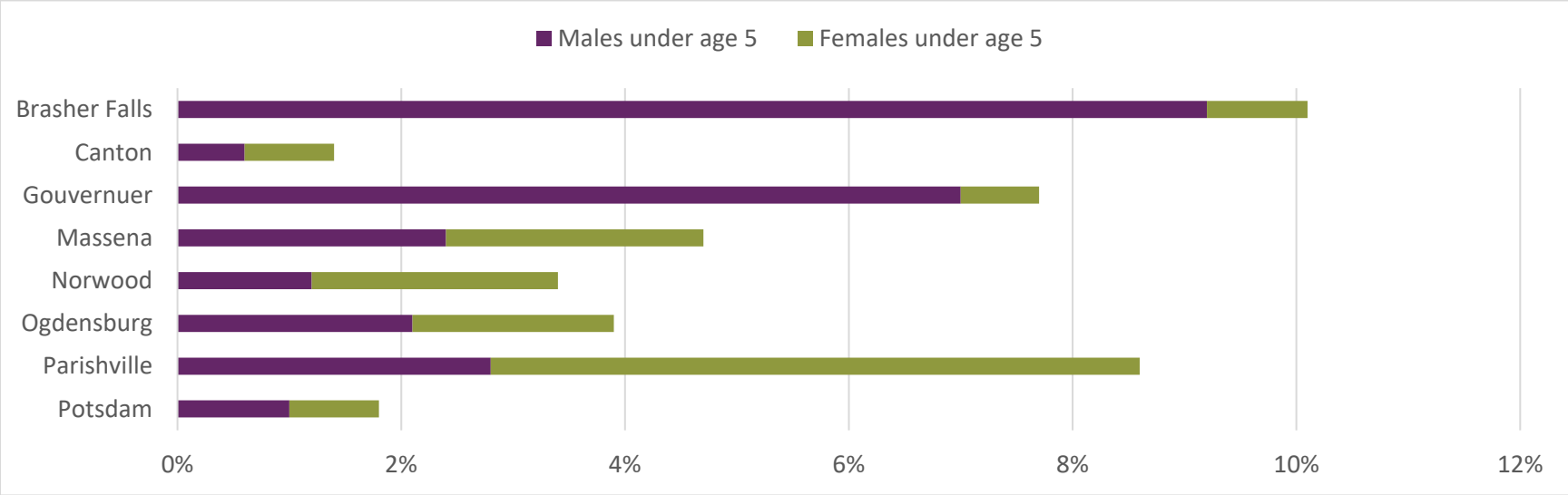
Secondary Data Research

Under Age 5 Core Demographics

There is a notably higher percentage of males under age 5 compared to females under age 5 in Brasher Falls and Gouverneur. There is a higher percentage of females under age 5 in Parishville.

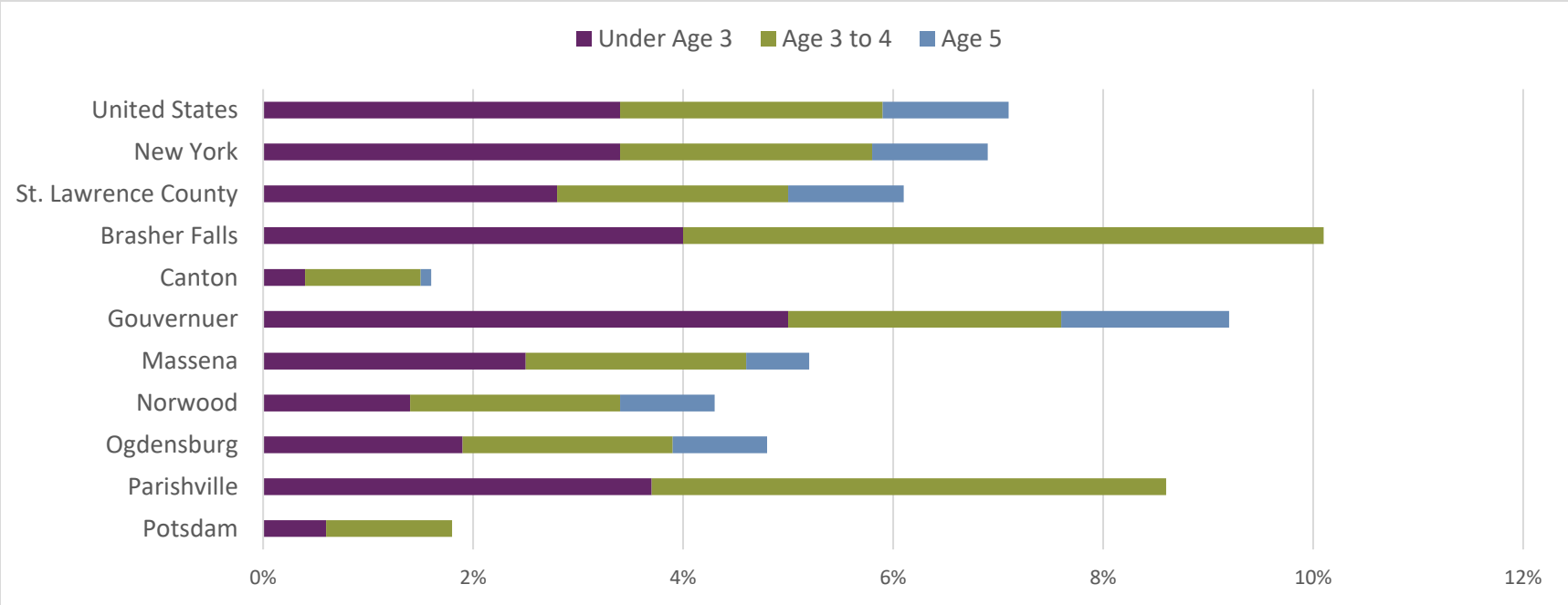
Exhibit 1: Child Population, by Gender



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Males under Age 5	11.5%	10.7%	10.5%	13.0%	5.5%	14.4%	9.8%	8.1%	9.0%	10.5%	4.1%
Females under Age 5	11.0%	10.2%	9.8%	13.7%	3.5%	2.7%	10.9%	8.7%	9.8%	15.0%	4.7%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 2: Child Population, by Age Group



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Population Under Age 18 (Children)	22.5%	21.0%	20.3%	26.7%	9.0%	17.1%	20.7%	16.8%	18.8%	25.5%	8.7%
Under Age 3	3.4%	3.4%	2.8%	4.0%	0.4%	5.0%	2.5%	1.4%	1.9%	3.7%	0.6%
Age 3 to 4	2.5%	2.4%	2.2%	6.1%	1.1%	2.6%	2.1%	2.0%	2.0%	4.9%	1.2%
Age 5	1.2%	1.1%	1.1%	0.0%	0.1%	1.6%	0.6%	0.9%	0.9%	0.0%	0.0%
Age 6 to 8	3.7%	3.3%	3.4%	6.9%	2.1%	1.0%	3.9%	4.8%	4.0%	1.6%	0.7%

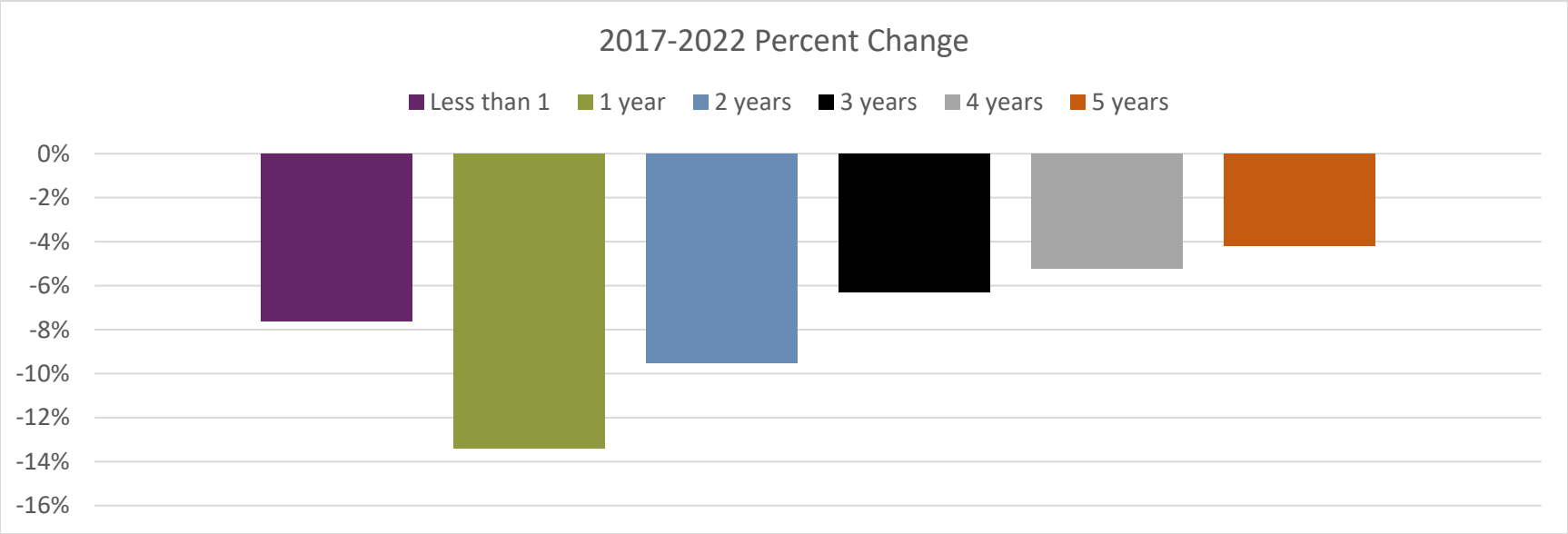
Age 9 to 11	3.9%	3.5%	3.6%	2.9%	0.5%	3.5%	5.1%	5.1%	4.6%	2.2%	1.3%
Age 12 to 14	3.9%	3.6%	3.6%	2.7%	2.4%	3.3%	2.6%	1.7%	2.8%	7.8%	1.9%
Age 15 to 17	3.9%	3.6%	3.4%	4.0%	1.3%	0.0%	3.7%	0.9%	2.5%	5.1%	1.7%
Unknown	0.1%	0.1%	0.2%	0.0%	1.0%	0.0%	0.3%	0.0%	0.1%	0.0%	1.3%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

There has been an overall decrease in the number of young children in New York, which is reflective of a global trend in fertility rates. Researchers at the University of Washington's Institute for Health Metrics and Evaluation showed the global fertility rate nearly halved to 2.4 in 2017 and their study, published in the Lancet, projects it will fall below 1.7 by 2100. The number of under-fives will fall from 681 million in 2017 to 401 million in 2100. This decrease is driven by more women in education and work, as well as greater access to contraception, leading to women choosing to have fewer children. This will lead to various issues, including the negative consequences of having a negative age structure (more older people than young people). [1]

[1] Fertility rate: 'Jaw-dropping' global crash in children being born - BBC News

Exhibit 3: Child Population by Single Age in New York

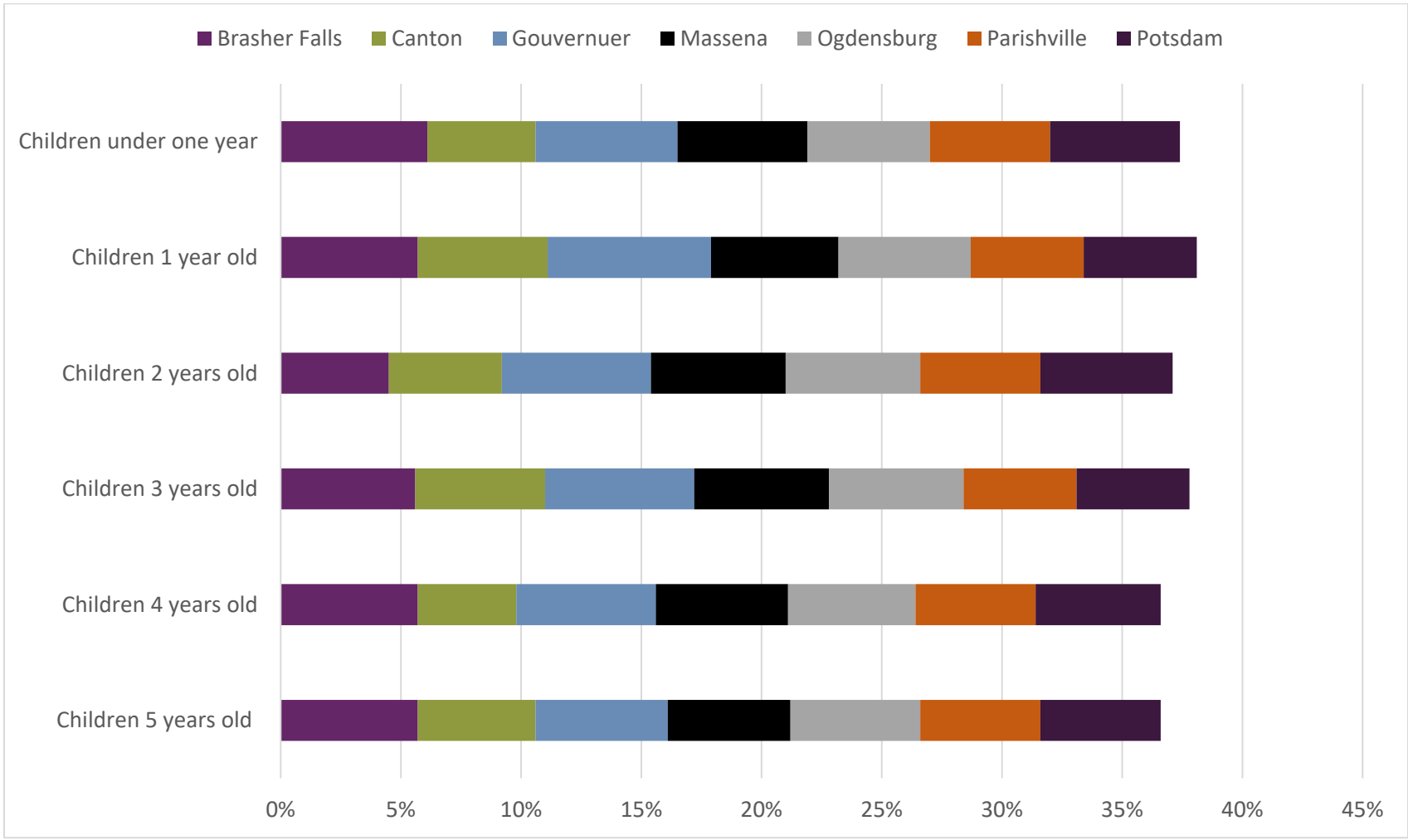


Single Age	2017	2018	2019	2020	2021	2022	2017-2022 Percent Change
Less than 1	232,327	230,412	224,393	224,111	207,628	214,746	-7.6%
1	233,043	228,381	226,392	225,825	216,306	201,750	-13.4%
2	233,348	229,483	224,804	228,132	219,136	211,104	-9.5%
3	228,564	230,278	226,606	228,627	222,115	214,218	-6.3%
4	229,365	225,937	227,342	230,782	223,417	217,399	-5.2%
5	228,616	227,074	223,489	231,160	225,858	218,902	-4.2%

Source: Annie E. Casey Foundation | Kids Count Data Center

Across all age groups except for children age 5 and older, Gouverneur has the highest percentage of children compared to the other geographies.

Exhibit 4: Child Population, by Age per Geography



		Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville[2]	Potsdam
Children under one year	Number	35	77	74	131	ND	131	18	106
	Percent	6.1%	4.5%	5.9%	5.1%	ND	5.1%	5.0%	5.4%
Children 1 year old	Number	33	94	85	141	ND	141	18	93
	Percent	5.7%	5.4%	6.8%	5.5%	ND	5.5%	5.0%	4.7%
Children 2 years old	Number	26	82	77	144	ND	144	17	108
	Percent	4.5%	4.7%	6.2%	5.6%	ND	5.6%	4.7%	5.5%
Children 3 years old	Number	32	93	77	145	ND	145	18	93
	Percent	5.6%	5.4%	6.2%	5.6%	ND	5.6%	5.0%	4.7%
Children 4 years old	Number	33	71	73	138	ND	138	17	102
	Percent	5.7%	4.1%	5.8%	5.3%	ND	5.3%	4.7%	5.2%
Children 5 years old	Number	33	84	69	140	ND	140	18	99
	Percent	5.7%	4.9%	5.5%	5.4%	ND	5.4%	5.0%	5.0%

Source: New York State | Council on Children & Families, Kids' Well-being Indicators Clearinghouse (KWIC), 2022

Exhibit 5: Child Population Age 0-4 by Race and Ethnicity in New York

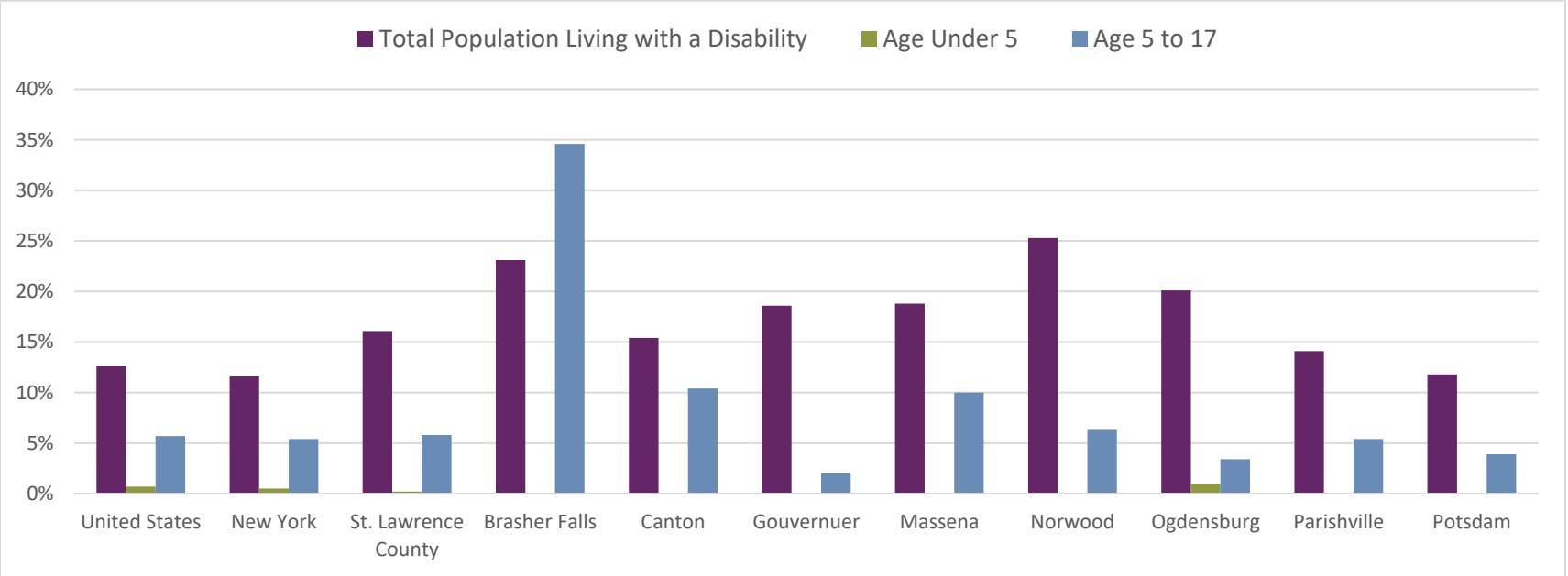
Race and Ethnicity	2017	2018	2019	2020	2021	2022
Non-Hispanic American Indian and Alaskan Native Alone	<0.5%	<0.5%	<0.5%	<0.5%	<0.5%	<0.5%
Non-Hispanic Asian Alone	10.0%	10.0%	10.0%	10.0%	9.0%	9.0%
Non-Hispanic Black Alone	14.0%	14.0%	14.0%	15.0%	15.0%	15.0%
Hispanic Or Latino	25.0%	25.0%	25.0%	26.0%	26.0%	26.0%
Non-Hispanic Native Hawaiian and Other Pacific Islander Alone	<0.5%	<0.5%	<0.5%	<0.5%	<0.5%	<0.5%
Non-Hispanic White Alone	46.0%	47.0%	46.0%	45.0%	45.0%	45.0%
Non-Hispanic Two Or More Race Groups	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%

Source: Annie E. Casey Foundation | Kids Count Data Center

[2] Rates are not stable when the number is less than 20.

Very small percentages of population under 5 are shown to be living with a disability, though percentages increase across the service area for the 5-17 age group, particularly for Brasher Falls where more than one-third of the population age 5-17 is living with a disability (34.6%).

Exhibit 6: Population Living with a Disability, by Age



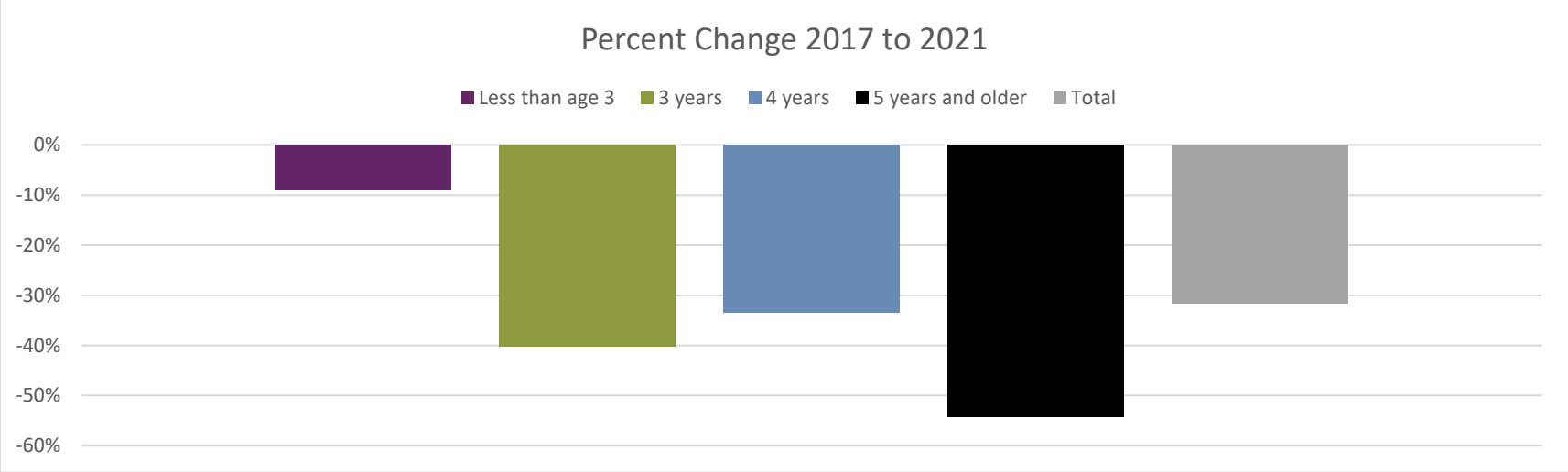
	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Total Population Living with a Disability	12.6%	11.6%	16.0%	23.1%	15.4%	18.6%	18.8%	25.3%	20.1%	14.1%	11.8%
Age Under 5	0.7%	0.5%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Age 5 to 17	5.7%	5.4%	5.8%	34.6%	10.4%	2.0%	10.0%	6.3%	3.4%	5.4%	3.9%
Age 18 to 34	6.8%	5.8%	6.5%	0.0%	5.7%	6.8%	2.9%	8.2%	15.4%	0.0%	6.7%

Age 35 to 64	12.4%	10.8%	19.0%	3.6%	30.6%	26.9%	20.6%	26.9%	24.9%	21.5%	18.2%
Age 65 to 74	24.1%	21.5%	29.3%	70.8%	35.9%	30.8%	35.7%	35.2%	28.4%	40.5%	18.9%
Age 75 and Over	47.4%	45.7%	49.3%	77.1%	27.6%	37.3%	50.5%	62.8%	43.4%	0.0%	71.2%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Enrollment for children age 5 years and older experienced a 54.3% change from 2017 to 2021, though all age groups experienced a decrease in enrollment during that time period.

Exhibit 7: New York State Head Start Enrollment by Age Group



	2017	2018	2019	2020	2021	Percent Change 2017 to 2021
Less than age 3	12,572	9,251	13,821	ND	11,443	-9.0%
3 years	23,935	22,810	22,062	ND	14,303	-40.2%
4 years	25,880	24,215	21,706	ND	17,221	-33.5%
5 years and older	1,187	1,313	1,444	ND	542	-54.3%
Total	63,574	57,589	59,033	ND	43,509	-31.6%

Source: Annie E. Casey Foundation | Kids Count Data Center

High-quality prekindergarten programs for 3- and 4-year-olds can improve school readiness, with the greatest gains accruing to the highest-risk children. Head Start and the expansion of state-funded programs since the 1990s have greatly increased access to preschool. But many children, especially 3-year-olds, continue to be left out, exacerbating socioeconomic differences in educational achievement.

Exhibit 8: Young Children Not in School in New York[3]

	2015-2017	2016-2018	2017-2019
Percent of Children	42.0%	41.0%	41.0%

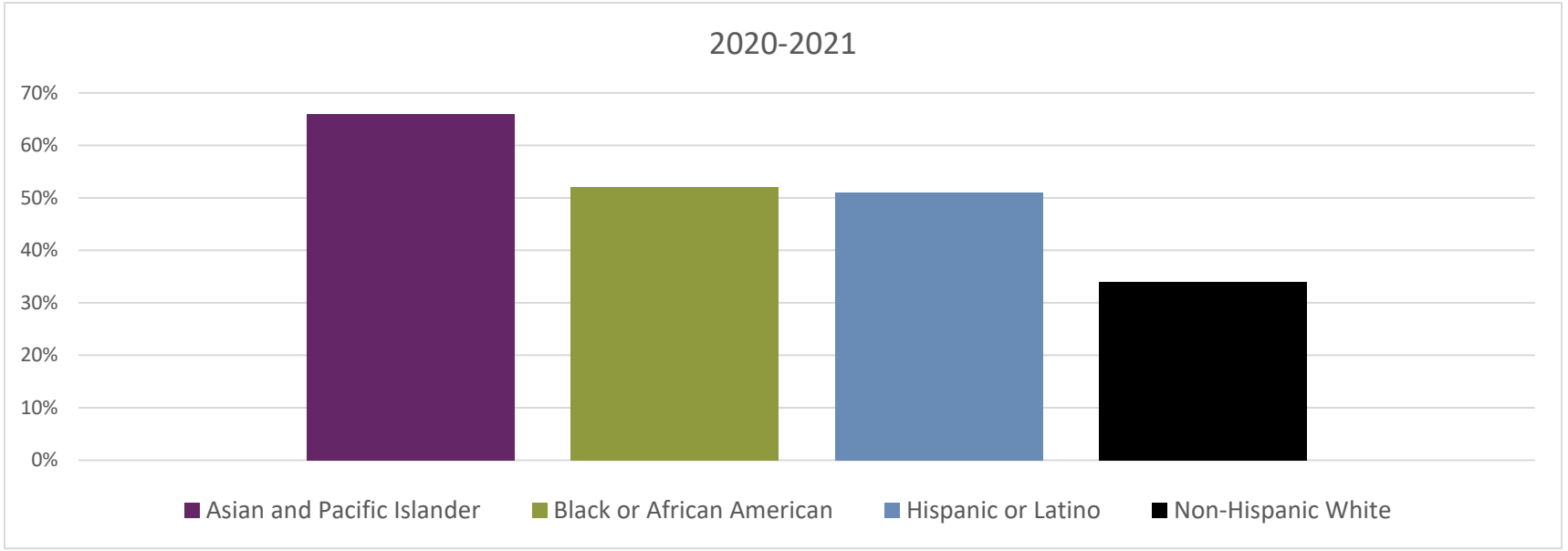
Source: Annie E. Casey Foundation | Kids Count Data Center

[3] The share of children ages 3 to 4 not enrolled in school, including nursery school, preschool, school, or kindergarten, during the previous three months, Young children not in school | KIDS COUNT Data Center (aecf.org)

Reading to children has numerous demonstrated benefits, including cognitive and language development, bonding with parents, a greater vocabulary.4 Among 9- and 13-year-olds, the percentages of youth who said in the 2019-20 school year that they "read for fun on [their] own time almost every day" were at their lowest points since the question was first asked in 1984, according to the survey, which was fielded among U.S. public and private school students before the COVID-19 outbreak. It is unclear whether the pandemic may have changed these patterns.[5] For students experiencing poverty, the situation is even more dire: 82% of students eligible for free or reduced lunches are not reading at or above proficient levels by fourth grade.

The Literacy Project Foundation found that three out of five people incarcerated in prisons can't read and that 85% of minors who have been charged with a crime have trouble reading. Such literacy disparities are linked with high recidivism rates— education being one of the surest ways to reduce the rate of becoming re-incarcerated.[6]

Exhibit 9: Percent of Children Under Age 6 Whose Family Members Read to them Less than 4 Days Per Week by Race & Ethnicity in New York



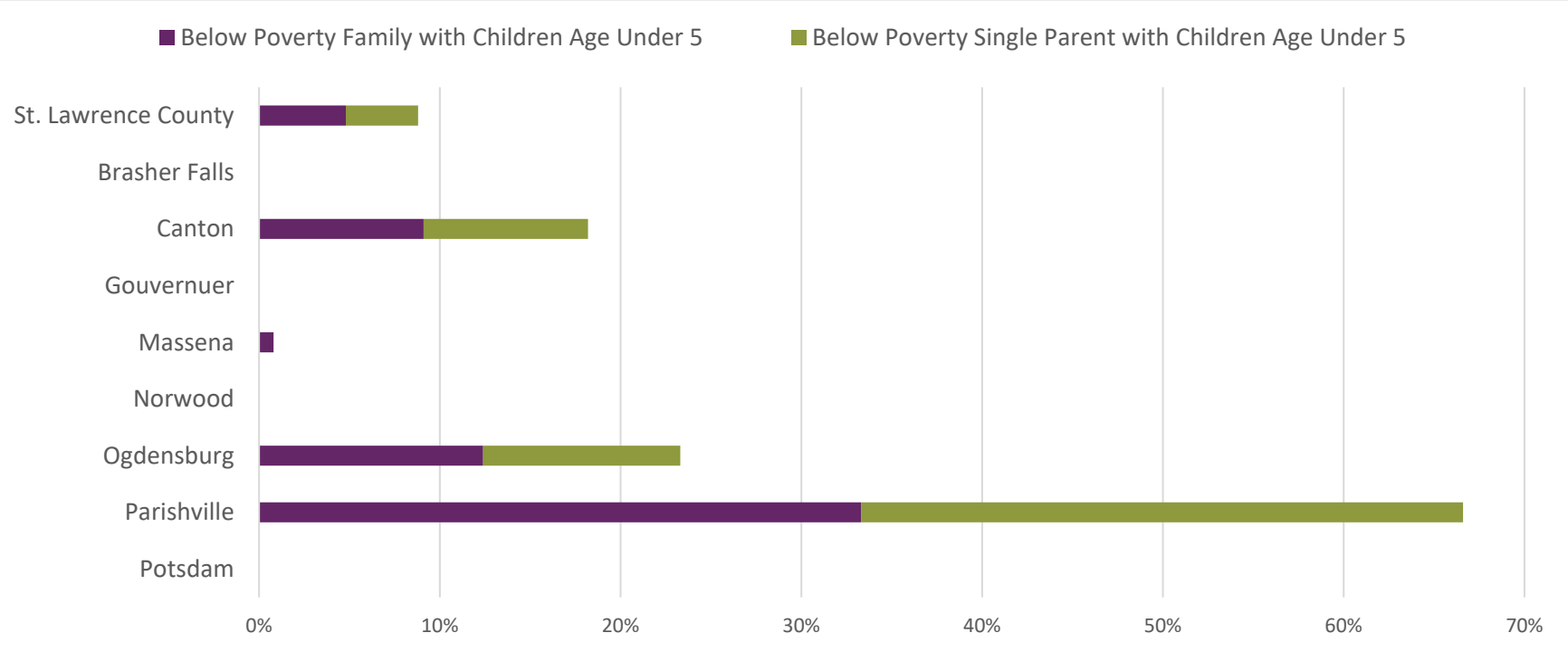
[4] Reading to Children: Why It's So Important and How to Start (healthline.com)
[5] Among many U.S. children, reading for fun has become less common | Pew Research Center
[6] The Problem | Income Gap & Literacy | Reading Partners

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
American Indian	ND	ND	ND	ND	ND
Asian and Pacific Islander	57.0%	ND	ND	73.0%	66.0%
Black or African American	ND	ND	ND	ND	52.0%
Hispanic or Latino	41.0%	43.0%	52.0%	60.0%	51.0%
Non-Hispanic White	37.0%	35.0%	34.0%	36.0%	34.0%
Total	41.0%	42.0%	44.0%	45.0%	42.0%

Source: Annie E. Casey Foundation | Kids Count Data Center

Parishville has the highest percentage of below poverty families and below poverty single-parent families with children under age 5.

Exhibit 10: Percentage of Households with Child(ren) Below Poverty [7]



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Below Poverty Family with	5.6%	5.0%	4.8%	0.0%	9.1%	0.0%	0.8%	0.0%	12.4%	33.3%	0.0%

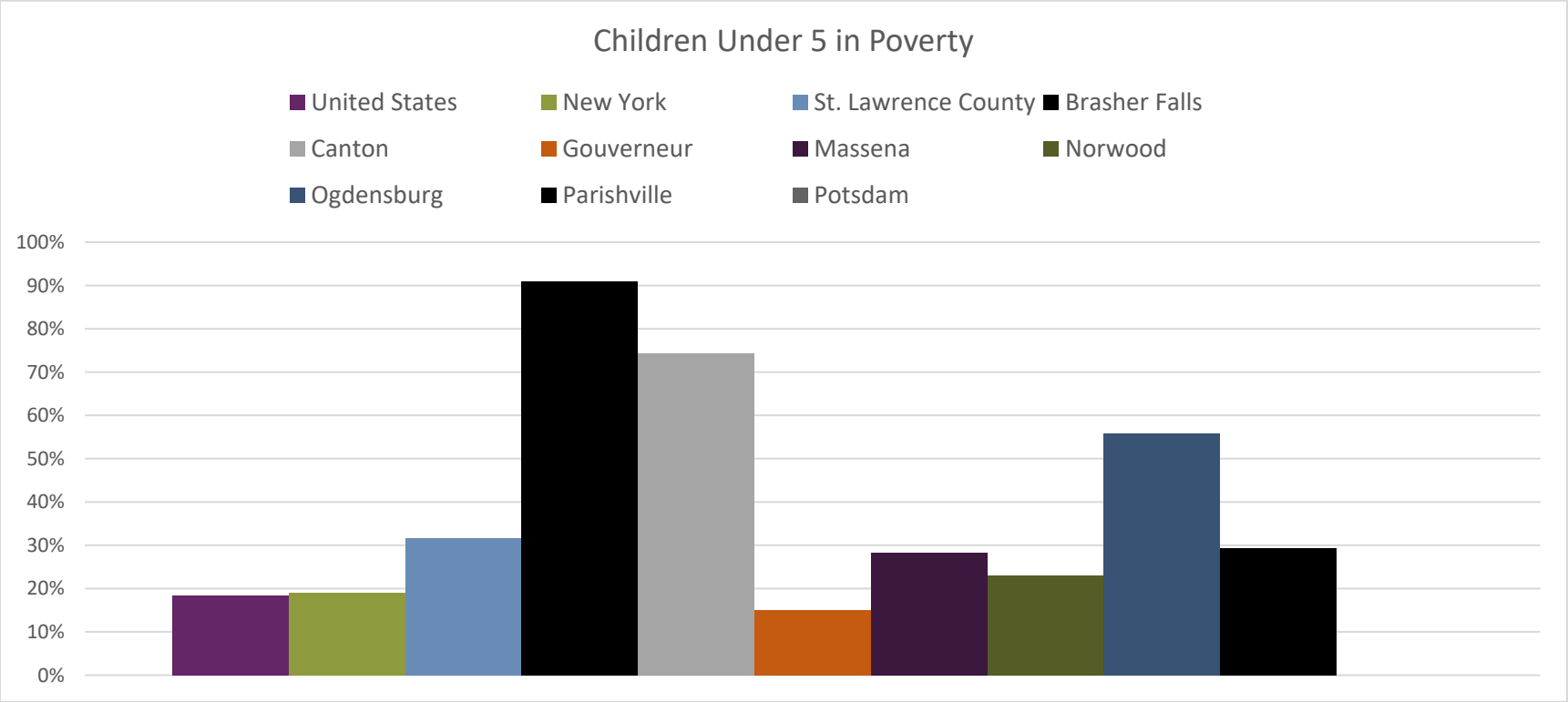
[7] Percentages calculated by total households below poverty level

Children Age Under 5											
Below Poverty Family with Children Both Under Age 5 and Age 5-17	9.7%	8.4%	13.4%	34.2%	0.0%	5.6%	9.5%	12.3%	19.1%	0.0%	0.0%
Below Poverty Single Parent with Children Age Under 5	4.2%	3.5%	4.0%	0.0%	9.1%	0.0%	0.0%	0.0%	10.9%	33.3%	0.0%
Below Poverty Single Parent with Children Both Under Age 5 and Age 5-17	6.4%	5.0%	7.5%	34.2%	0.0%	0.0%	8.0%	0.0%	18.4%	0.0%	0.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Brasher Falls has an alarmingly high percentage of the population under age 5 living in poverty, 91.0%. The state percentage is 19.1%, and the county percentage is 31.7%.

Exhibit 11: Percent of Population Living in Poverty



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Percent of Population Below Poverty Level	12.6%	13.5%	17.1%	30.4%	18.2%	25.3%	21.2%	15.4%	18.4%	12.7%	23.2%

By Race / Ethnicity											
White alone	10.3%	10.0%	16.7%	30.4%	18.1%	22.2%	20.2%	15.6%	17.9%	11.1%	22.5%
Black or African American alone	21.7%	20.2%	42.8%	ND	ND	12.0%	88.0%	66.7%	35.0%	ND	72.6%
American Indian and Alaska Native alone	23.4%	23.2%	33.1%	ND	0.0%	0.0%	0.0%	16.7%	21.4%	ND	50.0%
Asian alone	10.3%	14.1%	17.4%	ND	53.2%	ND	64.8%	0.0%	0.0%	ND	23.5%
Native Hawaiian and Other Pacific Islander alone	16.7%	27.2%	21.3%	ND	ND	ND	ND	0.0%	38.2%	ND	0.0%
Some other race alone	19.1%	22.4%	28.7%	ND	0.0%	100.0%	ND	100.0%	53.4%	0.0%	33.3%
Two or more races	14.9%	16.2%	24.4%	ND	10.2%	70.3%	38.9%	0.0%	22.1%	55.6%	12.0%
Hispanic or Latino origin (of any race)	17.7%	20.2%	15.5%	ND	10.3%	16.5%	3.4%	75.0%	43.8%	67.6%	0.0%
White alone, not Hispanic or Latino	9.2%	9.2%	16.7%	30.4%	18.2%	22.7%	20.3%	15.6%	17.9%	10.0%	22.5%
By Age Group											
Under 5 years	18.5%	19.1%	31.7%	91.0%	74.3%	15.0%	28.2%	23.1%	55.8%	29.3%	0.0%
5 to 17 years	16.5%	18.1%	24.4%	52.0%	5.2%	42.1%	29.5%	8.4%	21.7%	12.5%	7.4%
18 to 64 years	11.8%	12.3%	16.0%	17.7%	21.0%	26.5%	21.0%	20.4%	16.5%	11.3%	30.0%

65 years and over	9.6%	11.7%	10.2%	16.1%	12.2%	19.3%	14.5%	7.6%	11.7%	8.6%	10.4%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

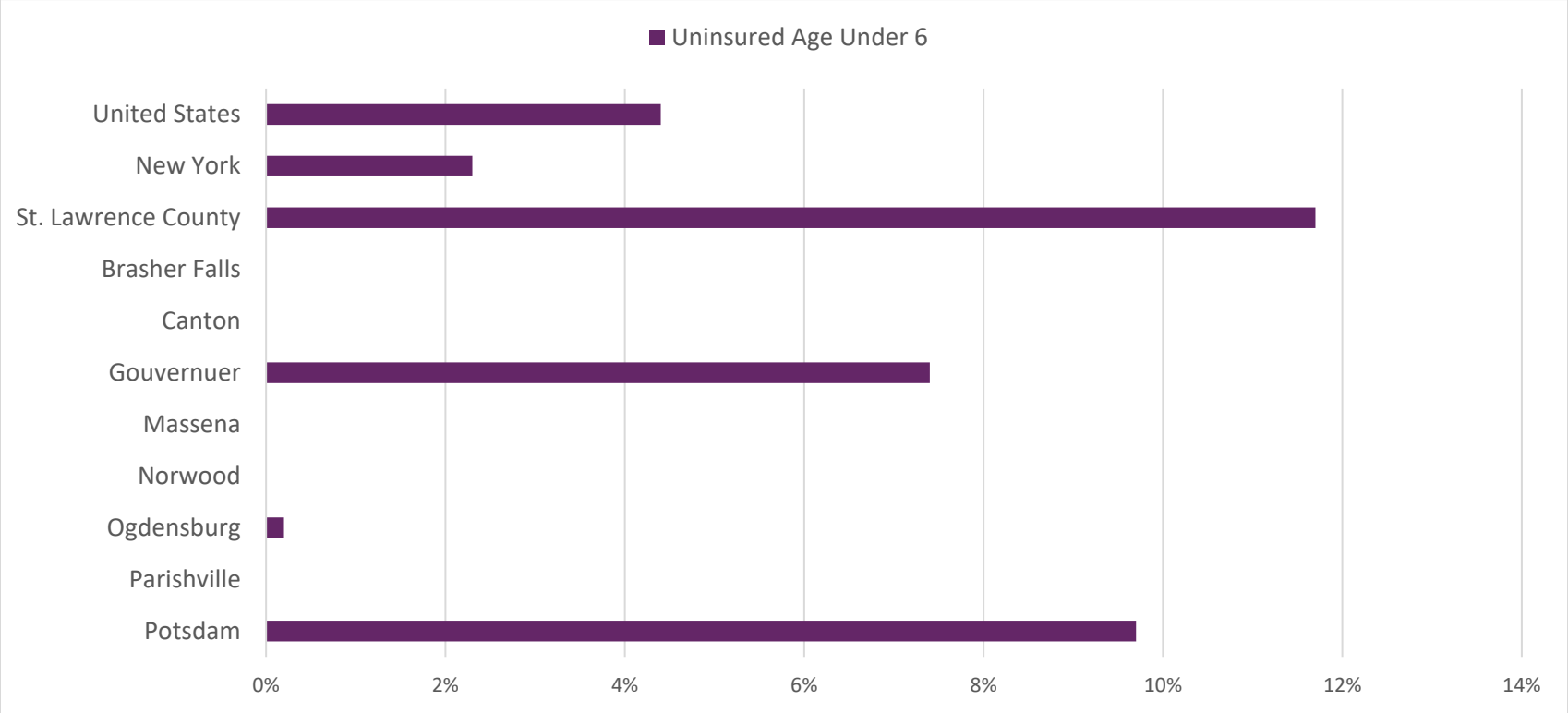
Exhibit 12: Children Under Age 6 with No Parent in the Labor Force in New York

	2017	2018	2019	2020	2021
Percent of Children	9.0%	9.0%	8.0%	ND	9.0%

Source: Annie E. Casey Foundation | Kids Count Data Center

Among the service area, Potsdam has the highest percentage of population under age 6 that is uninsured, followed by Gouverneur.

Exhibit 13: Uninsured Population



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Insured	91.2%	94.7%	94.4%	92.6%	99.7%	91.1%	97.4%	99.3%	96.9%	99.4%	97.6%
Uninsured	8.8%	5.3%	5.6%	7.4%	0.3%	8.9%	2.6%	0.7%	3.1%	0.6%	2.4%
Age under 6	4.4%	2.3%	11.7%	0.0%	0.0%	7.4%	0.0%	0.0%	0.2%	0.0%	9.7%
Age 6 to 18	5.7%	2.5%	8.9%	0.0%	0.3%	18.8%	1.5%	0.0%	3.6%	2.9%	0.7%

Age 19 to 64	12.3%	7.6%	5.7%	14.6%	0.3%	11.5%	3.9%	1.3%	4.1%	0.0%	2.9%
Over Age 65	0.8%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

According to the National Survey of Children's Health, fewer than one in three New York doctors asked about parent concerns in the last 12 months for children aged 0-5 years.

Exhibit 14: New York Child Health Care Access and Quality

	Percent
Doctor asked about parental concerns in last 12 months for children age 0-5 years	27.6%
Child received a developmental screening using a parent-completed screening tool in the past 12 months, age 9-35 months	28.7%

Source: Child and Adolescent Health Measurement Initiative. 2020-2021 National Survey of Children's Health (NSCH) data query. Data Resource Center for Child and Adolescent Health supported by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB).

Exhibit 15: Children Ages 9 Months to 35 Months who Received a Developmental Screening in New York

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Number	117,256	140,531	133,123	102,208	148,205
Percent	23.0%	27.0%	24.0%	22.0%	29.0%

Source: Annie E. Casey Foundation | Kids Count Data Center

Exhibit 16: Flourishing Children in New York, age 6 months to 5 years

	Meets 0-2 flourishing items	Meets 3 flourishing items	Meets all 4 flourishing items	Total %
Percent Flourishing	6.0%	16.7%	77.3%	100.0%

Source: Child and Adolescent Health Measurement Initiative. 2020-2021 National Survey of Children's Health (NSCH) data query. Data Resource Center for Child and Adolescent Health supported by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB).

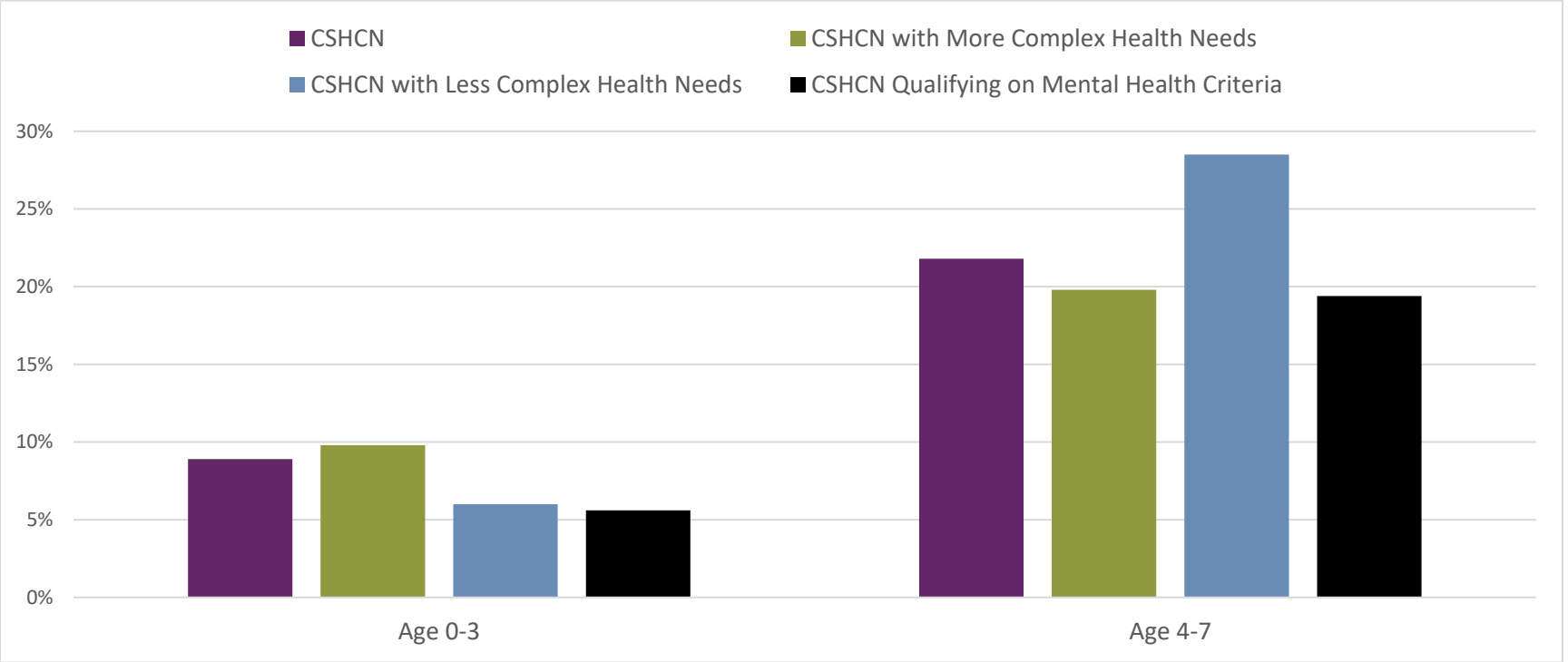
Exhibit 17: Child Recipients of Women, Infants, and Children Program Weight

	2018			2020		
	WIC 2-4 year olds who have an overweight classification	WIC 2-4 year olds who have obesity	WIC 3-23 month olds who have high weight-for-length	WIC 2-4 year olds who have an overweight classification	WIC 2-4 year olds who have obesity	WIC 3-23 month olds who have high weight-for-length
New York	15.4%	14.0%	10.4%	16.0%	13.6%	9.7%

Source: Centers for Disease Control and Prevention | Nutrition, Physical Activity, and Obesity: Data, Trends and Maps

The percentage of children with special health care needs jumps from 8.9% in the 0-3 age group to 21.8% in the 4-7 age group.

Exhibit 18: New York Children with Special Health Care Needs (CSHCN)



	Age 0-3	Age 4-7
CSHCN	8.9%	21.8%
Non-CSHCN	23.3%	22.6%
CSHCN with More Complex Health Needs	9.8%	19.8%
CSHCN with Less Complex Health Needs	6.0%	28.5%
CSHCN qualifying on mental health criteria	5.6%	19.4%
Child has 1 or more reported MEDB problems, and/or qualifies on CSHCN Screener MEDB criteria	3.6%	20.5%

Source: Child and Adolescent Health Measurement Initiative. 2020-2021 National Survey of Children's Health (NSCH) data query. Data Resource Center for Child and Adolescent Health supported by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB).

Child care costs for a household with two children as a percent of median household income. In St. Lawrence County, New York, the average household spent 34% of its income on child care for two children. The years of data used were 2021 and 2022. [8]

Exhibit 19: Child Care Cost Burden

	United States	New York	St. Lawrence County
Percent of Median Household Income	27.0%	32.0%	34.0%

Source: Annie E. Casey Foundation | Kids Count Data Center

St. Lawrence County has a lower number of centers compared to New York State.

Exhibit 20: Child Care Centers

	United States	New York	St. Lawrence County
Number of centers per 1,000 population under 5 years old	7.0	6.0	3.0

Source: Annie E. Casey Foundation | Kids Count Data Center

[8] St. Lawrence, New York | County Health Rankings & Roadmaps

Social Vulnerability Index, All Ages

The Social Vulnerability Index (SVI) model was developed by the U.S. Centers for Disease Control and Prevention (CDC) as a way to use data to identify vulnerable populations.

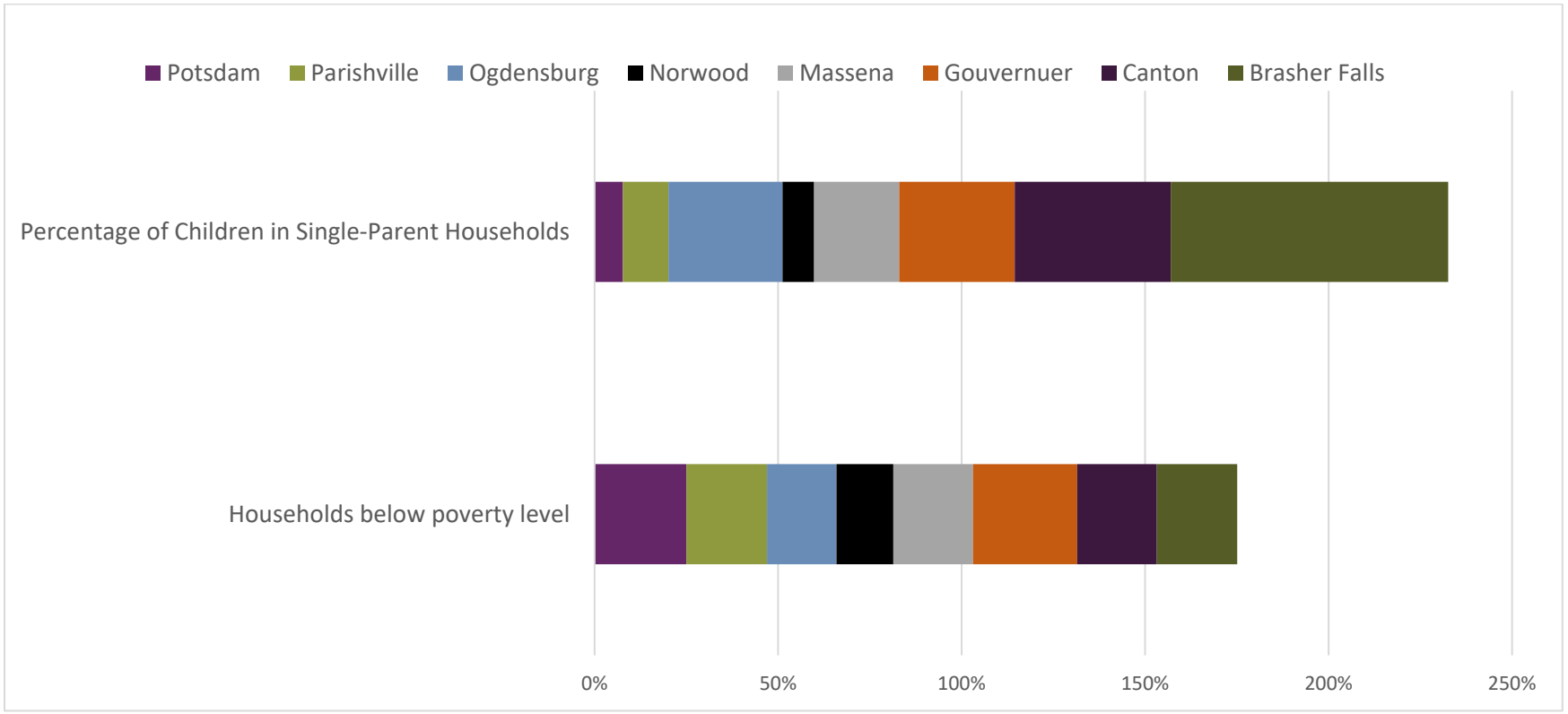
The SVI may be used to rank overall population well-being and mobility relative to county, state, and national figures. Measures are grouped into four major categories: Socioeconomic Status, Household Composition and Disability, Minority Status and Language, and Housing and Transportation. The SVI can also be used to determine the most vulnerable populations during disaster preparedness and public health emergencies, including pandemics.[9]

SVI Measure Categories	SVI Measures
Socioeconomic Status	Below Poverty Unemployed Income No High School Diploma
Household Composition & Disability	Age 65+ Age Below 18 People Living with a Disability Single-Parent Households
Minority Status & Language	Ethnic/Racial Minority Limited or no English Proficiency
Household Type & Transportation	Multi-Unit Structures Mobile Homes No Vehicle Group Quarters

[9] Agency for Toxic Substances and Disease Registry, CDC/ATSDR Social Vulnerability Index.

Within St. Lawrence County, Massena has the largest population of the towns at 10,377, followed by Ogdensburg at 10,153. Nearly a third of the households in Gouverneur are living below poverty level, higher than the rest of the service area. Approximately three-fourths of children in Brasher Falls live in single-parent households. Single-parent families – and especially mother-only households – are more likely to live in poverty compared to married parent households. Given this, kids of single parents are more likely to experience the consequences of growing up poor. Children in poverty are more likely to have physical, mental, and behavioral health problems, disrupted brain development, shorter educational trajectories, contact with the child welfare and justice systems, employment challenges in adulthood and more. [10]

Exhibit 21: Social Vulnerability Index, Socioeconomic Status and Household Composition & Disability Measures



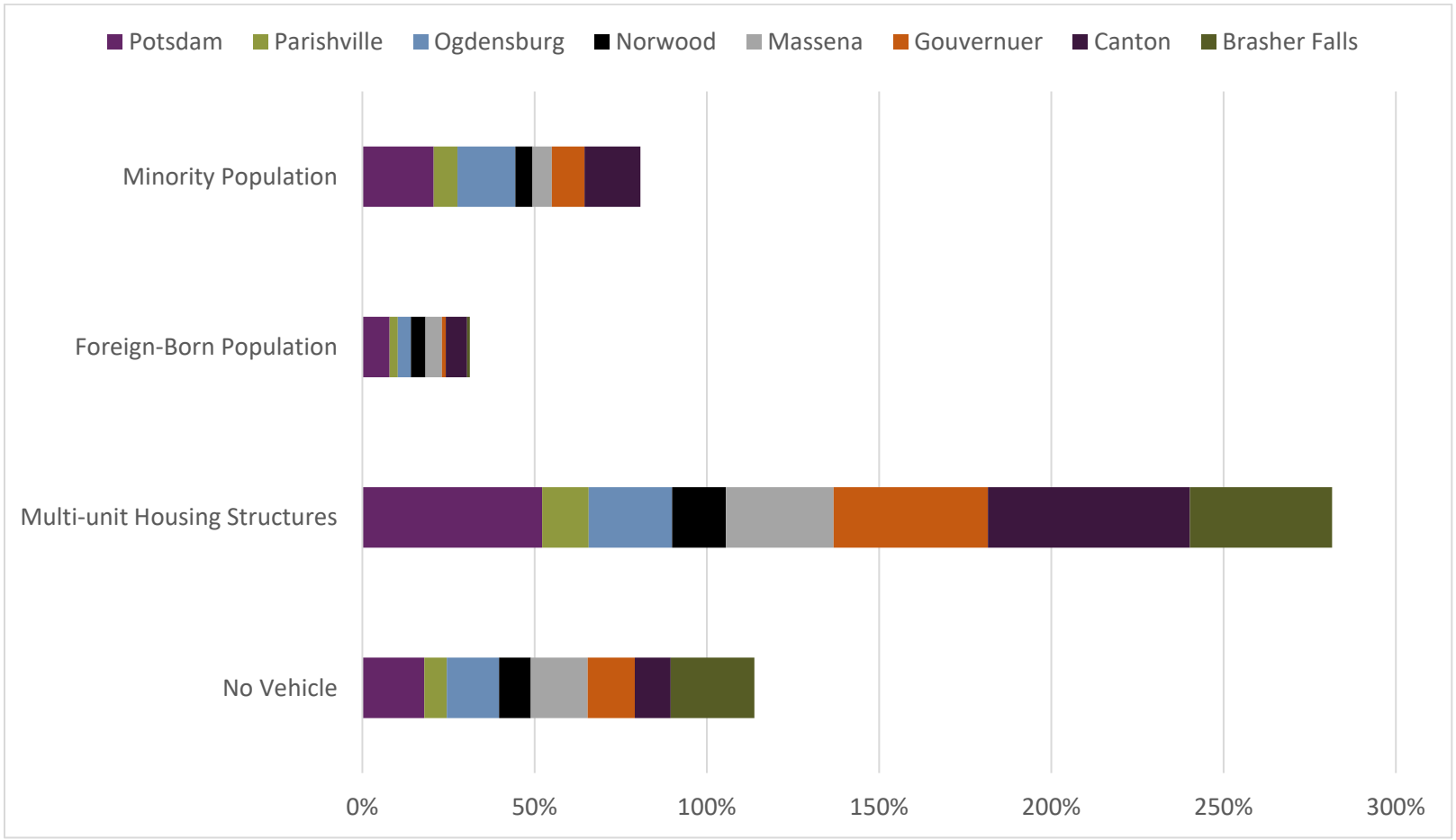
[10] Child Well-Being in Single-Parent Families - The Annie E. Casey Foundation (aecf.org)

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Total population	329,725,481	20,114,745	108,836	769	6,994	3,667	10,377	1,530	10,153	667	8,455
Households below poverty level	12.4%	13.4%	16.2%	21.9%	21.7%	28.4%	21.7%	15.5%	18.9%	22.0%	25.0%
Unemployment rate	5.5%	6.2%	6.3%	0.0%	7.4%	8.6%	6.4%	6.0%	6.7%	5.8%	9.2%
Median household income	$69,021	$75,157	$54,351	$41,061	$55,531	$33,929	$46,894	$69,091	$53,510	$54,962	$32,969
No high school diploma	6.3%	6.6%	7.2%	7.8%	2.5%	8.2%	5.2%	4.8%	13.9%	0.0%	9.4%
Under 18	22.5%	21.0%	20.3%	26.7%	9.0%	17.1%	20.7%	16.8%	18.8%	25.5%	8.7%
Age 65+	16.0%	16.6%	17.4%	21.8%	13.9%	24.9%	20.5%	28.4%	16.2%	12.1%	8.1%
Population living with a disability	12.6%	11.6%	16.0%	23.1%	15.4%	18.6%	18.8%	25.3%	20.1%	14.1%	11.8%
Percentage of Children in Single-Parent Households	25.1%	26.5%	18.3%	75.6%	42.5%	31.5%	23.2%	8.6%	31.1%	12.4%	7.7%
Percent 16+ Unemployed	3.5%	3.9%	3.3%	0.0%	3.0%	4.2%	3.6%	3.1%	2.8%	3.3%	4.3%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Ogdensburg and Canton have the highest percentage of minority population, and approximately 7.9% of the population in Potsdam is foreign-born. Parishville has the lowest percentage among the service area of multi-unit housing structures (13.5%) but the highest percentage of mobile homes (6.4%). Nearly one in five people in Potsdam do not have a vehicle.

Exhibit 22: Social Vulnerability Index, Minority Status & Language and Household Type & Transportation Measures



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Minority Population	40.6%	45.3%	8.3%	0.0%	16.2%	9.5%	5.6%	5.0%	16.8%	6.9%	20.7%
Limited or no English proficiency	8.2%	13.1%	2.5%	0.0%	3.1%	0.5%	1.6%	1.2%	1.8%	1.8%	3.3%
Foreign-Born[11]	13.6%	22.5%	3.6%	0.8%	6.2%	1.1%	4.8%	4.2%	3.8%	2.4%	7.9%
Multi-unit housing structures	26.4%	50.7%	17.3%	41.3%	58.6%	44.8%	31.3%	15.6%	24.2%	13.5%	52.2%
Mobile homes	5.9%	2.2%	10.2%	0.0%	0.0%	4.4%	0.5%	3.8%	2.4%	6.4%	1.3%
No vehicle	8.3%	28.9%	9.5%	24.3%	10.4%	13.7%	16.5%	9.2%	15.2%	6.5%	18.0%
Group quarters[12]	2.5%	3.0%	10.0%	ND	ND	ND	ND	ND	ND	ND	ND

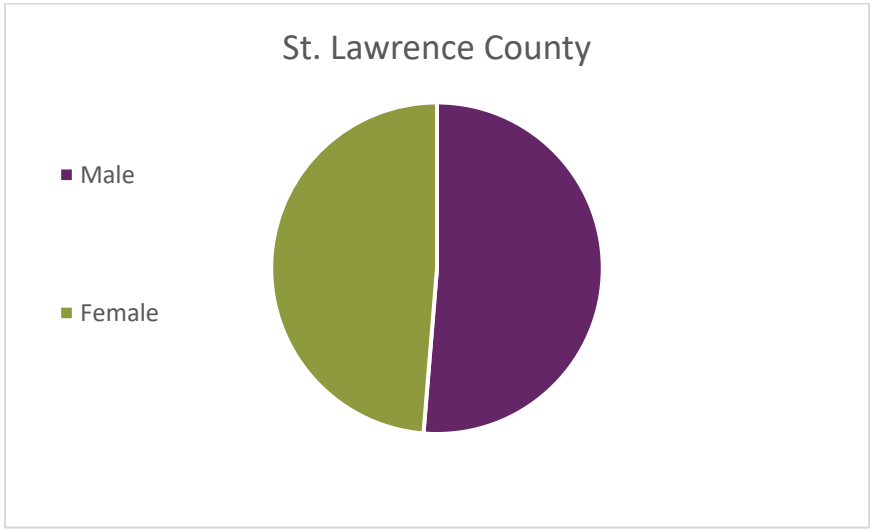
Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

[11] Includes naturalized U.S. citizens and non-citizens

[12] The Census Bureau classifies all people not living in housing units as living in group quarters. A group quarters is a place where people live or stay, in a group living arrangement, that is owned or managed by an entity or organization providing housing and/or services for the residents.
This is not a typical household-type living arrangement. These services may include custodial or medical care as well as other types of assistance, and residency is commonly restricted to those receiving these services. People living in group quarters are usually not related to each other.
Group quarters include such places as college residence halls, residential treatment centers, skilled nursing facilities, group homes, military barracks, correctional facilities, and workers' dormitories, U.S. Census Bureau Glossary

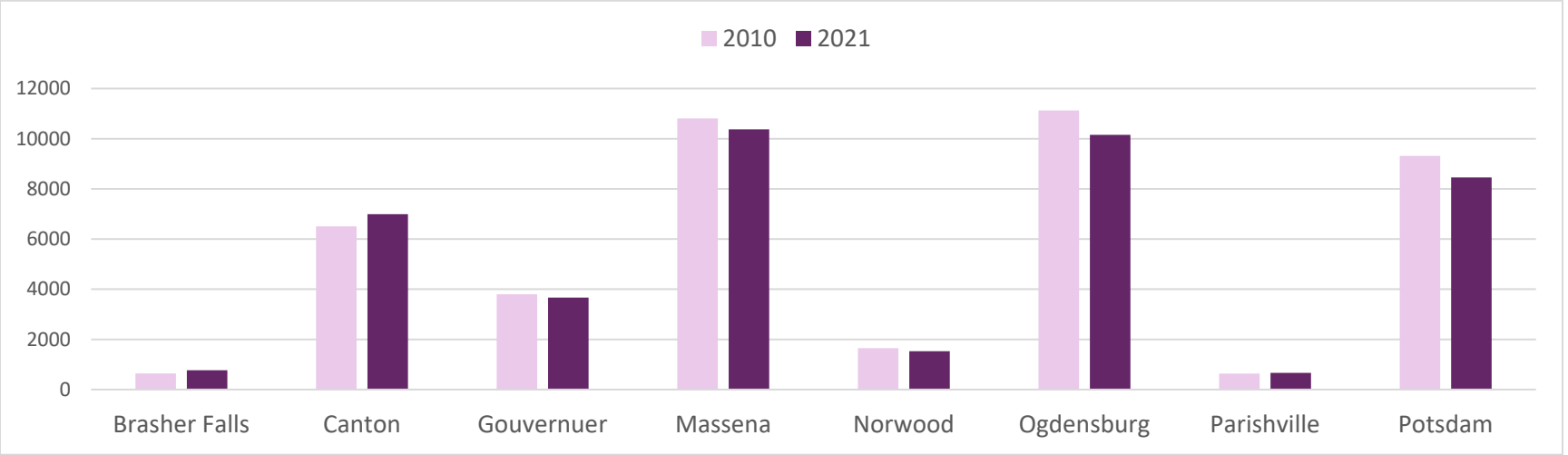
Core Demographics, All Ages

Exhibit 23: Population by Gender



Brasher Falls experienced the largest percent change in population from 2010 to 2017-2020, with a 19.4% increase. Potsdam experienced a 9.2% decrease in population from 2010 to 2021.

Exhibit 24: Projected Percent Change in Population, 2010 to 2030



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouvernuer	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Total Population (2010)[13]	308,745,538	19,378,102	111,944	644	6,507	3,800	10,810	1,650	11,128	639	9,312
Estimated Total Population (2021)	329,725,481	20,114,745	108,836	769	6,994	3,667	10,377	1,530	10,153	667	8,455
Percent Change,	+6.8%	+3.8%	-2.8%	+19.4%	7.5%	-3.5%	-4.0%	-7.3%	-8.8%	+4.4%	-9.2%

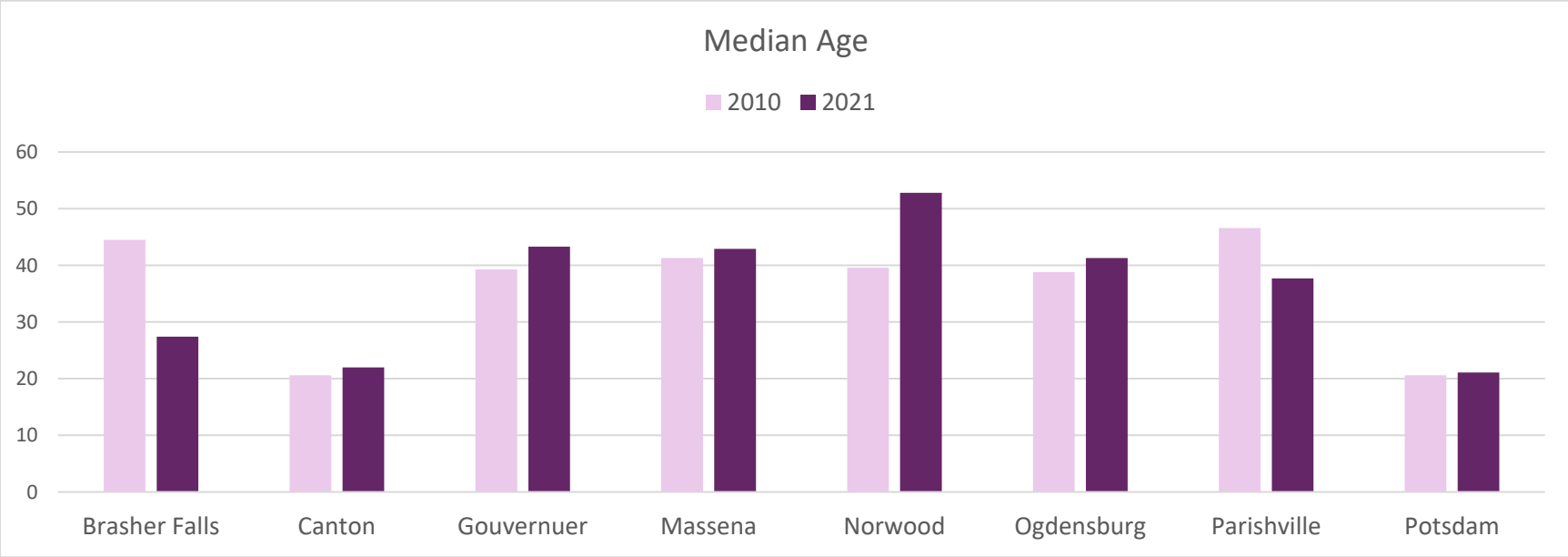
[13] Totals reported in this row are Census 2010 population counts. The remainder of this report features more recent estimates of population, as derived from the Census Bureau's American Community Survey over the 2017-2021 period.

2010 to 2021											
Projected Total Population (2031)	363,255,837	20,965,040	107,697	726	6,808	3,301	9,822	1,751	8,743	593	7,723
Projected Percent Change, 2010 to 2030	+10.2%	+4.2%	-1.0%	-5.6%	-2.7%	-10.0%	-5.3%	+14.4%	-13.9%	-11.1%	-8.7%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Norwood experienced a 33.3% percent change in median age from 2010 to 2021, while Brasher Falls experienced a 38.4% decrease during the same time period.

Exhibit 25: Median Age Percent Change

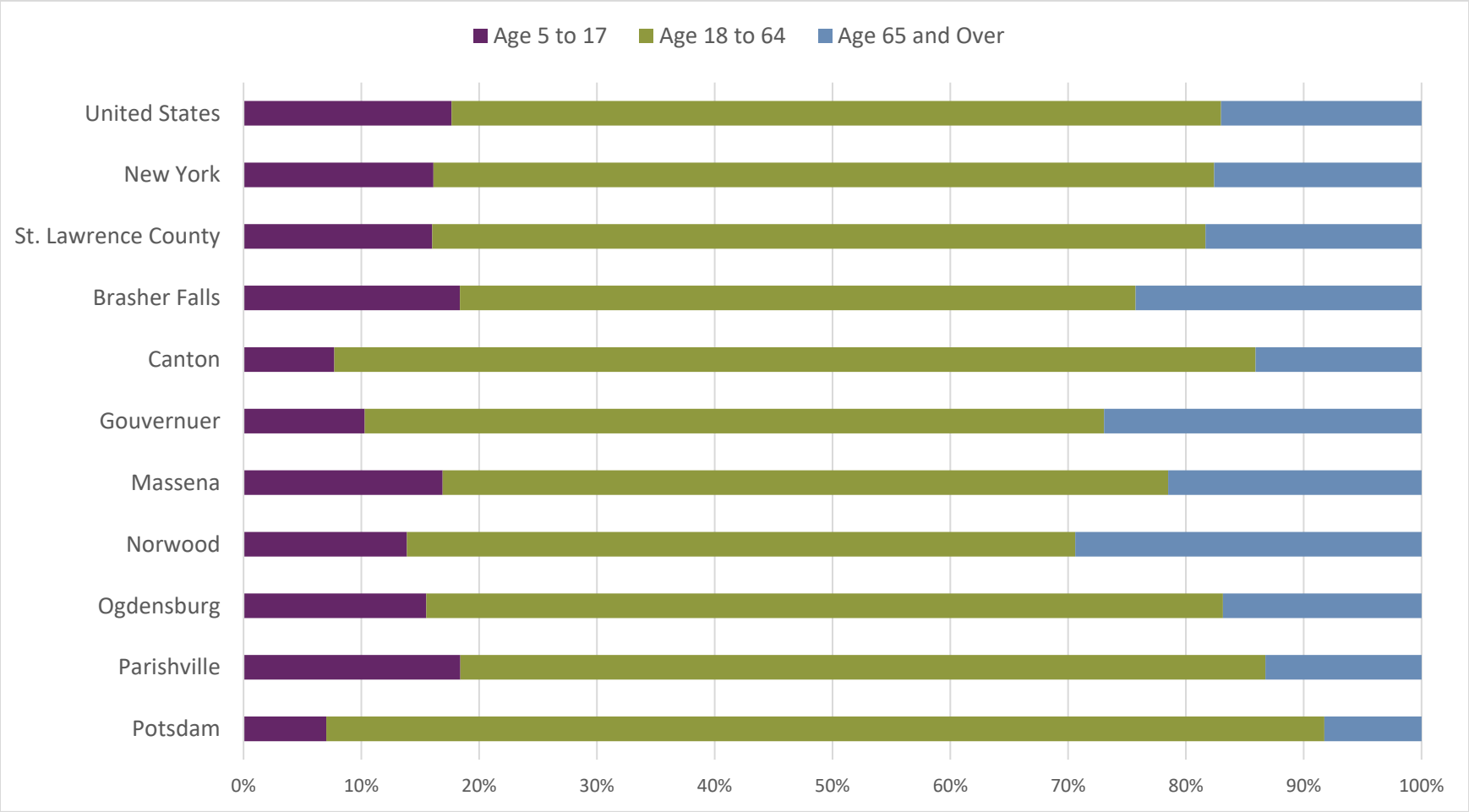


	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Median Age (2021)	38.4	39.2	39	27.4	22	43.3	42.9	52.8	41.3	37.7	21.1
Median Age (2010)	36.9	37.7	36.9	44.5	20.6	39.3	41.3	39.6	38.8	46.6	20.6
Percent Change	+4.1%	+4.0%	+5.7%	-38.4%	+6.8%	+10.2%	+3.9%	+33.3%	+6.4%	-19.1%	+2.4%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Brasher Falls and Parishville have the highest percentage of population in the service area under age 5. Brasher Falls also has the highest percentage of children aged 3 to 4 years among the service area, with Gouverneur having a slightly higher percentage of population under age 3 compared to Brasher Falls (4.0%, 5.0%, respectively). Canton and Potsdam have the lowest percentage of the population under age 4.

Exhibit 26: Population by Age Group



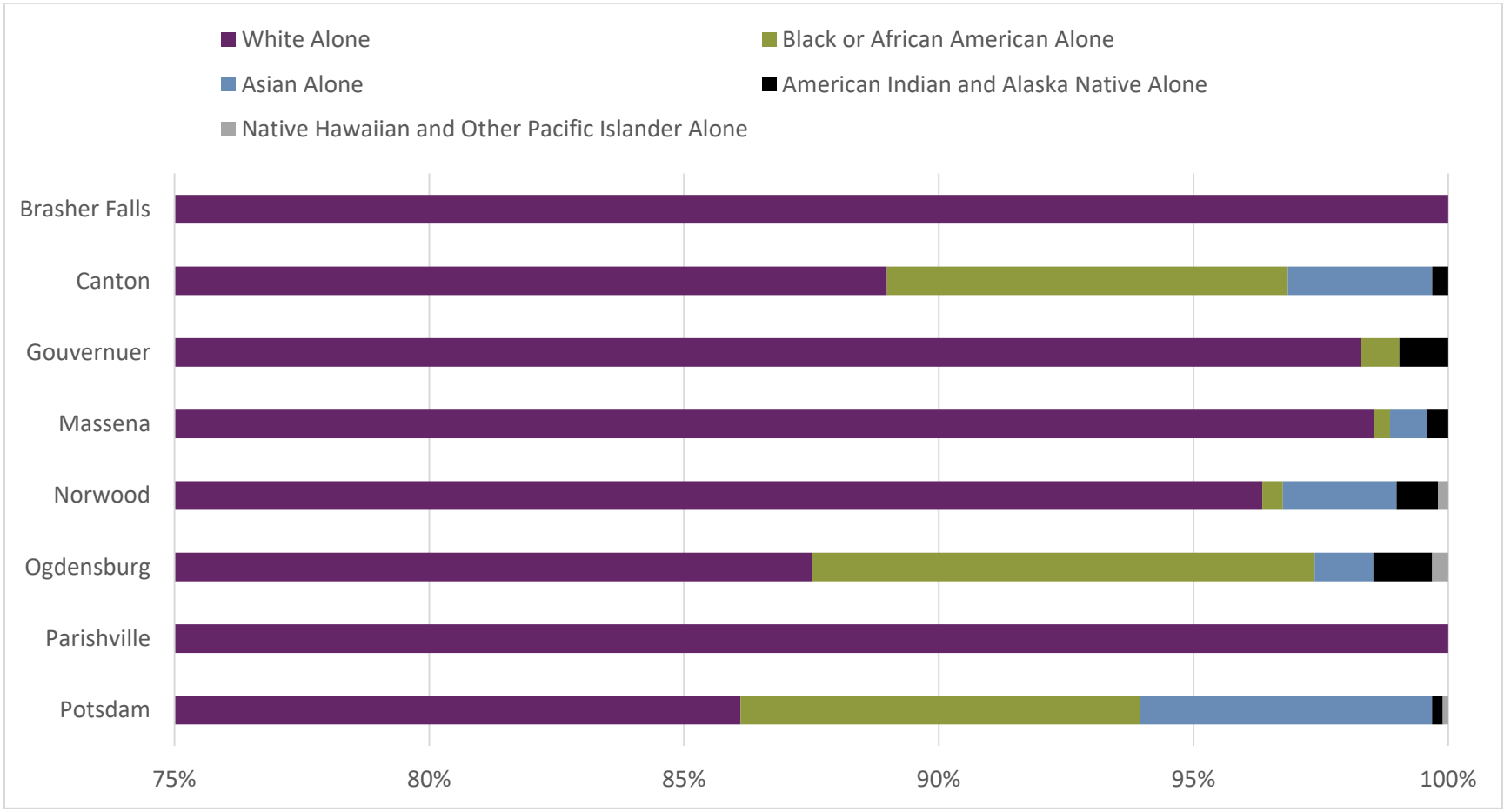
	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Median Age	38.4	39.2	39.0	27.4	22.0	43.3	42.9	52.8	41.3	37.7	21.1
Age 5 to 17	16.6%	15.2%	15.2%	16.5%	7.6%	9.5%	16.1%	13.4%	14.9%	16.8%	6.9%
Age 18 to 64	61.4%	62.5%	62.3%	51.5%	77.1%	58.0%	58.7%	54.8%	65.0%	62.4%	83.2%
Age 65 and Over (Seniors)	16.0%	16.6%	17.4%	21.8%	13.9%	24.9%	20.5%	28.4%	16.2%	12.1%	8.1%
Age Under 5	5.9%	5.7%	5.1%	10.1%	1.4%	7.6%	4.6%	3.4%	3.9%	8.7%	1.8%
Age 5 to 9	6.1%	5.6%	5.6%	9.8%	2.3%	2.9%	6.6%	7.1%	6.9%	2.2%	1.2%
Age 10 to 14	6.6%	6.0%	6.0%	2.7%	3.0%	6.5%	5.6%	5.4%	5.5%	9.4%	2.7%
Age 15 to 19	6.6%	6.2%	9.1%	4.8%	27.0%	1.4%	6.8%	1.4%	3.5%	16.0%	32.1%
Age 20 to 24	6.5%	6.5%	8.1%	14.0%	22.9%	7.7%	2.8%	1.4%	5.5%	0.0%	29.6%
Age 25 to 34	13.8%	14.4%	11.6%	14.7%	6.4%	18.2%	12.2%	10.8%	16.3%	10.9%	7.7%
Age 35 to 44	12.9%	12.7%	10.9%	4.2%	7.7%	7.6%	12.9%	12.7%	13.4%	15.6%	6.2%
Age 45 to 54	12.6%	12.9%	12.1%	11.3%	5.2%	8.9%	14.1%	10.8%	13.6%	12.6%	5.4%
Age 55 to 59	6.7%	6.9%	7.3%	2.1%	5.6%	7.9%	6.6%	6.6%	9.9%	4.5%	2.8%
Age 60 to 64	6.3%	6.5%	6.9%	4.4%	4.5%	6.3%	7.3%	12.0%	5.4%	7.8%	2.5%
Age 65 to 74	9.6%	9.6%	10.4%	3.1%	9.0%	13.9%	12.3%	19.5%	8.2%	11.1%	3.4%

Age 75 to 84	4.5%	4.7%	4.9%	12.5%	3.8%	9.2%	5.7%	6.3%	5.6%	1.0%	1.2%
Age Over 85	1.9%	2.2%	2.1%	6.2%	1.1%	1.9%	2.6%	2.6%	2.4%	0.0%	3.5%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Canton, Ogdensburg, and Potsdam have the most racial and ethnic diversity among the service area.

Exhibit 27: Population by Race & Ethnicity

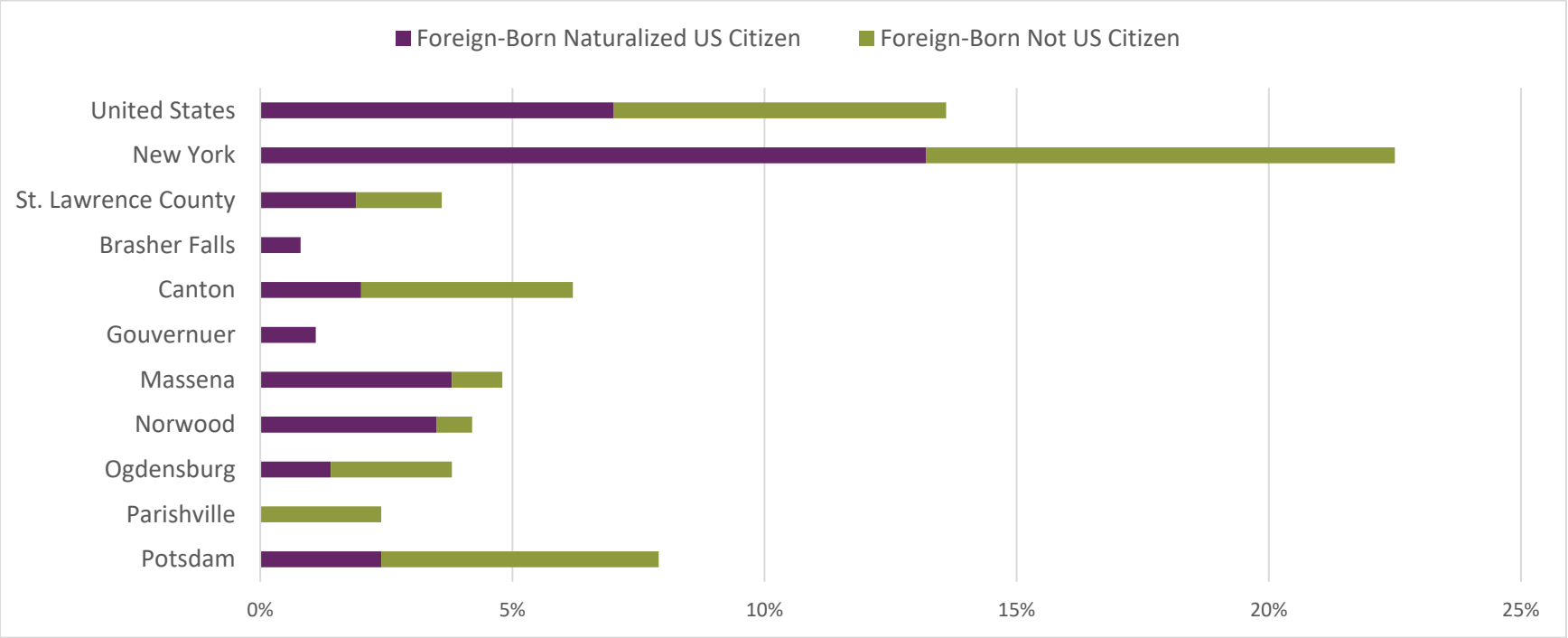


	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
White (non-Hispanic)	59.4%	54.7%	91.7%	100.0%	83.8%	90.5%	94.4%	95.0%	83.2%	93.1%	79.3%
Black (non-Hispanic)	12.2%	13.9%	2.5%	0.0%	7.0%	0.4%	0.3%	0.4%	9.3%	0.0%	6.4%
Hispanic	18.4%	19.2%	2.4%	0.0%	4.5%	4.3%	1.3%	0.3%	3.6%	5.1%	5.3%
Two Or More Races Other (non-Hispanic)	3.2%	2.7%	1.8%	0.0%	1.5%	3.9%	2.9%	1.2%	1.4%	1.8%	2.3%
Asian (non-Hispanic)	5.6%	8.6%	1.0%	0.0%	2.6%	0.0%	0.7%	2.2%	1.1%	0.0%	5.4%
American Indian (non-Hispanic)	0.6%	0.2%	0.4%	0.0%	0.2%	0.9%	0.4%	0.8%	1.1%	0.0%	0.2%
Single Race Other (non-Hispanic)	0.4%	0.7%	0.2%	0.0%	0.4%	0.0%	0.1%	0.0%	0.1%	0.0%	1.1%
Hawaiian/Pacific Islander (non-Hispanic)	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%	0.1%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Among the service area, Potsdam has the highest percentage of population that is not a U.S. citizen but is foreign-born.

Exhibit 28: Foreign-Born Population[14]



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Foreign Born – Naturalized US Citizen	7.0%	13.2%	1.9%	0.8%	2.0%	1.1%	3.8%	3.5%	1.4%	0.0%	2.4%

[14] Foreign born refers to people who are not U.S. citizens at birth. This includes naturalized U.S. citizens, lawful permanent residents (immigrants), temporary migrants (such as foreign students), humanitarian migrants (such as refugees and asylees), and persons illegally present in the United States.

Foreign Born – Not US Citizen	6.6%	9.3%	1.7%	0.0%	4.2%	0.0%	1.0%	0.7%	2.4%	2.4%	5.5%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

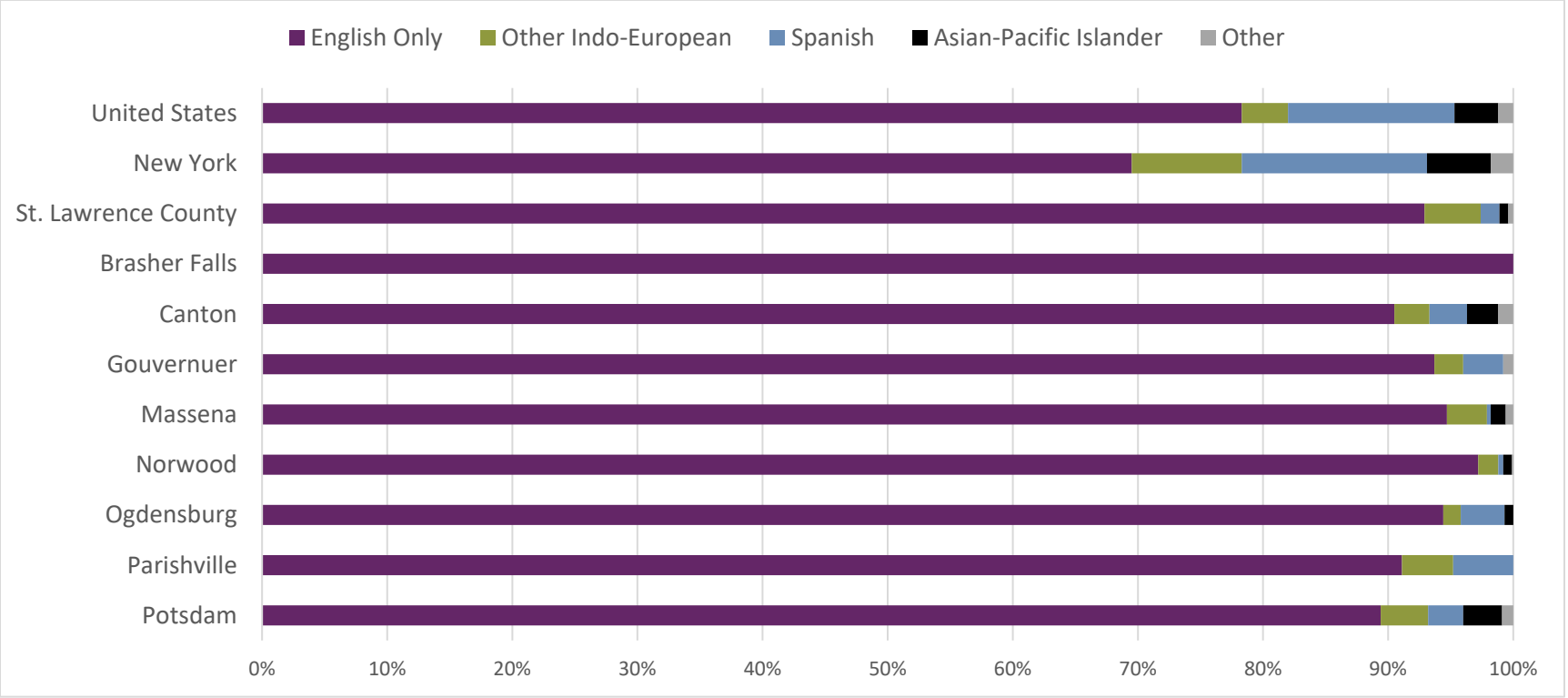
Exhibit 29: Child Population, by Citizenship Status

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
People Age Under 18 – Not US Citizen	0.6%	0.7%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.8%
People Age Under 18 – US Citizen	21.9%	20.2%	20.1%	26.7%	8.9%	17.1%	20.7%	16.8%	18.7%	25.5%	7.9%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Potsdam has the lowest percentage of population among the service area that speaks English only at 89.4%. Other Indo-European language is the most commonly spoken language after English in Potsdam. Spanish is the most spoken language after English in Canton, Gouverneur, Ogdensburg, and Parishville.

Exhibit 30: Language Spoken at Home



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
English Only	78.3%	69.5%	92.9%	100.0%	90.5%	93.7%	94.7%	97.1%	94.4%	91.1%	89.4%
Other Indo-European	3.7%	8.8%	4.5%	0.0%	2.8%	2.3%	3.2%	1.6%	1.4%	4.1%	3.8%

Spanish	13.3%	14.8%	1.5%	0.0%	3.0%	3.2%	0.3%	0.4%	3.5%	4.8%	2.8%
Asian-Pacific Islander	3.5%	5.1%	0.7%	0.0%	2.5%	0.0%	1.2%	0.7%	0.7%	0.0%	3.1%
Other	1.2%	1.8%	0.4%	0.0%	1.2%	0.8%	0.6%	0.1%	0.0%	0.0%	0.9%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 31: Children Living with a Disability

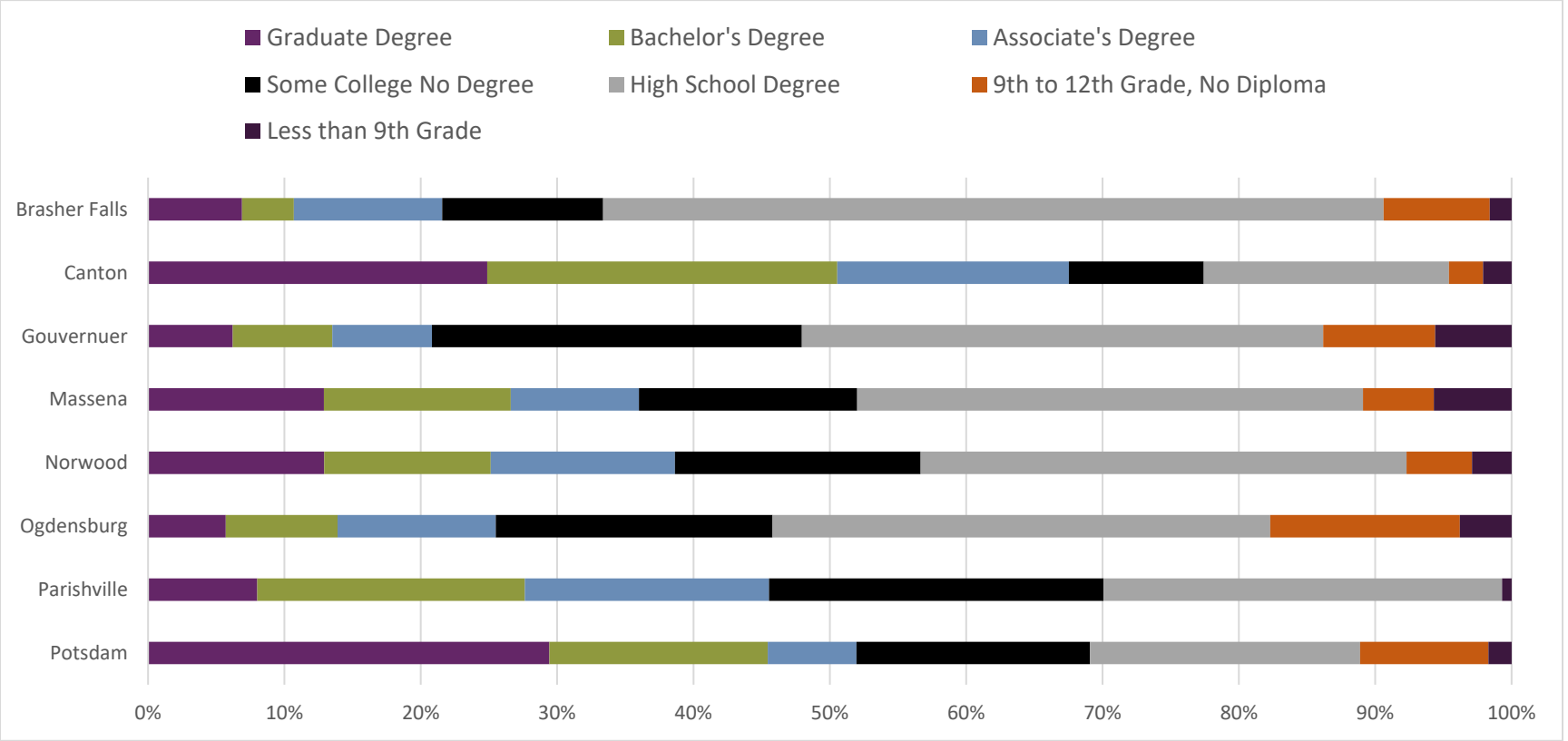
	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Children Age 17 and Under	74,173,024	4,324,929	23,804	160	1,001	808	2,431	369	2,280	131	964
With a Disability											
Children Age 18 and Under with a Disability	4.8%	4.3%	4.8%	27.5%	11.8%	0.9%	6.9%	4.6%	2.8%	4.6%	8.4%
Children Age under 18 with a Disability	4.4%	3.9%	4.0%	27.5%	5.5%	0.9%	6.8%	3.5%	2.4%	4.6%	2.4%
Without a Disability											
Children Age under 18 without a Disability	96%	93%	88%	101%	58%	77%	81%	66%	81%	125%	74%
Children Age 18 and Under without a Disability	101.2%	99.0%	98.9%	104.4%	143.3%	76.6%	84.6%	66.1%	83.9%	143.5%	164.1%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Education

The highest level of educational attainment for nearly two-thirds (57.3%) of the population in Brasher Falls is a high school degree. Gouverneur, Massena, Norwood, and Ogdensburg also have high levels of population whose highest levels of educational attainment are a high school degree. Approximately 13.9% of the population in Ogdensburg does not have a high school diploma. Potsdam and Canton have the highest levels of population with a graduate or bachelor's degree, with approximately half of the population in Canton with a bachelor's degree or higher.

Exhibit 32: Highest Level of Educational Attainment

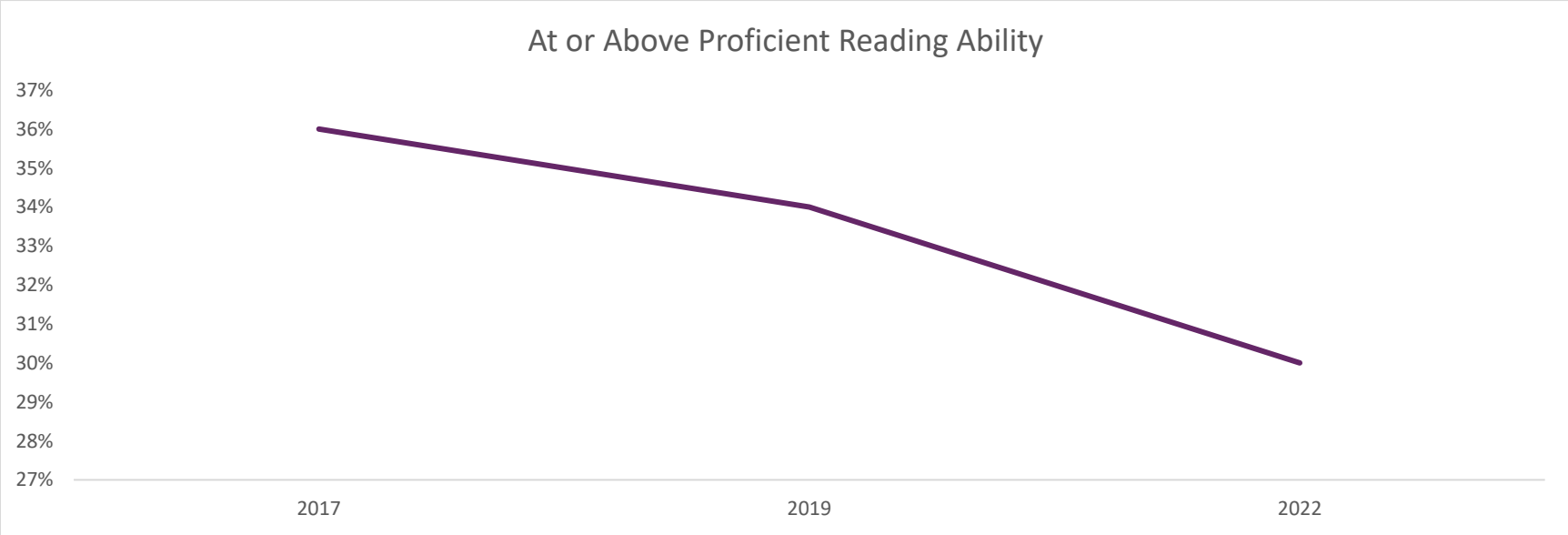


	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Less than 9th Grade	4.8%	6.0%	4.2%	1.6%	2.1%	5.6%	5.7%	2.9%	3.8%	0.7%	1.7%
9th to 12th Grade, No Diploma	6.3%	6.6%	7.2%	7.8%	2.5%	8.2%	5.2%	4.8%	13.9%	0.0%	9.4%
High School Degree	26.5%	25.2%	35.6%	57.3%	18.0%	38.2%	37.1%	35.6%	36.5%	29.2%	19.8%
Some College No Degree	20.0%	15.2%	17.1%	11.8%	9.9%	27.1%	16.0%	18.0%	20.3%	24.5%	17.1%
Associate degree	8.7%	8.9%	12.3%	10.9%	17.0%	7.3%	9.4%	13.5%	11.6%	17.9%	6.5%
Bachelor's Degree	20.6%	21.3%	12.0%	3.8%	25.7%	7.3%	13.7%	12.2%	8.2%	19.6%	16.0%
Graduate Degree	13.1%	16.8%	11.6%	6.9%	24.9%	6.2%	12.9%	12.9%	5.7%	8.0%	29.4%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Proficiency in reading by the end of third grade is a crucial marker in a child's educational development. In the early years, learning to read is a critical component of education. But beginning in fourth grade, children use reading to learn other subjects, and therefore, mastery of reading becomes a critical component in their ability to keep up academically. Children who reach fourth grade without being able to read proficiently are more likely to drop out of high school, reducing their earnings potential and chances for success.[15]

Exhibit 33: Percent of New York 4th Graders with Proficient Reading Ability



	2017	2019	2022
Below Basic	32%	34%	42%
At or Above Basic	68%	66%	58%
Below Proficient	64%	66%	70%
At or Above Proficient	36%	34%	30%

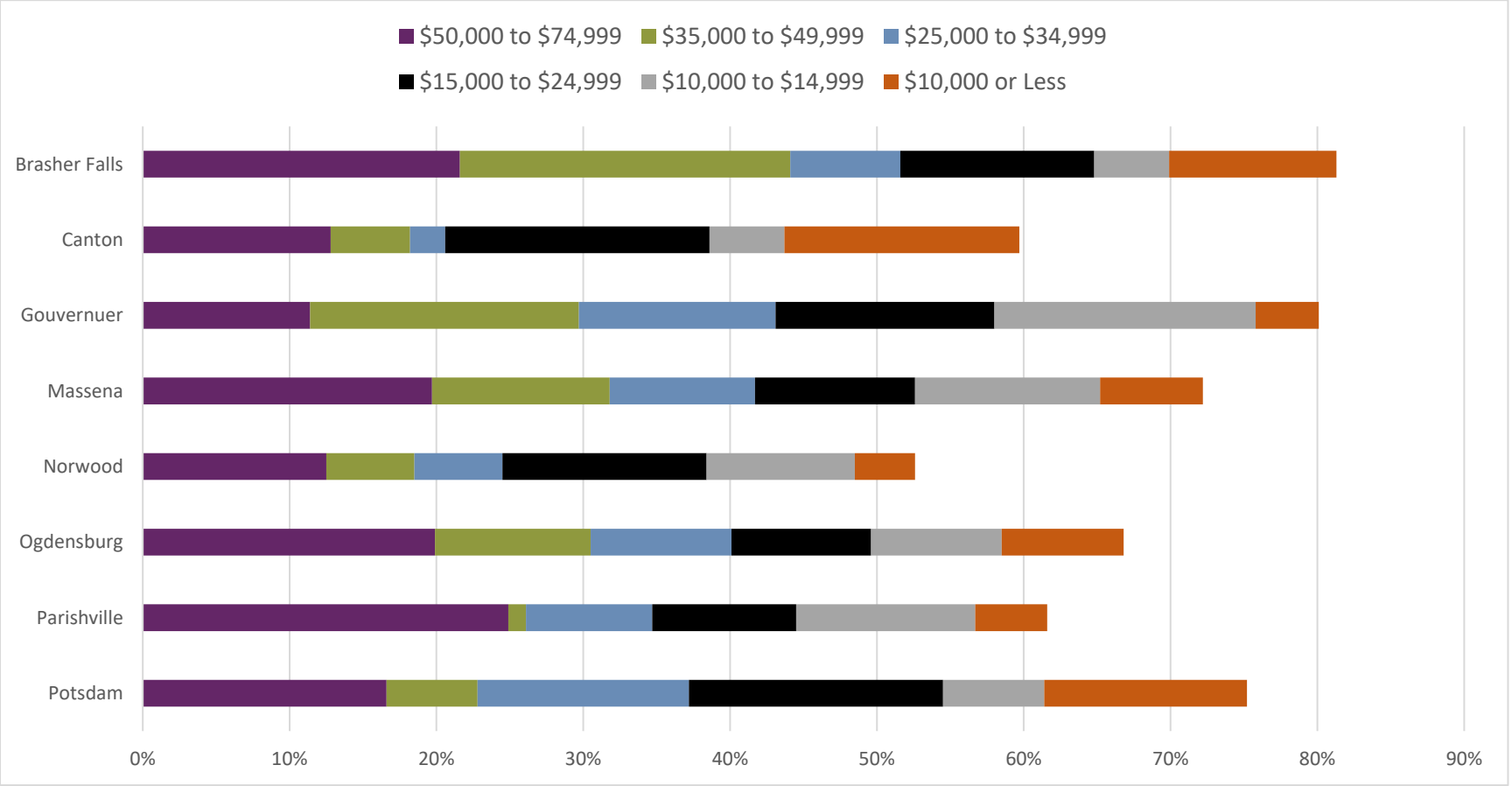
Source: Annie E. Casey Foundation | Kids Count Data Center

[15] Annie E. Casey Foundation | Kids Count Data Center

Income

Unemployment rates in Canton, Gouverneur, Ogdensburg, and Potsdam are higher than county, state, and national rates. Canton and Potsdam has the highest percentage of population among the service area with an income of $10,000 or less (16.0%, 13.8%).

Exhibit 34: Household Income



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Unemployment Rate	5.5%	6.2%	6.3%	0.0%	7.4%	8.6%	6.4%	6.0%	6.7%	5.8%	9.2%
$10,000 or Less	5.5%	6.1%	6.2%	11.4%	16.0%	4.3%	7.0%	4.1%	8.3%	4.9%	13.8%
$10,000 to $14,999	3.9%	4.4%	6.9%	5.1%	5.1%	17.8%	12.6%	10.1%	8.9%	12.2%	6.9%
$15,000 to $24,999	7.8%	7.5%	10.6%	13.2%	18.0%	14.9%	10.9%	13.9%	9.5%	9.8%	17.3%
$25,000 to $34,999	8.2%	7.2%	9.7%	7.5%	2.4%	13.4%	9.9%	6.0%	9.6%	8.6%	14.4%
$35,000 to $49,999	11.4%	9.8%	12.5%	22.5%	5.4%	18.3%	12.1%	6.0%	10.6%	1.2%	6.2%
$50,000 to $74,999	16.8%	14.8%	18.4%	21.6%	12.8%	11.4%	19.7%	12.5%	19.9%	24.9%	16.6%
$75,000 to $99,999	12.8%	11.8%	12.0%	11.1%	12.3%	11.9%	10.0%	16.9%	14.1%	12.2%	8.1%
$100,000 to $149,999	16.3%	16.4%	15.5%	6.6%	14.8%	8.1%	12.5%	25.8%	15.5%	26.1%	8.1%
$150,000 to $199,999	7.8%	9.0%	4.8%	1.2%	7.0%	0.0%	2.2%	2.3%	2.2%	0.0%	3.0%
$200,000 or More	9.5%	12.9%	3.3%	0.0%	6.2%	0.0%	3.0%	2.3%	1.4%	0.0%	5.6%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

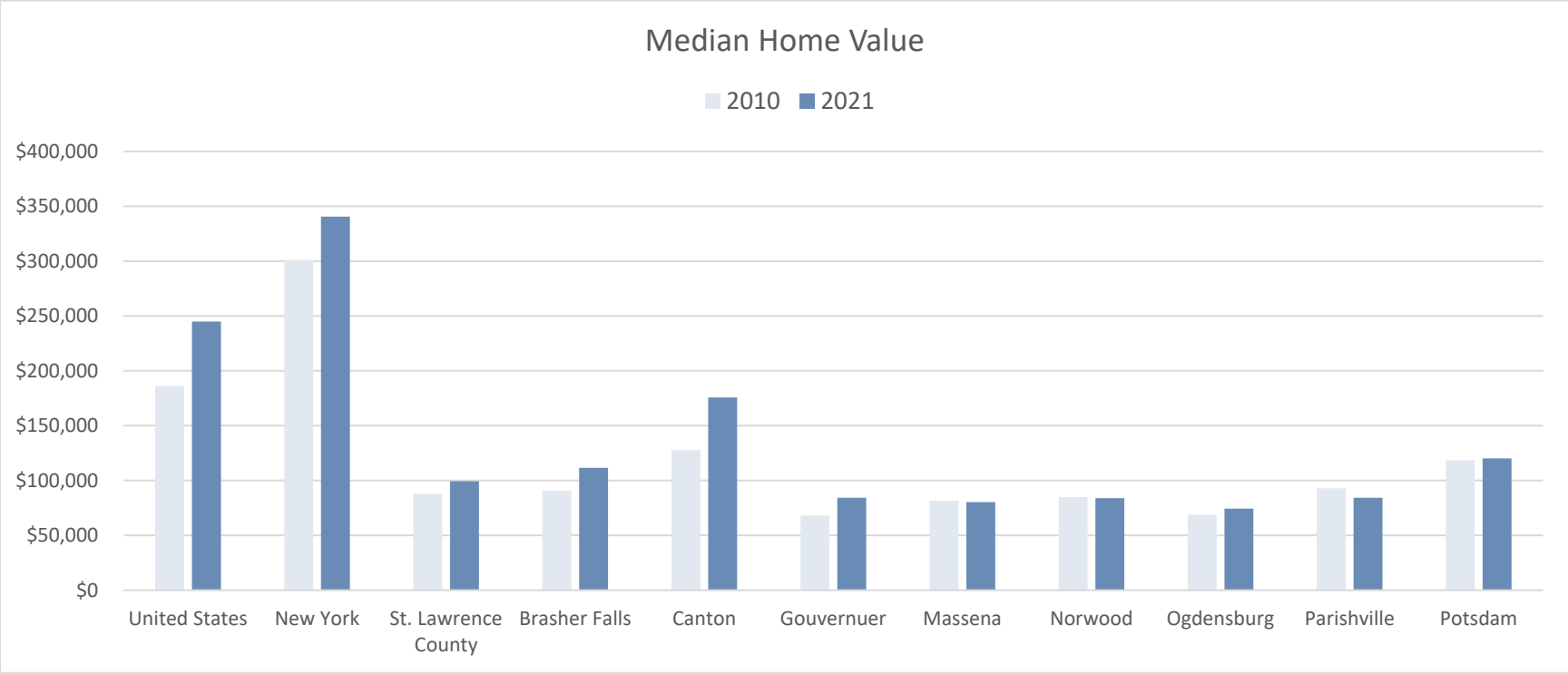
Exhibit 35: Median Household Income by Race & Ethnicity

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
American Indian and Alaska Native Householder	$50,183	$50,731	$18,333	ND	ND	ND	$26,058	ND	ND	ND	ND
Asian Householder	$98,367	$83,399	$35,893	ND	ND	ND	ND	ND	ND	ND	50,800
Black or African American Householder	$46,401	$53,697	$81,875	ND	ND	ND	ND	ND	ND	ND	ND
Hispanic or Latino	$58,791	$55,621	$58,125	ND	ND	ND	ND	ND	ND	ND	ND
Native Hawaiian and Other Pacific Islander Householder	$71,029	$49,528	ND	ND	ND	ND	ND	ND	ND	ND	ND
Other Race Householder	$55,769	$49,838	ND	ND	ND	ND	ND	ND	ND	ND	ND
Two or More Race Householder	$65,220	$68,158	$52,563	ND	ND	ND	$74,844	$25,000	$165,536	ND	$92,000
White Householder	$73,533	$83,877	$54,532	$41,061	$55,344	$35,704	$47,060	$69,000	$53,395	$60,750	$32,026
White Householder (Not Hispanic or Latino)	$75,208	$85,520	$54,472	$41,061	$55,094	$33,125	$46,958	$69,125	$53,347	$60,750	$32,004

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Housing

Exhibit 36: Housing Costs & Home Value



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Median Home Costs as a Percentage of Income – with a Mortgage	20.9%	22.5%	18.8%	15.0%	19.6%	17.7%	18.8%	17.7%	19.5%	13.5%	20.1%

Median Home Costs as a Percentage of Income – without a Mortgage	11.0%	13.2%	11.2%	13.3%	ND	19.7%	13.5%	11.7%	10.5%	ND	13.3%
Median Home Rent	$1,163	$1,390	$741	$722	$746	$773	$639	$783	$663	$1,049	$677
Median Home Value (2021)	$244,900	$340,600	$99,300	$111,500	$175,700	$84,200	$80,300	$83,800	$74,400	$84,200	$120,100
Median Home Value (2010)	$186,200	$301,000	$87,793	$90,600	$127,654	$67,988	$81,498	$84,774	$68,924	$92,838	$118,332
Percent of Income Spent on Housing and Transportation – Median Income Families (2016)	54.3%	49.6%	61.1%	63.0%	60.4%	60.7%	58.9%	60.9%	57.1%	62.7%	58.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Poverty

The required annual income before taxes in St. Lawrence County for two working adults with two children is $97,053, and $87,784 for one adult with two children. The highest median household income is in Norwood at $69,091 and the lowest is in Potsdam at $32,969.

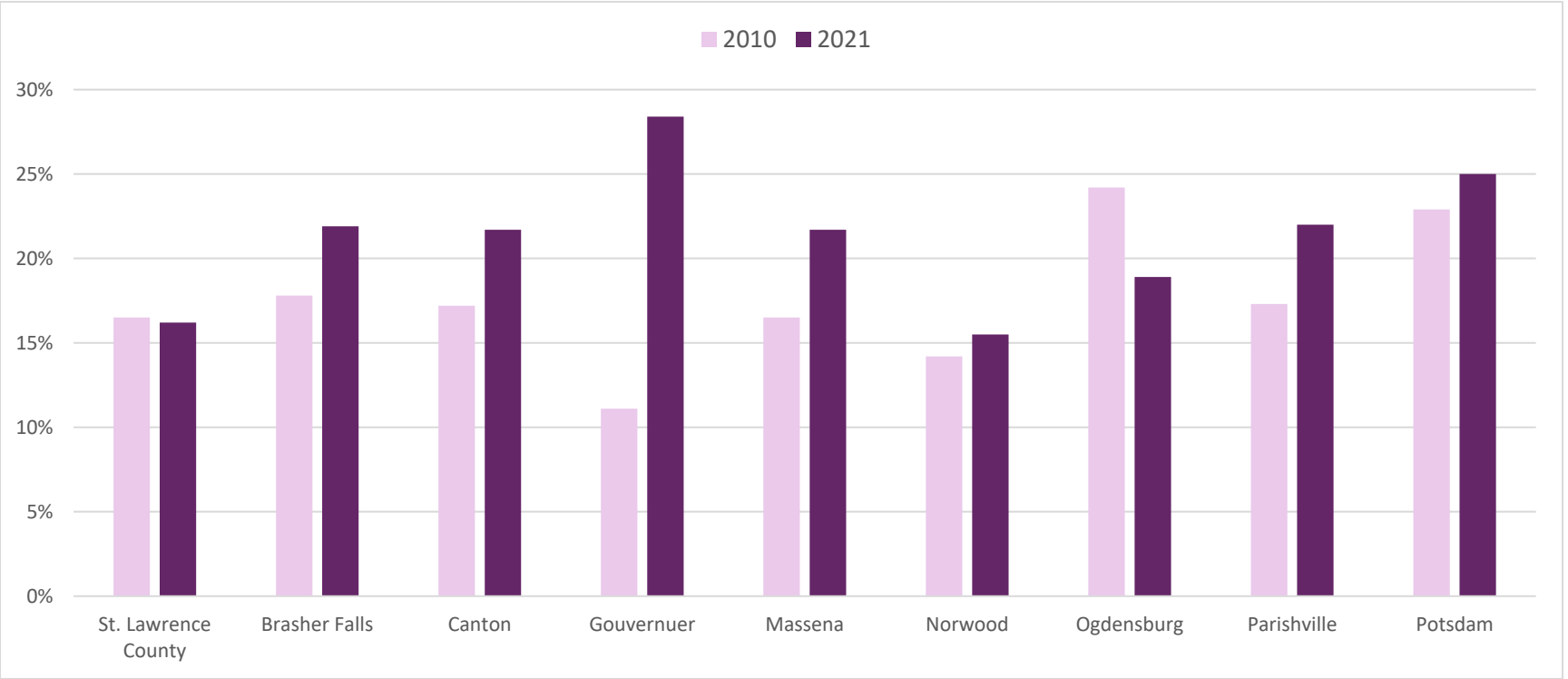
Exhibit 37: Living Wage Calculator & Annual Expenses for St. Lawrence County

	1 Adult, 0 Children	1 Adult, 1 Child	1 Adult, 2 Children	2 Working Adults, No Children	2 Working Adults, 1 Child	2 Adults, 2 Children
Food	$4,559	$6,729	$10,111	$8,359	$10,413	$13,429
Child Care	$0	$9,410	$18,820	$0	$9,410	$18,820
Medical	$3,207	$8,487	$8,497	$6,666	$8,497	$8,422
Housing	$7,318	$10,188	$10,188	$8,340	$10,188	$10,188
Transportation	$4,470	$8,040	$9,831	$8,040	$9,831	$11,821
Civic	$2,882	$5,725	$6,394	$5,725	$6,394	$8,719
Required annual income after taxes	$26,907	$56,281	$72,905	$44,831	$63,797	$81,334
Annual taxes	$4,367	$10,681	$14,879	$6,536	$11,287	$15,719
Required annual income before taxes	$31,274	$66,962	$87,784	$51,367	$75,084	$97,053
Living Wage	$15.04	$32.19	$42.20	$12.35	$18.05	$23.33
Poverty Wage	$6.53	$8.80	$11.07	$4.40	$5.54	$6.67
Minimum Wage	$14.20	$14.20	$14.20	$14.20	$14.20	$14.20

Source: Massachusetts Institute of Technology, Living Wage Calculator, 2022

There was a 60.4% increase from 2010 to 2021 in the percentage of households living in poverty in Gouverneur where nearly one-third of households are living in poverty, followed by one-quarter of households in Potsdam.

Exhibit 38: Percent Living in Poverty, Percent Change



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Total Households (2021)	124,010,992	7,530,150	41,224	334	2,023	1,710	5,017	682	3,851	245	2,160

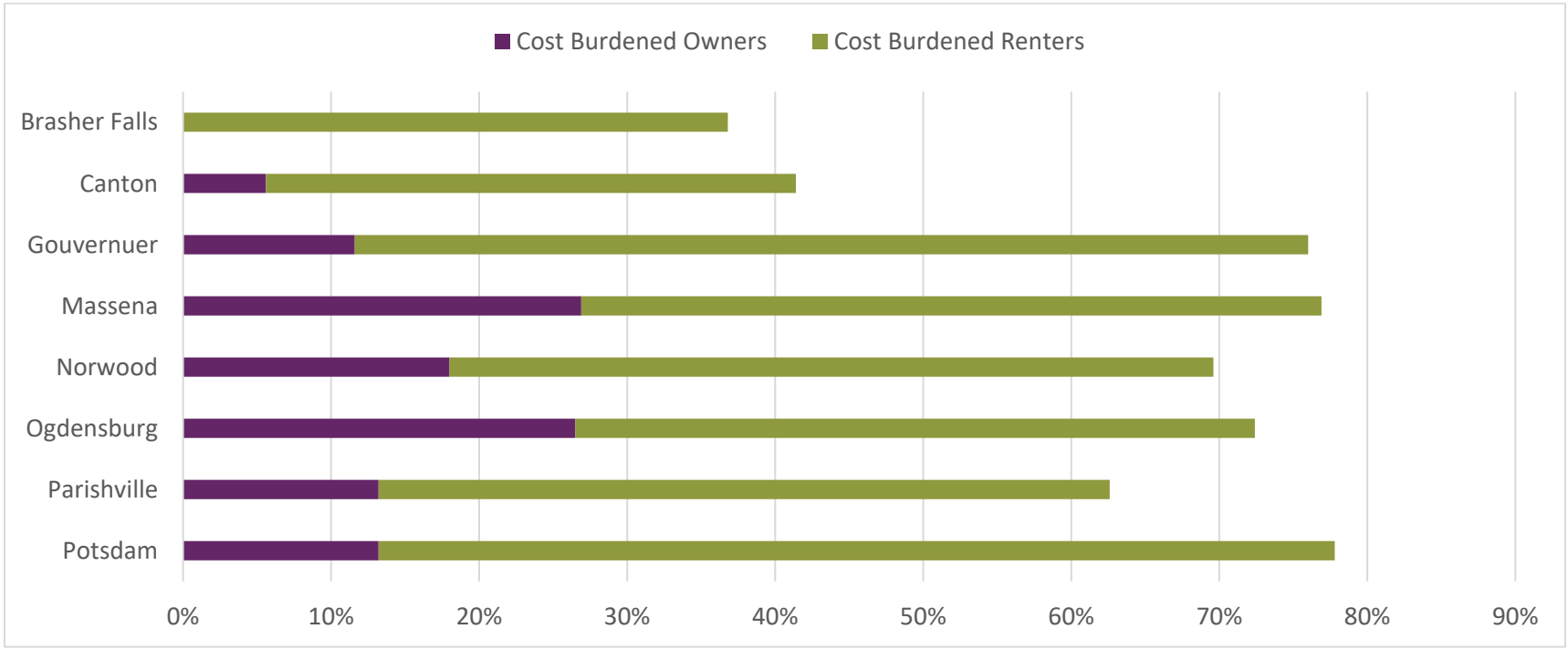
Total Households Below Poverty Level (2021)	12.4%	13.4%	16.2%	21.9%	21.7%	28.4%	21.7%	15.5%	18.9%	22.0%	25.0%
Total Households Below Poverty Level per household (2010)	13.1%	13.7%	16.5%	17.8%	17.2%	11.1%	16.5%	14.2%	24.2%	17.3%	22.9%
Percent Change	-5.6%	-2.2%	-1.9%	+18.7%	+20.7%	+60.9%	+24.0%	+8.4%	-28.0%	+21.4%	+8.4%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Over 40% (19 million) of renter households in the country spent more than 30% of their income on housing costs in the 2021 period, according to new American Community Survey (ACS) 5-year estimates released by the U.S. Census Bureau. Households spending more than 30% on housing costs, including rent or mortgage payments, utilities, and other fees, are considered housing cost burdens according to the Department of Housing and Urban Development's definition of affordable housing.[16] The overwhelming majority of cost-burdened population in the service area are renters, with over two-thirds of renters in Gouverneur and Potsdam and approximately half of renters in Massena, Norwood, and Parishville experiencing cost burden.

Approximately one in five low-income households in Potsdam are severely cost burdened, higher than elsewhere in the service area.

Exhibit 39: Cost Burdened Owners & Renters



[16] More Than 19 Million Renters Burdened by Housing Costs (census.gov)

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Cost Burdened Owners	27.2%	32.6%	24.2%	0.0%	5.6%	11.6%	26.9%	18.0%	26.5%	13.2%	13.2%
Cost Burdened Renters	49.4%	51.6%	46.3%	36.8%	35.8%	64.4%	50.0%	51.6%	45.9%	49.4%	64.6%
Excessive Owner Housing Costs – 30 Percent or More of Income normalized by Owner Occupied Housing Units (2021)	21.8%	26.8%	18.4%	0.0%	7.0%	17.3%	28.2%	17.3%	19.6%	7.5%	9.2%
Excessive Renter Housing Costs – Gross Rent 30 Percent or More of Income per renter occupied housing unit (2021)	46.0%	48.8%	42.0%	35.0%	33.2%	63.8%	47.9%	48.8%	43.0%	35.2%	63.1%
Percent of Low-Income Households Severely Cost	13.0%	17.7%	12.2%	11.0%	10.7%	16.5%	14.2%	9.5%	14.4%	9.0%	19.4%

Burdened (2015-2019)											
Median Rent	$1,163	$1,390	$741	$722	$746	$773	$639	$783	$663	$1,049	$677
Median Mortgage	$1,697	$2,267	$1,168	$1,354	$1,744	$824	$1,083	$1,134	$1,118	$850	$1,250

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Since 2015, the percentage of children and youth in St. Lawrence County receiving supplemental nutrition assistance program benefits and public assistance have decreased.

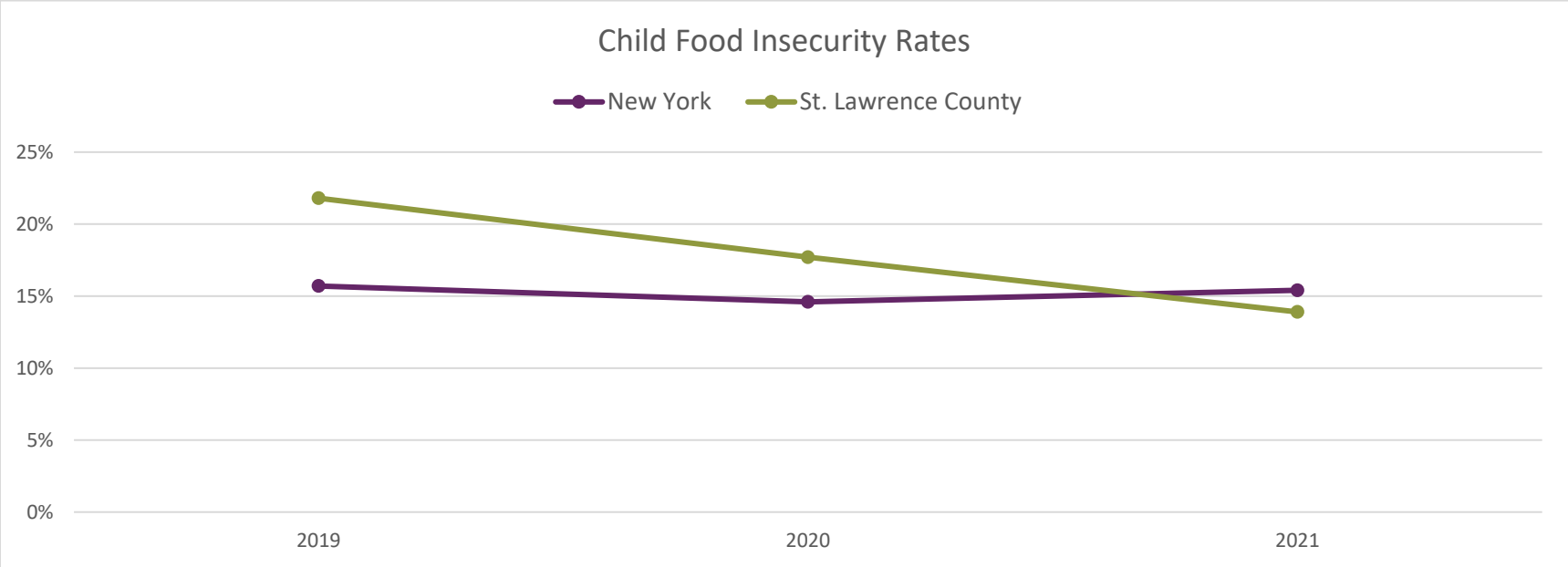
Exhibit 40: St. Lawrence County Child and Youth Economic Security

	2015	2021
Children and youth receiving supplemental nutrition assistance program benefits	24.6%	20.1%
Children and youth receiving public assistance	5.4%	2.5%
Children and youth receiving supplemental security income	1.9%	1.9%

Source: Source: New York State | Council on Children & Families, Kids' Well-being Indicators Clearinghouse (KWIC)

Child food insecurity rates in St. Lawrence County have decreased by 36.2% since 2019.

Exhibit 41: Food Insecurity Rates[17]



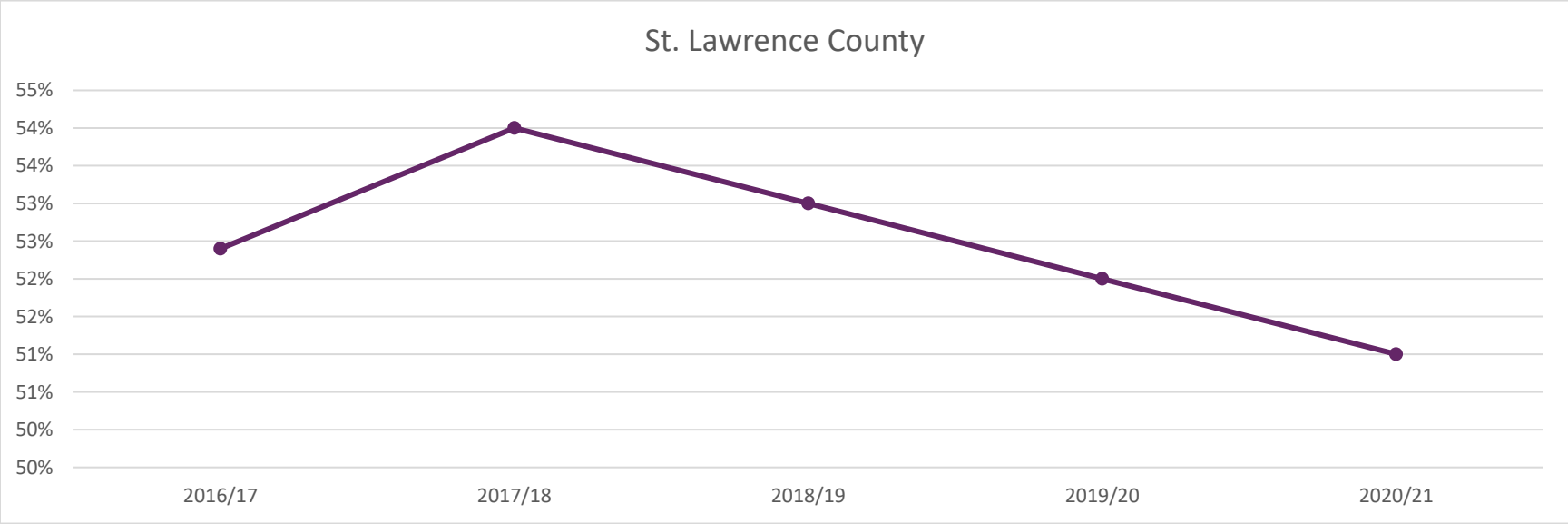
	2019		2020		2021	
	New York	St. Lawrence County	New York	St. Lawrence County	New York	St. Lawrence County
Overall (all ages)	10.7%	14.2%	9.6%	13.5%	11.4%	11.8%
Children (less than age 18)	15.7%	21.8%	14.6%	17.7%	15.4%	13.9%

Source: Feeding America Map the Meal Gap, 2020

[17] Note: Our local estimates of food insecurity for congressional districts and states for 2020 are not directly comparable to estimates for other years. This is because, due to the impact of the COVID-19 pandemic on data collection in 2020, the Census Bureau released 5-year (2016-2020) American Community Survey (ACS) data for congressional districts instead of the traditional 1-year estimates that we've historically used to estimate district and state food insecurity. District and state estimates of food insecurity for 2020 can, however, be used to make comparisons across similar geographies (e.g., District A to District B in 2020). Users interested in comparing estimated food insecurity for individual districts or states over time are encouraged to compare our most recent data for 2021 to data from 2019 and/or 2018. If you have questions about the comparability of our data over time or across populations or places, please contact research@feedingamerica.org.

Approximately 50% of the child population in St. Lawrence County is receiving free or reduced price lunch.

Exhibit 42: Percent of Children Receiving Free or Reduced Price Lunch



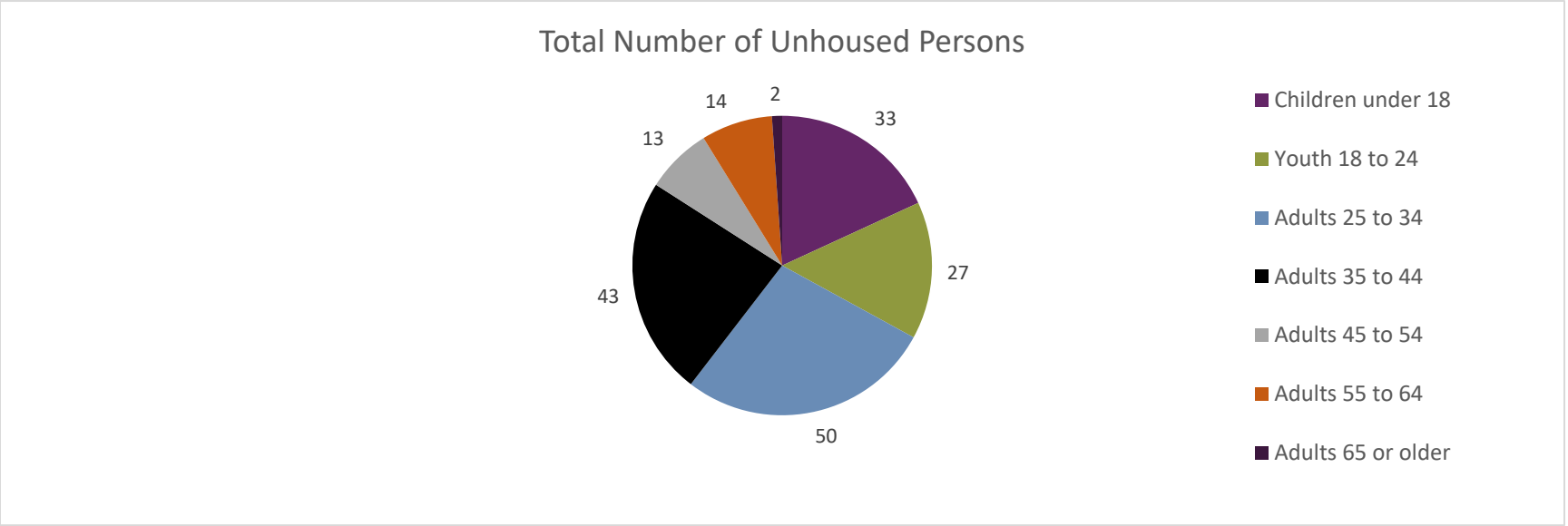
	2016/17	2017/18	2018/19	2019/20	2020/21
New York	52.9%	ND	ND	ND	ND
St. Lawrence County	52.4%	54.0%	53.0%	52.0%	51.0%

Source: New York State | Council on Children & Families, Kids' Well-being Indicators Clearinghouse (KWIC)

Unhoused Population

Youth under 18 make up a significant portion of unhoused persons in Jefferson, Lewis, and St. Lawrence Counties.

Exhibit 43: Jefferson, Lewis, & St. Lawrence Counties Point-in-Time Count



	Sheltered		Unsheltered	Total
	Emergency	Transitional		
Total Number of Households	97	11	26	134
Total Number of Persons	132	16	34	182
Number of Children (under age 18)	30	3	0	33
Number of Youth (age 18 to 24)	17	5	5	27
Number of Adults (age 25 to 34)	34	2	14	50
Number of Adults (age 35 to 44)	34	2	7	43

Number of Adults (age 45 to 54)	7	2	4	13
Number of Adults (age 55 to 64)	8	2	4	14
Number of Adults (age 65 or older)	2	0	0	2
Gender				
Female	60	7	12	79
Male	72	9	22	103
Non-binary, genderfluid, agender, culturally specific	0	0	0	0
Questioning	0	0	0	0
Transgender	0	0	0	0
Ethnicity				
Non-Hispanic/Non-Latino	122	16	30	168
Hispanic/Latino	10	0	4	14
Race				
American Indian, Alaska Native, or Indigenous	0	1	0	1
Asian or Asian American	0	0	0	0
Black or African American	7	2	3	12
Native Hawaiian or Other Pacific Islander	0	0	0	0
White	113	13	30	156
Multiple Races	12	0	1	13
Chronically Homeless Persons	0	ND	20	20

Source: CARES of NY, Inc. Annual Point-in-Time Count Report

Exhibit 44: Children Living in Crowded Housing in New York[18]

	2017	2018	2019	2020	2021
Percent of Children	20.0%	20.0%	20.0%	ND	20.0%

Source: Annie E. Casey Foundation | Kids Count Data Center

Exhibit 45: Unaccmpanied Unhoused Youth Under Age 18

	United States	New York
Percent of population	0.5%	0.2%

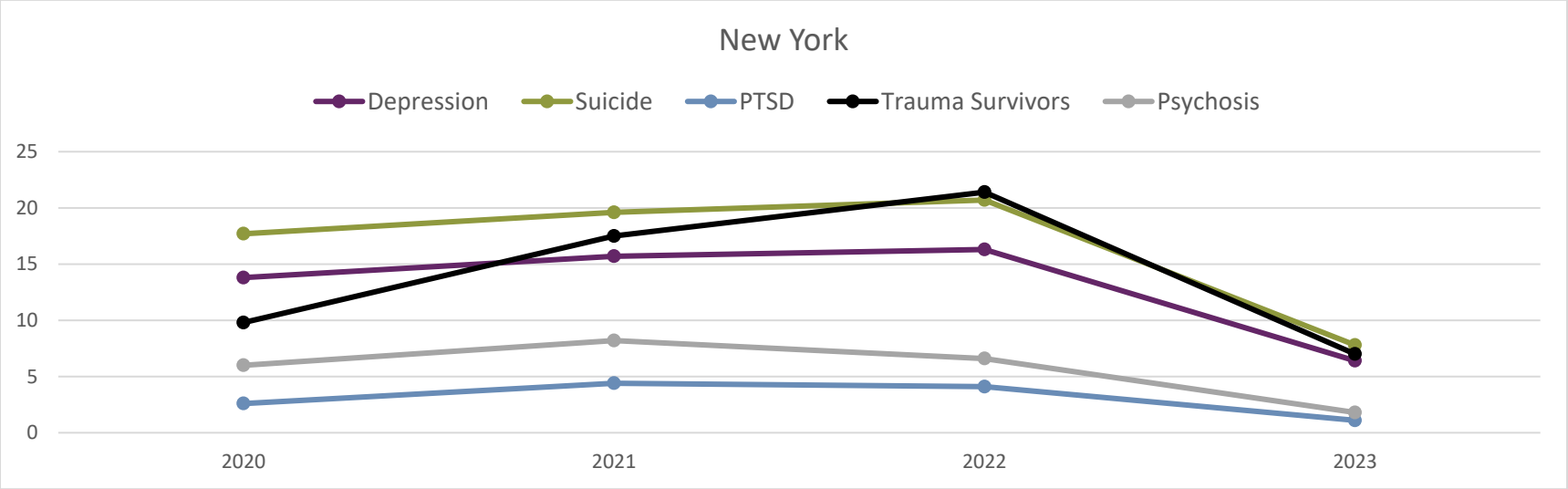
Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

[18] **Children living in crowded housing are the share of children under age 18 living in households that have more than one person per room. The ratio of occupants per room is derived by dividing the number of persons in the housing unit by the number of rooms in the housing unit. A housing unit is considered crowded if there is more than one person per room. Occupants per room is rounded to the nearest hundredth,** Children living in crowded housing | KIDS COUNT Data Center (aecf.org)

Behavioral Health

Mental health risk assessment rates[19] for youth decreased significantly from 2020 to 2023. There was a 70.0% change of psychosis rates from 2020 to 2023. Note: county level data was not available for youth rates.

Exhibit 46: New York Youth Mental Health Risk Assessment Rates



Rate per 100,000	2020	2021	2022	2023	Percent Change 2020 to 2023
Youth (Under Age 18)					
Depression	13.8	15.7	16.3	6.4	-53.6%
Suicide	17.7	19.6	20.7	7.8	-55.9%
PTSD	2.6	4.4	4.1	1.1	-57.7%
Trauma Survivors	9.8	17.5	21.4	7.0	-28.6%

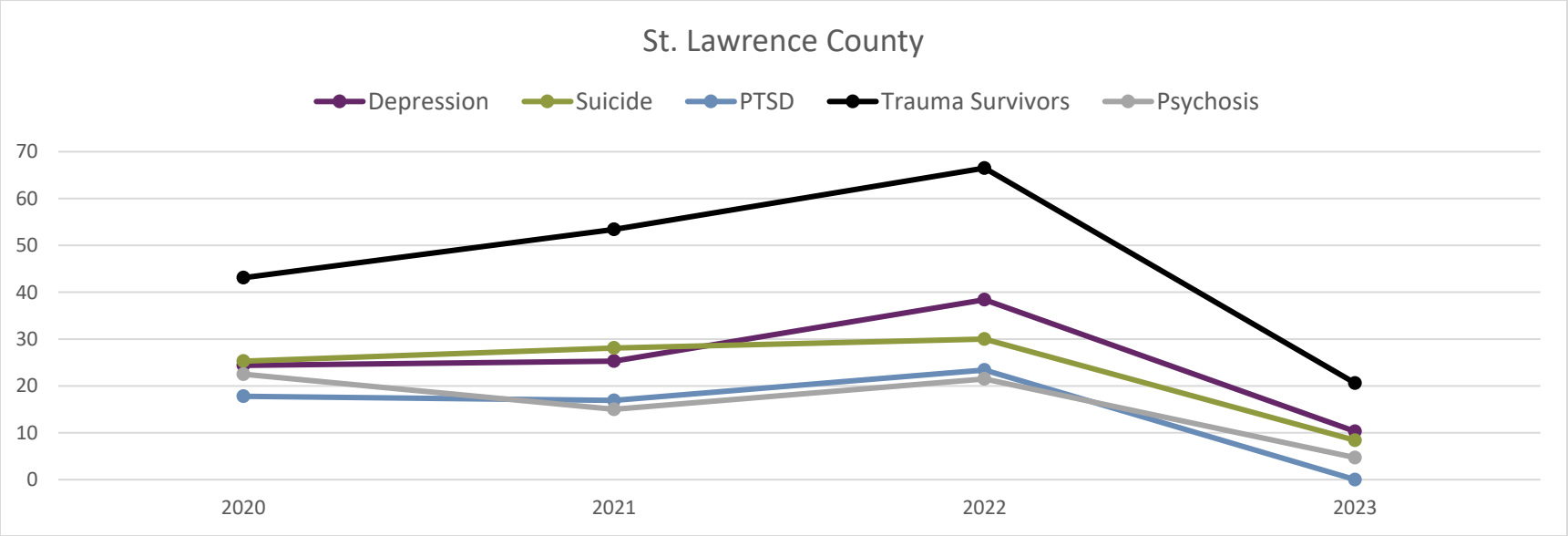
[19] Individuals took questionnaires to screen for clinical high risk or self-identification of different mental health conditions such as depression, suicide, PTSD, experiencing trauma, and psychosis. For more information, refer to MHA Data Methodology | Mental Health America (mhanational.org)

Psychosis	6.0	8.2	6.6	1.8	-70.0%

Source: County and State Data Map: Defining Mental Health Across Communities | Mental Health America.

Mental health risk assessment[20] rates peaked in 2022 for the service area, then show a decline into 2023. Rates are highest for those scoring at risk for trauma survivors, followed by depression.

Exhibit 47: Adult Mental Health Risk Assessment Rates



Rate per 100,000	2020		2021		2022		2023	
	New York	St. Lawrence County	New York	St. Lawrence County	New York	St. Lawrence County	New York	St. Lawrence County
Adults								
Depression	17.0	**24.4**	22.4	**25.3**	23.6	**38.4**	5.7	**10.3**

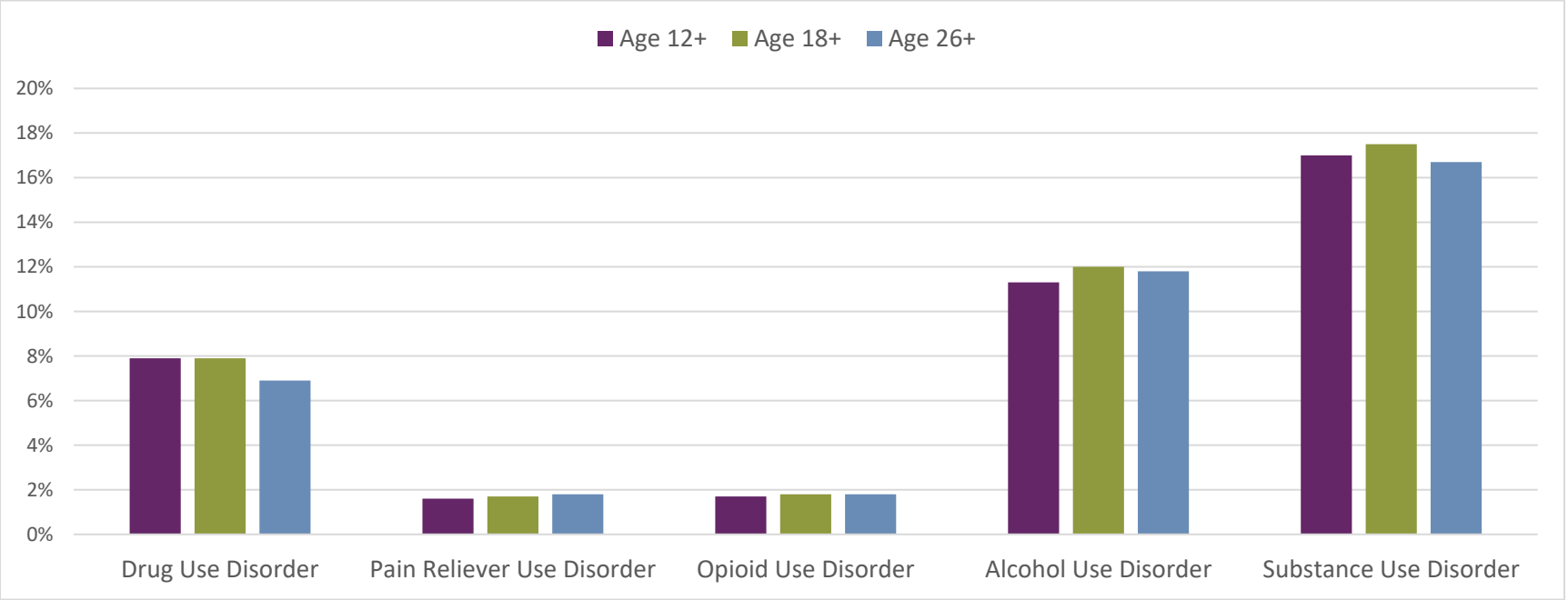
[20] Individuals took questionnaires to screen for clinical high risk or self-identification of different mental health conditions such as depression, suicide, PTSD, experiencing trauma, and psychosis. For more information, refer to MHA Data Methodology | Mental Health America (mhanational.org)

Suicide	16.8	**25.3**	21.5	**28.1**	22.9	**30.0**	5.6	**8.4**
PTSD	6.6	**17.8**	13.2	**16.9**	12.1	**23.4**	2.4	**ND**
Trauma Survivors	26.5	**43.1**	44.5	**53.4**	49.6	**66.5**	14.4	**20.6**
Psychosis	10.0	**22.5**	14.9	**15.0**	12.4	**21.5**	2.7	**4.7**

Source: County and State Data Map: Defining Mental Health Across Communities | Mental Health America.

Approximately one in 10 people in New York have alcohol use disorder.

Exhibit 48: Substance Use Disorder and Treatment in the Past Year Among People Aged 12 or Older in New York; by Age Group, Percentages, 2021



	Age 12+	Age 18+	Age 26+	Age 12-17	Age 18-25
Drug Use Disorder	7.9%	7.9%	6.9%	8.1%	14.9%
Pain Reliever Use Disorder	1.6%	1.7%	1.8%	0.9%	1.2%
Opioid Use Disorder	1.7%	1.8%	1.8%	0.9%	1.2%
Alcohol Use Disorder	11.3%	12.0%	11.8%	3.4%	13.9%

Substance Use Disorder	17.0%	17.5%	16.7%	11.3%	23.0%
Needing But Not Receiving Treatment at a Specialty Facility for Illicit Drug Use	6.6%	6.6%	5.6%	7.0%	13.9%
Needing But Not Receiving Treatment at a Specialty Facility for Alcohol Use	10.9%	11.5%	11.1%	4.2%	13.8%
Needing But Not Receiving Treatment at a Specialty Facility for Substance Use	16.0%	16.7%	15.7%	8.7%	23.2%

Source: U.S. Department of Health & Human Services Substance Abuse and Mental Health Services Administration | 2021 NSDUH: State-Specific Tables | CBHSQ Data.

The National Mental Health Services Survey (N-MHSS) is an annual survey of facilities providing mental health treatment. It is conducted by the Substance Abuse and Mental Health Services Administration (SAMHSA). The N-MHSS collects data on the location, characteristics, services offered, and number of clients (collected every other year) in treatment at mental health treatment facilities (public and private) throughout the 50 states, the District of Columbia, U.S. territories, and other jurisdictions.

In New York, 802 mental health treatment facilities were included in the 2020 N-MHSS report, which reported a total of 275,048 clients in mental health treatment on April 30, 2020. The survey response rate in New York was 90.5%.[21]

Exhibit 49: New York Mental Health Facility Service Settings

	Facilities		Clients	
	Number	Percent	Number	Percent
Service Setting, by number and percent				
24-hour hospital inpatient	113	14.1%	4,077	1.5%
24-hour residential	76	9.5%	2,341	0.9%
Less-than-24 hour	ND	ND	268,630	97.7%
Partial hospitalization/day treatment	89	11.1%	ND	ND
Outpatient	657	81.9%	ND	ND
Total[22]	**802**	**-**	**275,048**	**100.0%**

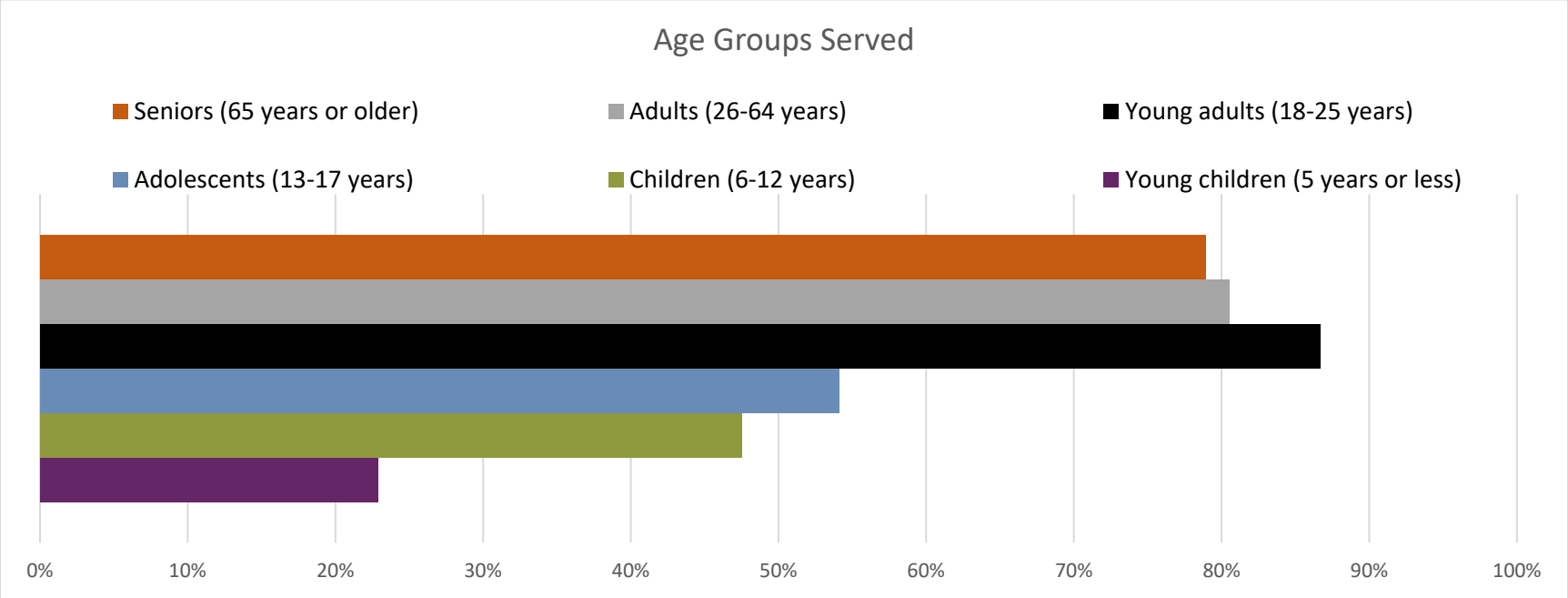
Source: U.S. Department of Health & Human Services Substance Abuse and Mental Health Services Administration | 2020 National Mental Health Services Survey (N-MHSS) State Profiles

[21] 2020 N-MHSS State Profiles_FINAL.pdf (samhsa.gov)

[22] Notes: The number of facilities sums to more than the total, and percentages of facilities sum to more than 100 percent, because a facility may offer mental health treatment in more than one service setting. Percentages of clients may not sum to 100 percent due to rounding.

Approximately one-fifth of the population served by New York Mental health facilities are under age 5.

Exhibit 50: New York Mental Health Facility Programs or Groups



	Facilities	
Dedicated or exclusively designed programs or groups	Number	Percent
Children/adolescents with serious emotional disturbance (SED)	272	33.9%
Transitional age young adults	210	26.2%
Persons 18 years and older with serious mental illness (SMI)	412	51.4%
Seniors or older adults	256	31.9%
Persons with Alzheimer's or dementia	51	6.4%
Persons with co-occurring mental and substance use disorders	397	49.5%
Persons with eating disorders	100	12.5%
Persons with first episode of psychosis	168	20.9%
Persons who have experienced domestic violence	150	18.7%

Persons who have experienced trauma	369	46.0%
Persons with a diagnosis of post-traumatic stress disorder (PTSD)	375	46.8%
Persons with traumatic brain injury (TBI)	65	8.1%
Veterans	143	17.8%
Active-duty military	67	8.4%
Members of military families	95	11.8%
LGBTQ clients	240	29.9%
Forensic clients referred from court/judicial system	164	20.4%
Persons with HIV or AIDS	134	16.7%
Other	70	8.7%
No programs or groups offered	95	11.8%
Age groups served[23]		
All age categories[24]	118	14.7%
Young children (5 years or younger)	184	22.9%
Children (6–12 years)	381	47.5%
Adolescents (13–17 years)	434	54.1%
Young adults (18–25 years)	695	86.7%
Adults (26–64 years)	646	80.5%
Seniors (65 years or older)	633	78.9%

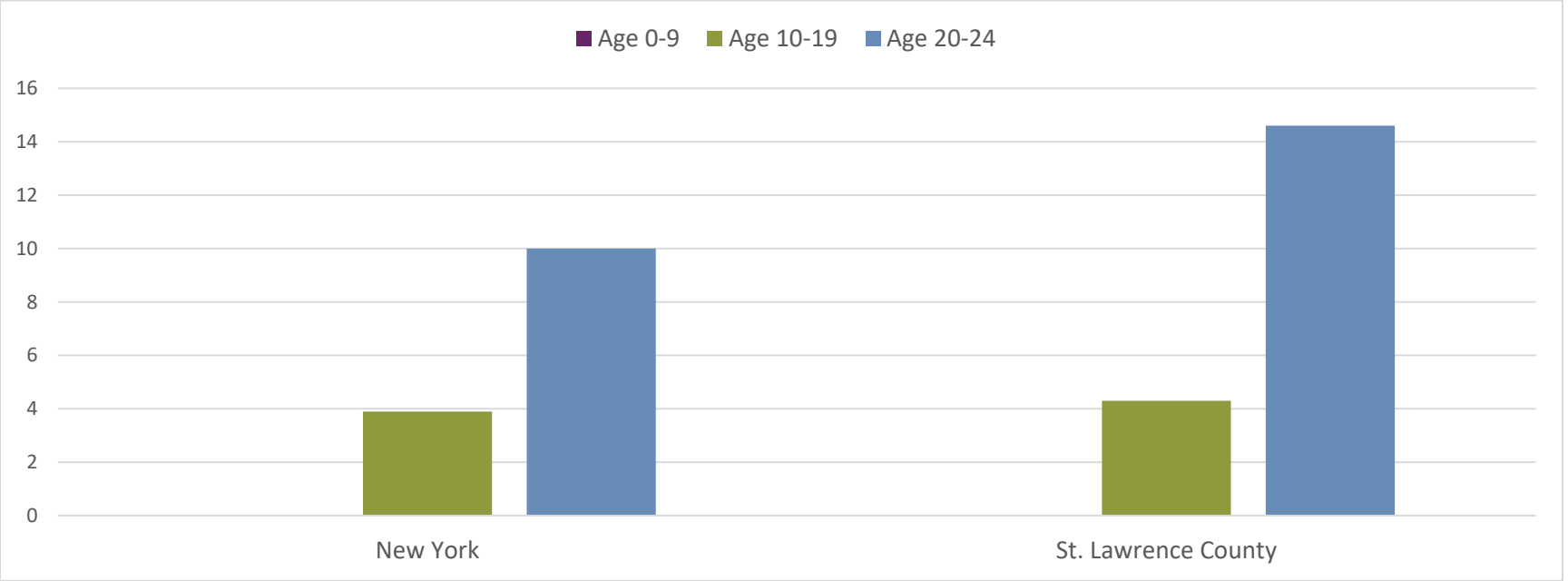
Source: U.S. Department of Health & Human Services Substance Abuse and Mental Health Services Administration | 2020 National Mental Health Services Survey (N-MHSS) State Profiles

[23] Note: Percentages sum to more than 100 percent, because a facility may accept clients from more than one age group.

[24] This created variable includes facilities that accept all of the following: young children (5 years or younger), children (6–12 years), adolescents (13–17 years), young adults (18–25 years), adults (26–64 years), and seniors (65 years or older).

Suicide death rates for youth aged 10-19 are slightly higher in St. Lawrence County compared to New York rates.

Exhibit 51: Suicide Death Rates 2017-2019



	New York Rates per 100,000	St. Lawrence County Rates per 100,000
Total	8.7	10.8
By Age Group		
0-9	0.0	0.0
10-19	3.9	4.3
20-24	10.0	14.6
25-34	9.7	10.4
35-44	10.5	14.2
45-54	12.4	9.9

55-64	12.7	20.1
65-74	9.0	9.2
75-84	9.3	23.5
85+	9.6	0.0
By Gender		
Female	3.9	19.3
Male	13.8	1.9
By Race and Ethnicity		
Hispanic	4.7	0.0
White Non-Hispanic	11.4	11.0
Black Non-Hispanic	4.8	23.7
Asian or Pacific Islander	5.2	0.0
American Indian or Alaska Native	1.5	0.0

Source: New York State Health Connector – Suicides in New York State – NYAPD.

Physical Health and Chronic Disease

The table below is a composite measure of current or lifelong health conditions the child experiences from a list of 24 conditions asked in the survey: allergies (food, drug, insect or other), arthritis, asthma, blood disorders (such as sickle cell disease, thalassemia, or hemophilia), cerebral palsy, cystic fibrosis, diabetes, Down Syndrome, epilepsy or seizure disorder, genetic or inherited condition, heart condition, frequent or severe headaches including migraine (3-17 years), Tourette Syndrome (3-17 years), anxiety problems (3-17 years), depression (3-17 years), behavioral and conduct problem (3-17 years), developmental delay (3-17 years), intellectual disability (3-17 years), speech or other language disorder (3-17 years), learning or intellectual disability (3-17 years), Autism or Autism Spectrum Disorder (ASD) (3-17 years), Attention Deficit Disorder or Attention-Deficit/Hyperactivity Disorder (ADD or ADHD) (3-17 years), hearing problems, and vision problems.[25]

Exhibit 52: New York Children with Current or Lifelong Health Conditions[26]

	2018			2019			2020			2021		
	Does not have any current or lifelong health conditions	Has 1 current or lifelong health condition	Has 2 or more current or lifelong health conditions	Does not have any current or lifelong health conditions	Has 1 current or lifelong health condition	Has 2 or more current or lifelong health conditions	Does not have any current or lifelong health conditions	Has 1 current or lifelong health condition	Has 2 or more current or lifelong health conditions	Does not have any current or lifelong health conditions	Has 1 current or lifelong health condition	Has 2 or more current or lifelong health conditions
Does this child have current or lifelong health conditions from a list of 24	63.7%	18.5%	17.8%	58.9%	21.5%	19.6%	ND	ND	ND	62.3%	19.1%	18.6%

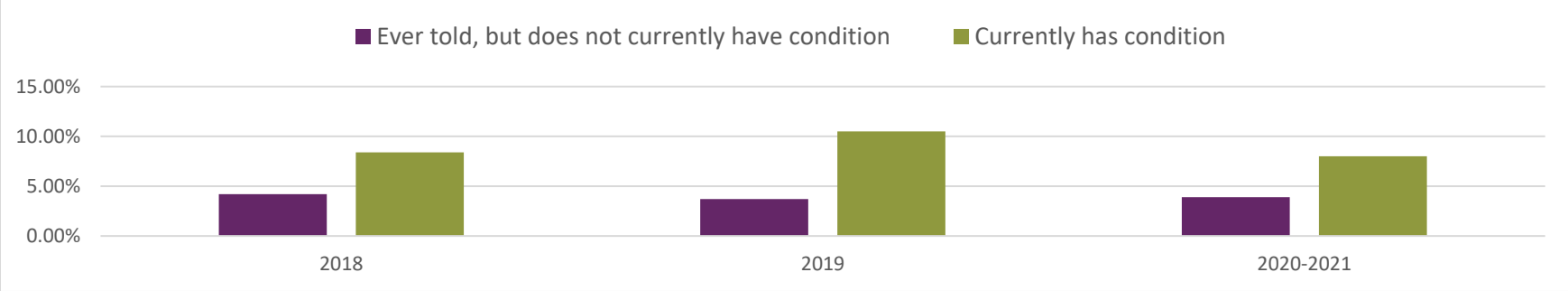
[25] NSCH 2020 21: Number of current or lifelong health conditions, Nationwide (childhealthdata.org)

[26] Child data not available on U.S. diabetes surveillance system. Diabetes-specific data only available at national level from this source.

health conditions? [27]												

Source: 2020-2021 National Survey of Children's Health: Number of current or lifelong health conditions, New York.

Exhibit 53: Children Living with Asthma



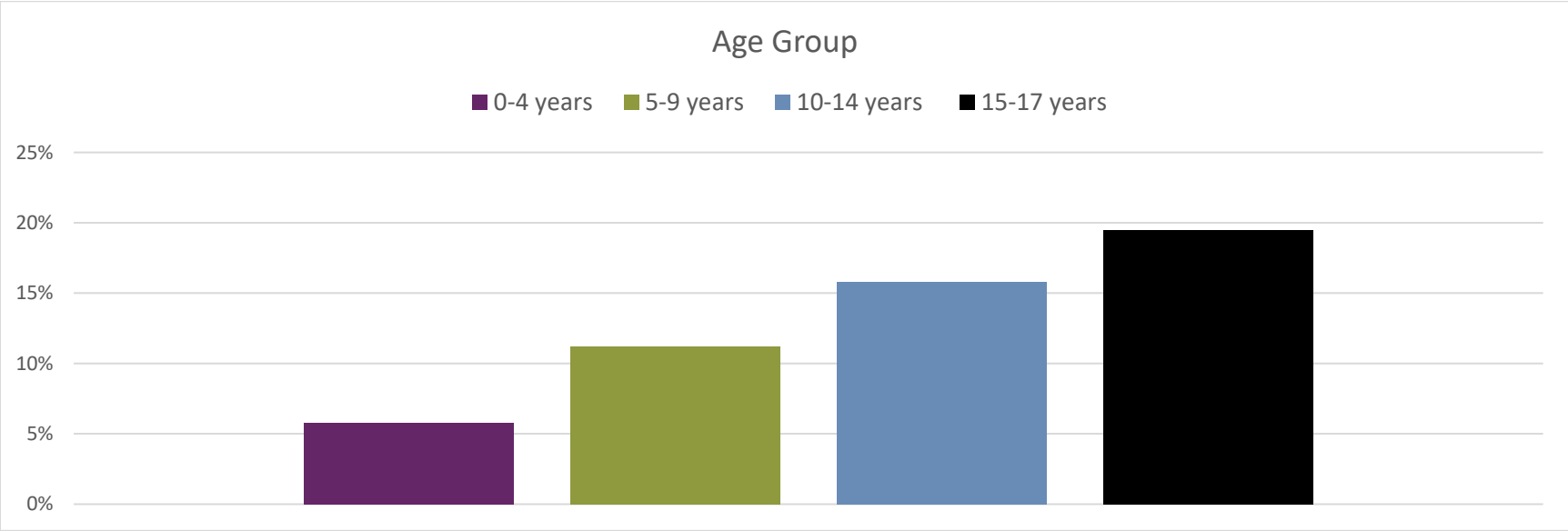
	2018			2019			2020-2021		
	Does not have condition	Ever told, but does not currently have condition	Currently has condition	Does not have condition	Ever told, but does not currently have condition	Currently has condition	Does not have condition	Ever told, but does not currently have condition	Currently has condition
Does this child currently have asthma?	87.4%	4.2%	8.4%	85.9%	3.7%	10.5%	88.1%	3.9%	8.0%

Source: 2020-2021 National Survey of Children's Health: Number of current or lifelong health conditions, New York.

[27] In most cases, in order to be counted towards a current or lifelong condition, parents had to answer yes to 2 questions about the particular condition: 1) have they ever been told by a health care professional or educator that the child has the condition, and 2) whether the child currently has the condition. However, children who were ever told by a health care professional that they had blood disorders, cystic fibrosis, genetic or inherited conditions, or Down-Syndrome were counted toward the measure as these are considered lifelong conditions. The questions about hearing and vision problems were reported by parents on whether the child has "deafness or problems with hearing" or "blindness or problems with seeing, even when wearing glasses". Please note that throughout the NSCH, all information about children's health conditions is based on parent recollection and is not independently verified.

Children aged 0-4 years have the lowest percentage of asthma prevalence, though that number doubles for the 5-9 age group.

Exhibit 54: New York Child Lifetime Asthma Prevalence

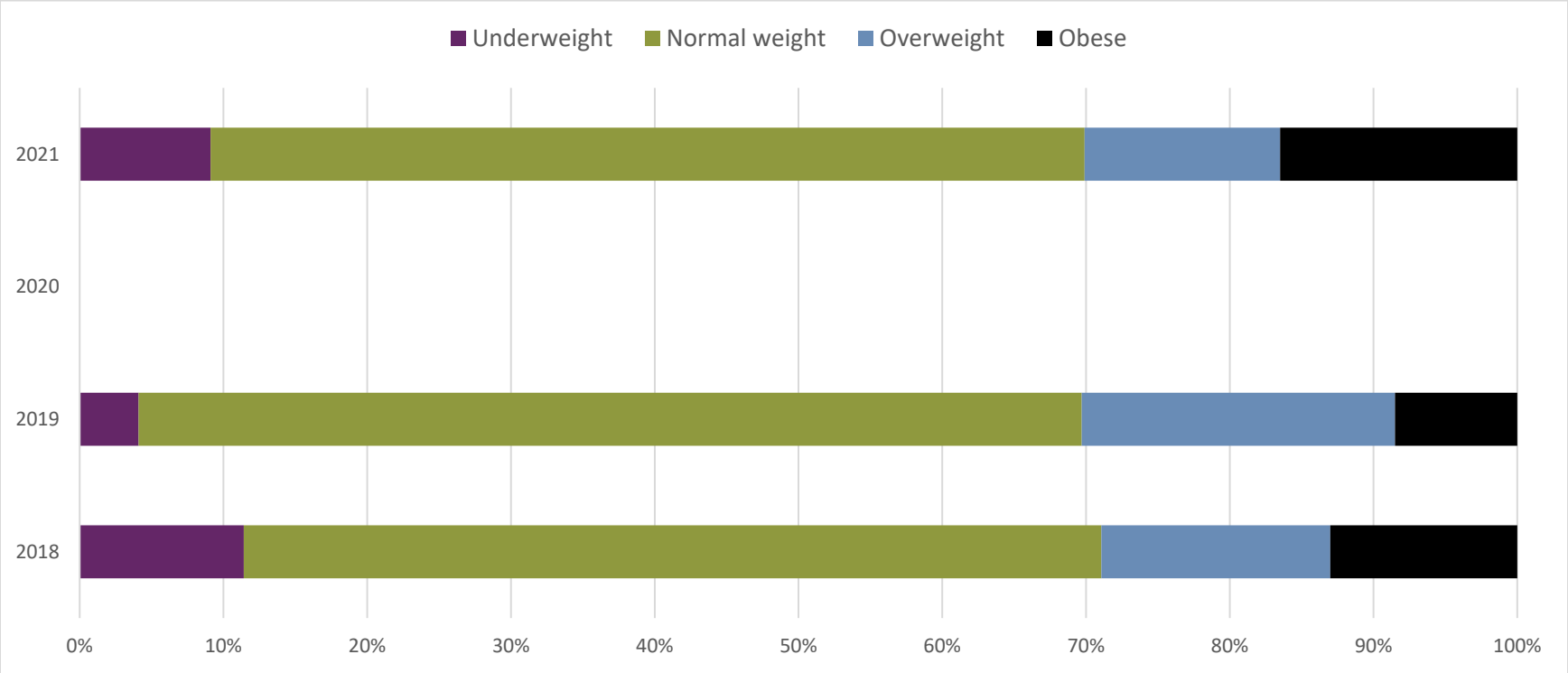


	Sample Size	Prevalence (Percent)
Age Group		
0-4	205	5.8%
5-9	309	11.2%
10-14	287	15.8%
15-17	177	19.5%
Race		
White	618	10.5%
Black	115	19.3%
Other	245	11.6%

Source: Centers for Disease Control and Prevention | Table L3: Child Lifetime Asthma Prevalence and Weighted Number by Age and State or Territory: BRFSS 2020 | CDC.

The percentage of children considered to be overweight or obese has hovered around 30% since 2019.

Exhibit 55: Child Weight Status (Body Mass Index)[28]



2018				2019				2020				2021			
Under weight	Normal weight	Overw eight	Obese	Under weight	Normal weight	Overw eight	Obese	Under weight	Normal weight	Overw eight	Obes e	Unde rweig ht	Normal weight	Overw eight	Obese
11.4%	59.6%	15.9%	13.0%	4.1%	65.6%	21.8%	8.5%	ND	ND	ND	ND	9.1%	60.8%	13.6%	16.5%

Source: 2020-2021 National Survey of Children's Health: Number of current or lifelong health conditions, New York.

[28] Underweight (less than 5th percentile), Normal weight (5th to 84th percentile), Overweight (85th to 94th percentile), Obese (95th percentile or above)

Exhibit 56: Impact of Coronavirus Pandemic on New York Children

	2021
Preventive check-ups were missed, delayed, or skipped because of the coronavirus pandemic	25.4%
Had video or phone check-up due to pandemic during past 12 months	18.0%
Children whose regular daycare or other childcare arrangements closed or unavailable due to pandemic in past 12 months	31.6%

Source: Child and Adolescent Health Measurement Initiative. 2021 National Survey of Children's Health (NSCH) data query. Data Resource Center for Child and Adolescent Health supported by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB).

St. Lawrence County has a higher ratio of residents per each primary care providers compared to New York and the United States, which means that there are fewer providers available for the population in St. Lawrence County.

Exhibit 57: Ratio of Primary Care Providers

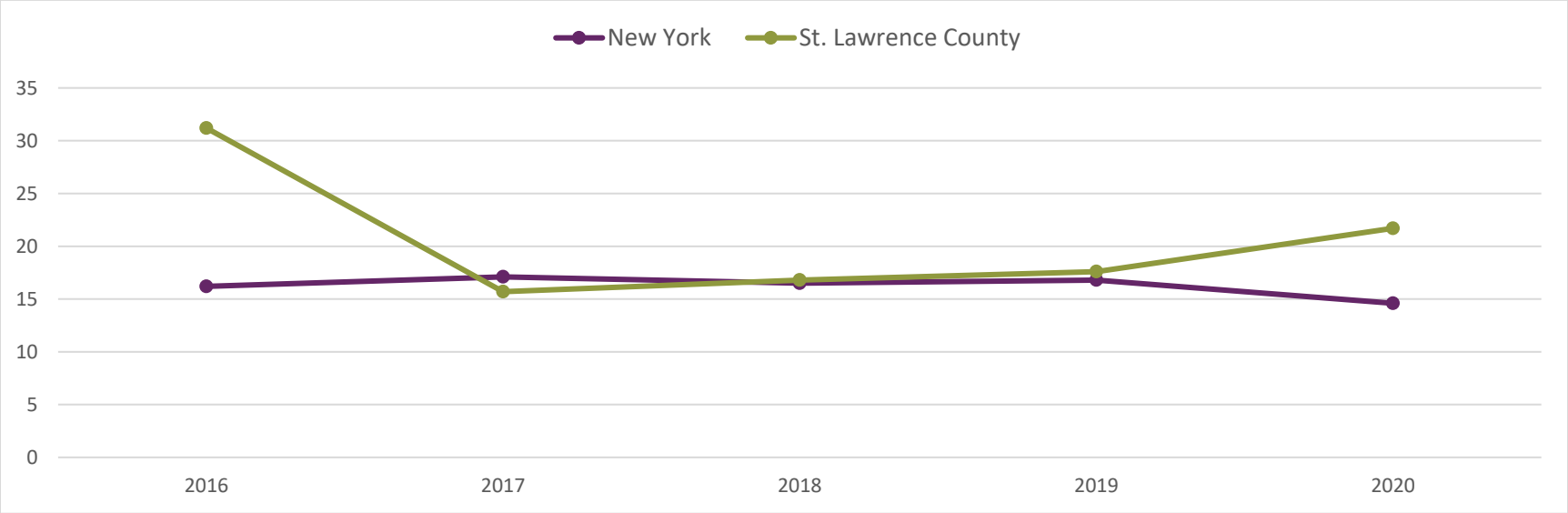
	United States	New York	St. Lawrence County
Primary Care Physicians	1,310:1	1,170:1	1,880:1
Dentists	1,380:1	1,220:1	2,510:1
Mental Health Providers	340:1	300:1	440:1

Source: County Health Rankings & Roadmaps, 2023

Child Maltreatment and Abuse

Child abuse rates in St. Lawrence County decreased from a high of 31.2 in 2016 to 21.7 in 2020. St. Lawrence County rates have been higher than statewide rates since 2018.

Exhibit 58: Child (Age 0-17) Abuse Rates

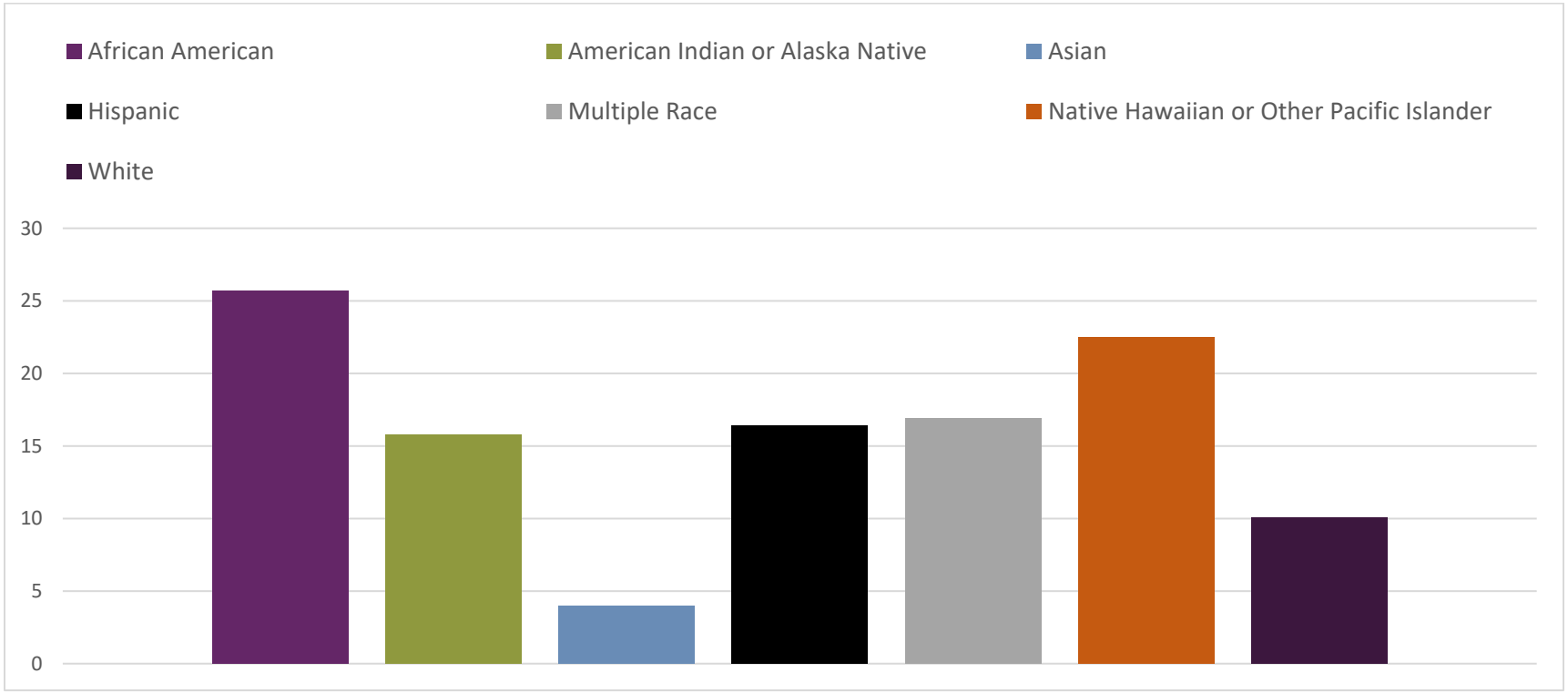


Rate per 1,000 children/youth ages 0-17 years	2016	2017	2018	2019	2020
New York	16.2	17.1	16.5	16.8	14.6
St. Lawrence County	31.2	15.7	16.8	17.6	21.7

Source: New York State | Council on Children & Families, Kids' Well-being Indicators Clearinghouse (KWIC)

The child maltreatment data collected from states and analyzed for this year's report continue to show decreases that can partly be attributed to the continuing pandemic caused by COVID-19.3 Additionally, states were encouraged to provide comments about how their child welfare agencies conducted operations during the year and how they dealt with the ongoing pandemic. Most states resumed in-person child protective services responses and agencies said that they provided workers with personal protective equipment and conducted prescreening for symptoms of COVID-19. Many states voluntarily provided comments, which are included in Appendix D, State Commentary[29]

Exhibit 59: New York Child Maltreatment Victim Rates by Race & Ethnicity



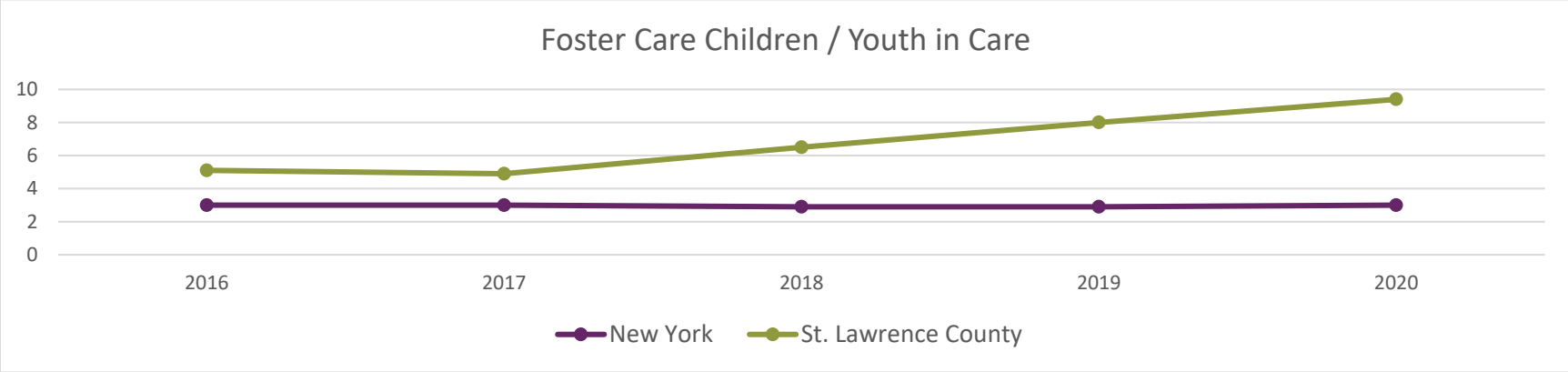
[29] Child Maltreatment 2021 (hhs.gov)

	African American	American Indian or Alaska Native	Asian	Hispanic	Multiple Race	Native Hawaiian or Other Pacific Islander	White
Rates per 1,000 children	25.7	15.8	4.0	16.4	16.9	22.5	10.1

Source: U.S. Department of Health & Human Services Child Maltreatment Report 2021

The rate of children / youth admitted to foster care in St. Lawrence County is higher than the statewide rate. The same is true for the rate of children / youth already in foster care.

Exhibit 60: Rate of Children Living in Foster Care



Rate per 1,000 children/youth ages birth-21 years	2016	2017	2018	2019	2020
Children / Youth (Age 0-21) Admitted to Foster Care					
New York	1.6	1.7	1.5	1.5	1.3
St. Lawrence County	2.7	2.8	4.3	4.5	4.3
Foster Care Children / Youth (Age 0-21) in Care					
New York	3.0	3.0	2.9	2.9	3.0
St. Lawrence County	5.1	4.9	6.5	8.0	9.4

Source: New York State | Council on Children & Families, Kids' Well-being Indicators Clearinghouse (KWIC)

Maternal and Child Health

Ogdensburg has the highest percentage of women age 16 to 50 who are unmarried and not in the labor force who gave birth in the last year (2.1%), though Ogdensburg, along with Brasher Falls, also has the highest percentage (4.7%) of women age 16 to 50 who are married and in the labor force who gave birth last year.

Exhibit 61: Women Age 16 to 50 with Birth in Past Year, by Workforce & Marital Status[30]

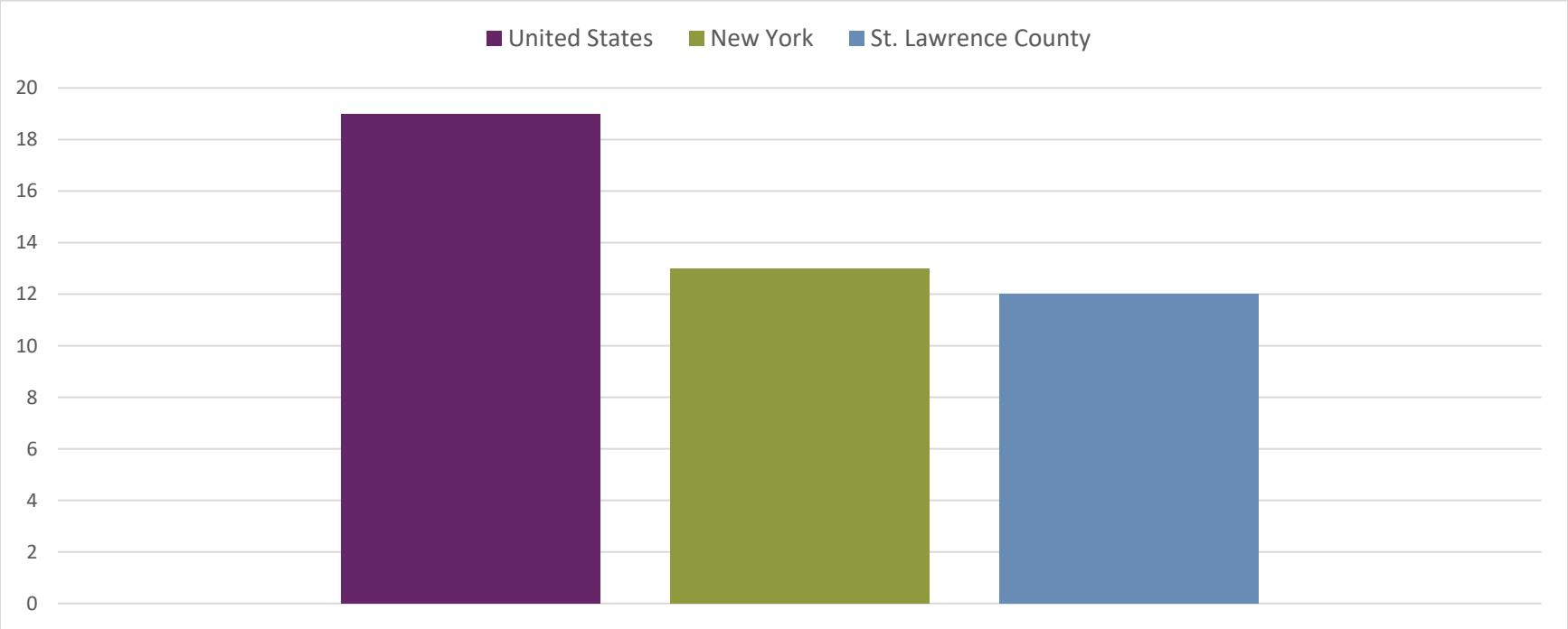
	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Married and in Labor Force	2.3%	2.4%	2.4%	4.7%	0.0%	3.2%	0.9%	1.8%	4.7%	0.0%	0.8%
Married and Not in Labor Force	1.2%	1.0%	1.5%	0.0%	0.0%	0.0%	0.0%	2.3%	1.4%	0.0%	0.4%
Unmarried and in Labor Force	1.1%	0.9%	1.4%	0.0%	0.0%	5.3%	3.2%	0.0%	1.5%	0.0%	0.0%
Unmarried and Not in Labor Force	0.6%	0.4%	0.4%	0.0%	0.0%	0.0%	0.4%	0.0%	2.1%	0.0%	0.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

[30] Percentages calculated using total population of females age 16 through 50.

Both state- and county-level teen birth rates are lower than the national rate, 19.0.

Exhibit 62: Teen Birth Rate[31]



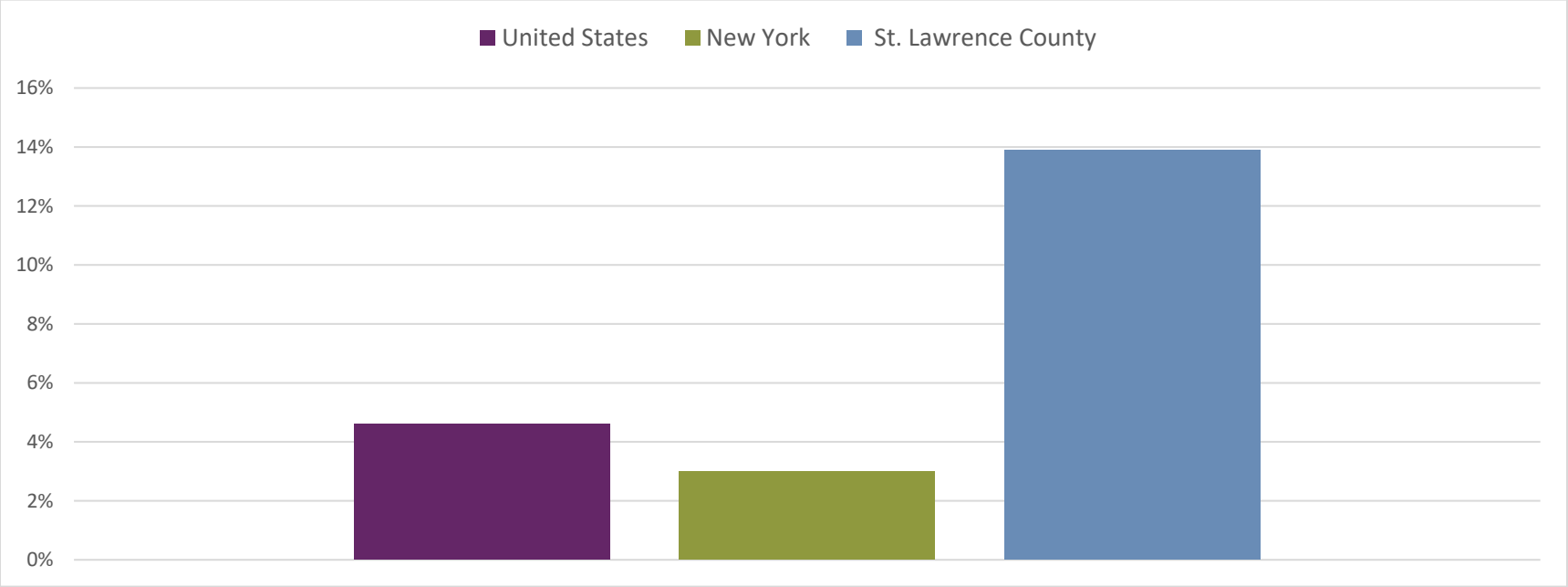
Rate per 1,000 female population ages 15-19	United States	New York	St. Lawrence County
Teen births among population ages 15-19	19.0	13.0	12.0

Source: County Health Rankings & Roadmaps, 2023

[31] Years of data used: 2014-2020, County Health Rankings & Roadmaps

St. Lawrence County has more than four times the percent of births with tobacco used during pregnancy as New York State.

Exhibit 63: Percent of Births with Tobacco Used During Pregnancy



	United States	New York	St. Lawrence County
Percent of Births	4.6%	3.0%	13.9%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

A pregnancy-associated death is a death during pregnancy or within one year of the end of pregnancy. Approximately 117 verified pregnancy-associated deaths were reviewed in New York. [32]

Exhibit 64: New York Pregnancy-Associated Deaths

	Number	Percent
Age at death (years)		
24 or younger	18	15.4%
25-29	26	22.2%
30-34	23	19.7%
35-39	29	24.8%
40 or older	21	17.9%
Race & Ethnicity		
Black, non-Hispanic	38	32.5%
White, non-Hispanic	58	49.6%
Hispanic	13	11.1%
Other, non-Hispanic	8	6.8%
Marital Status		
Married	36	30.8%
Divorced	10	8.5%
Widowed	1	0.9%
Domestic Partnership	1	0.9%
Never married	68	58.1%
Unknown	1	0.9%
Education		
12th Grade or Less; No Diploma	16	13.7%
High School Grad or GED Completed	43	36.8%
Some College Credit, but No Degree	26	22.2%

[32] Maternal Mortality Review 2018.pdf (ny.gov)

Associate or Bachelor's Degree	26	22.2%
Advanced Degree	6	5.1%
Health Insurance		
Medicaid	71	60.7%
Private Insurance	31	26.5%
Self-pay	5	4.3%
Medicare	3	2.6%
Other Government Program / Child Health Plus	4	3.4%
Other Non-Federal Program	2	1.7%
Unknown	1	0.9%

Source: New York State Department of Health | New York State Report on Pregnancy-Associated Deaths in 2018

Exhibit 65: Percentage of Low Birthweight (less than 5.5 lbs) 2018-2020

	Total
New York State (excluding NYC)	7.7%
New York State	8.1%

Source: New York State Department of Health | Community Health Indicator Reports (CHIRS) – County Level

Exhibit 66: Infant Mortality

	Rate of Infant Deaths per 1,000 Live Births	Infant Deaths	Live Births
United States	5.4	19,578	3,613,647
New York	4.1	855	209,338

Source: National Vital Statistics Reports, Infant Mortality in the United States, 2020: Data from the Period Linked Birth/Infant Death File

Breastfeeding initiation percentage in St. Lawrence County is lower than the state percentage.

Exhibit 67: Breastfeeding Initiation Percent, 2018-2019[33]

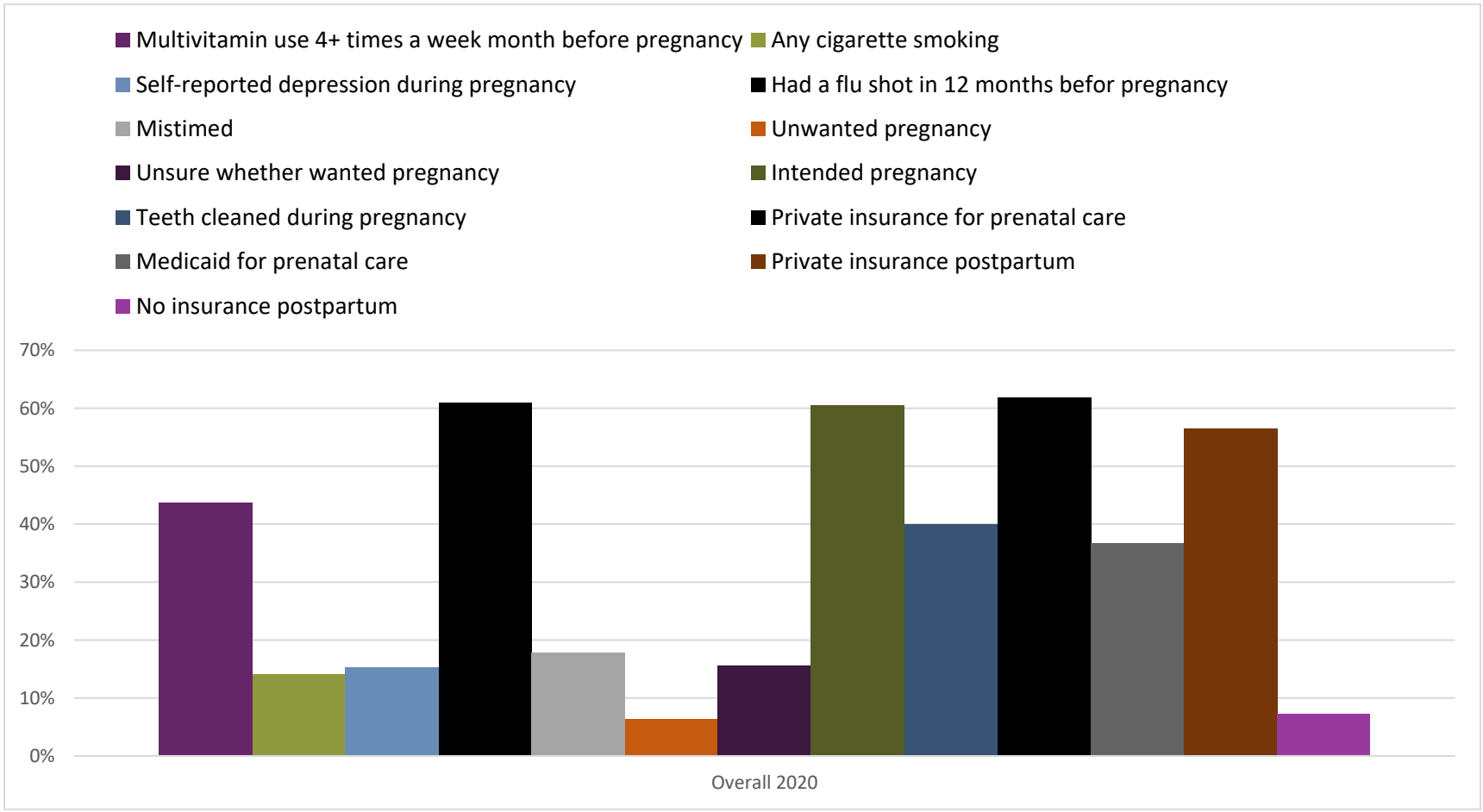
	Total Number of Infants	Breastfeeding Initiation Percent
New York	442,523	87.6%
St. Lawrence County	1,911	77.3%

Source: Centers for Disease Control and Prevention | Breastfeeding Initiation Rates by County or County Equivalent in New York

[33] US birth certificate data from 2018–2019 National Vital Statistics System are used to determine the percentage of live infants who initiated breastfeeding, defined as receiving any breast milk or colostrum during the period between delivery and discharge from the birth facility or completion of the birth certificate for home births. More information is available. Breastfeeding Initiation Rates by County or County Equivalent in New York | Breastfeeding | CDC

The majority of New York State maternal and child health measures remained consistent from 2017-2020, though percentages for any cigarette smoking, health care visit in the 12 months before pregnancy, women who started prenatal care in the first trimester, had a flu shot in the 12 months before delivery, and had a maternal postpartum checkup all were at the lowest since 2017. The percentage of women who used any postpartum contraception increased to 74.5%, the highest since 2017.

Exhibit 68: New York State Maternal and Child Health



	2017	2018	2019	2020[34]	Overall 2020[35]
Multivitamin use 4 or more times a week during the month before pregnancy	43.5%	50.2%	46.0%	ND	43.6%
Underweight	2.8%	1.7%	4.1%	ND	3.2%
Overweight	26.0%	26.9%	29.0%	ND	26.1%
Obese	27.4%	24.5%	27.2%	ND	27.7%
Any cigarette smoking	20.8%	15.1%	14.3%	ND	14.0%
Heavy drinking (8 or more drinks a week) during the 3 months before pregnancy	2.8%	1.6%	2.1%	ND	3.0%
Experienced IPV during the 12 months before pregnancy by a husband or partner and/or by an ex-husband or ex-partner	3.2%	2.5%	3.6%	ND	2.5%
Experienced IPV during pregnancy by a husband or partner and/or by an ex-husband or ex-partner	1.9%	1.4%	1.7%	ND	1.7%
Self-reported depression during pregnancy	9.8%	14.2%	15.6%	ND	15.2%
Self-reported postpartum depressive symptoms[36]	12.7%	11.1%	13.2%	ND	13.4%
Health care visit in the 12 months before pregnancy	76.4%	76.6%	74.4%	ND	66.0%
Began prenatal care in 1st trimester	89.3%	91.8%	91.2%	ND	87.1%
Had a flu shot in the 12 months before delivery	61.4%	56.5%	64.3%	ND	60.9%
Had maternal postpartum checkup	89.9%	92.4%	91.2%	ND	88.1%
Mistimed	16.3%	18.4%	13.1%	ND	17.7%
Unwanted pregnancy	3.7%	3.8%	7.8%	ND	6.3%
Unsure whether wanted pregnancy	16.6%	16.5%	12.5%	ND	15.5%
Intended pregnancy	63.4%	61.3%	66.5%	ND	60.4%
Use of any postpartum contraception	69.0%	71.4%	72.0%	ND	74.5%
Male or female sterilization	8.5%	10.0%	9.8%	ND	10.9%

[34] Did not meet the required 50% response rate threshold in 2020.

[35] PRAMS sites aggregated for 2020: Alabama, Alaska, Arizona, Arkansas, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Hawaii, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York City, North Dakota, Oregon, Pennsylvania, Puerto Rico, South Dakota, Tennessee, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, and Wyoming that met the required 50% response rate threshold for inclusion.

[36] Defined as “always” or “often” feeling down, depressed, or hopeless or having little interest or little pleasure in doing things she usually enjoyed since delivery.

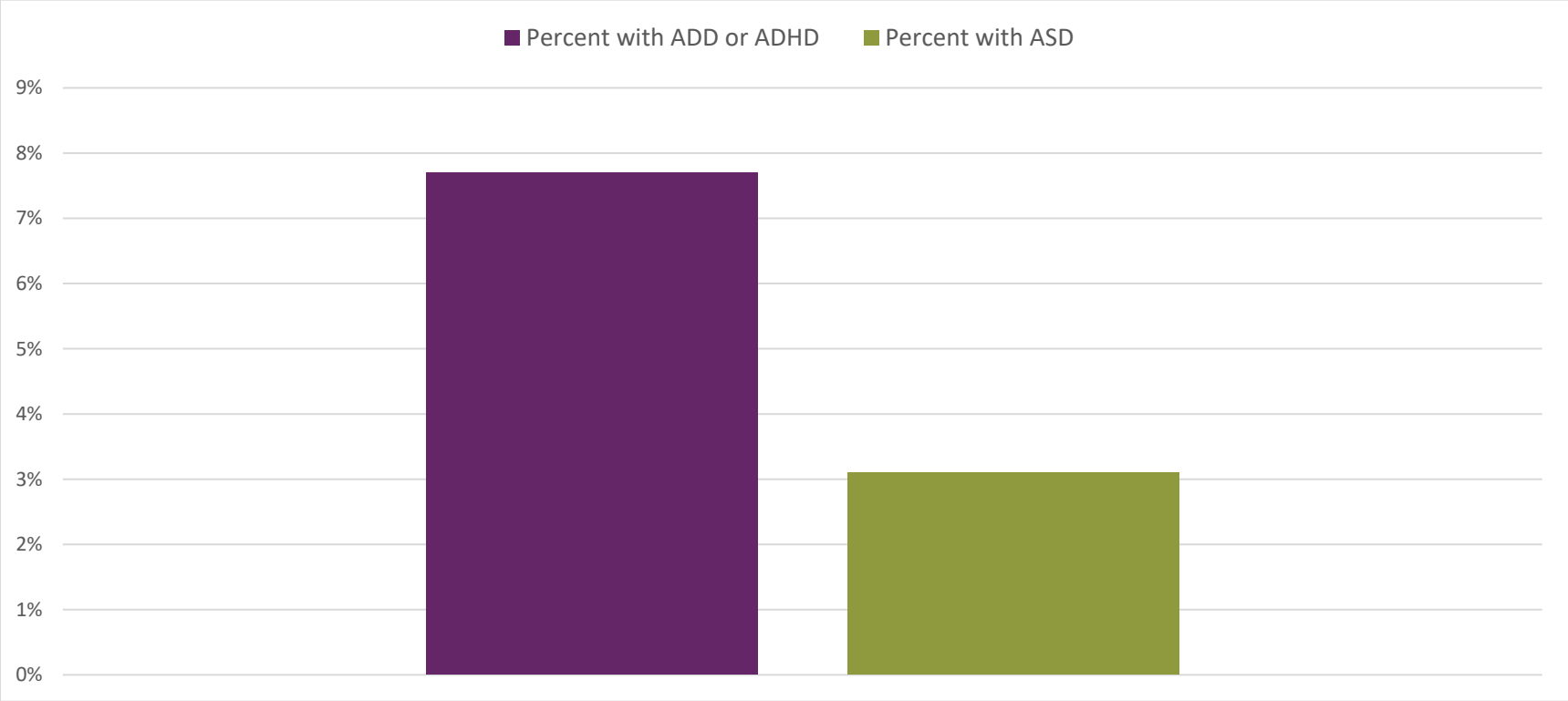
Long-acting reversible contraceptive method[37]	12.6%	16.8%	15.6%	ND	16.7%
Moderately effective contraceptive methods	25.3%	23.3%	22.6%	ND	24.5%
Least effective contraceptive methods	22.6%	21.4%	24.0%	ND	22.4%
Teeth cleaned during pregnancy by a dentist or dental hygienist	48.0%	55.4%	48.9%	ND	40.0%
Private insurance one month before pregnancy	72.9%	70.8%	68.1%	ND	61.8%
Medicaid one month before pregnancy	17.8%	19.6%	23.9%	ND	23.5%
No insurance one month before pregnancy	7.0%	8.2%	7.3%	ND	14.0%
Private insurance for prenatal care	72.3%	67.3%	66.4%	ND	59.6%
Medicaid for prenatal care	24.5%	29.6%	32.4%	ND	36.6%
No insurance for prenatal care	1.0%	2.3%	1.0%	ND	2.8%
Private insurance postpartum	69.5%	65.3%	62.4%	ND	56.4%
Medicaid postpartum	24.6%	26.7%	32.6%	ND	35.4%
No insurance postpartum	3.7%	6.6%	4.6%	ND	7.2%
Baby most often laid on back to sleep	79.0%	81.3%	80.6%	ND	79.5%
And Ever breastfed	88.2%	88.6%	89.4%	ND	87.9%
Any breastfeeding at 8 weeks	67.5%	69.8%	68.9%	ND	68.5%

Source: Source: Centers for Disease Control and Prevention | Pregnancy Risk Assessment Monitoring System (PRAMS), 2016-2020

[37] Long-acting reversible contraception (LARC) methods include IUD or contraceptive implant. Moderately effective methods include birth control pills, shots or injections (e.g., Depo-Provera), contraceptive patch, and vaginal ring. Least effective methods include condom, rhythm method or natural family planning, and withdrawal. Women who selected the "other" write-in option were excluded from the analysis.

More than twice as many children age 3-17 years have ADD or ADHD compared to those with ASD.

Exhibit 69: Prevalence of ADD or ADHD[38] and Autism (ASD) among Children Age 3-17 years in New York



	Does not have condition	Ever told, but does not currently have condition	Currently has condition
Percent with ADD or ADHD	91.9%	0.4%	7.7%
Percent with ASD	96.7%	0.2%	3.1%

Source: Child and Adolescent Health Measurement Initiative. 2020-2021 National Survey of Children's Health (NSCH) data query. Data Resource Center for Child and Adolescent Health supported by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB).

[38] Attention-deficit disorder (ADD) or attention-deficit/hyperactivity disorder (ADHD)

Child Care

The majority of commutes to child care for all races and ethnicities are less than 20 minutes.

Exhibit 70: Commute to Child Care in New York State by Race & Ethnicity

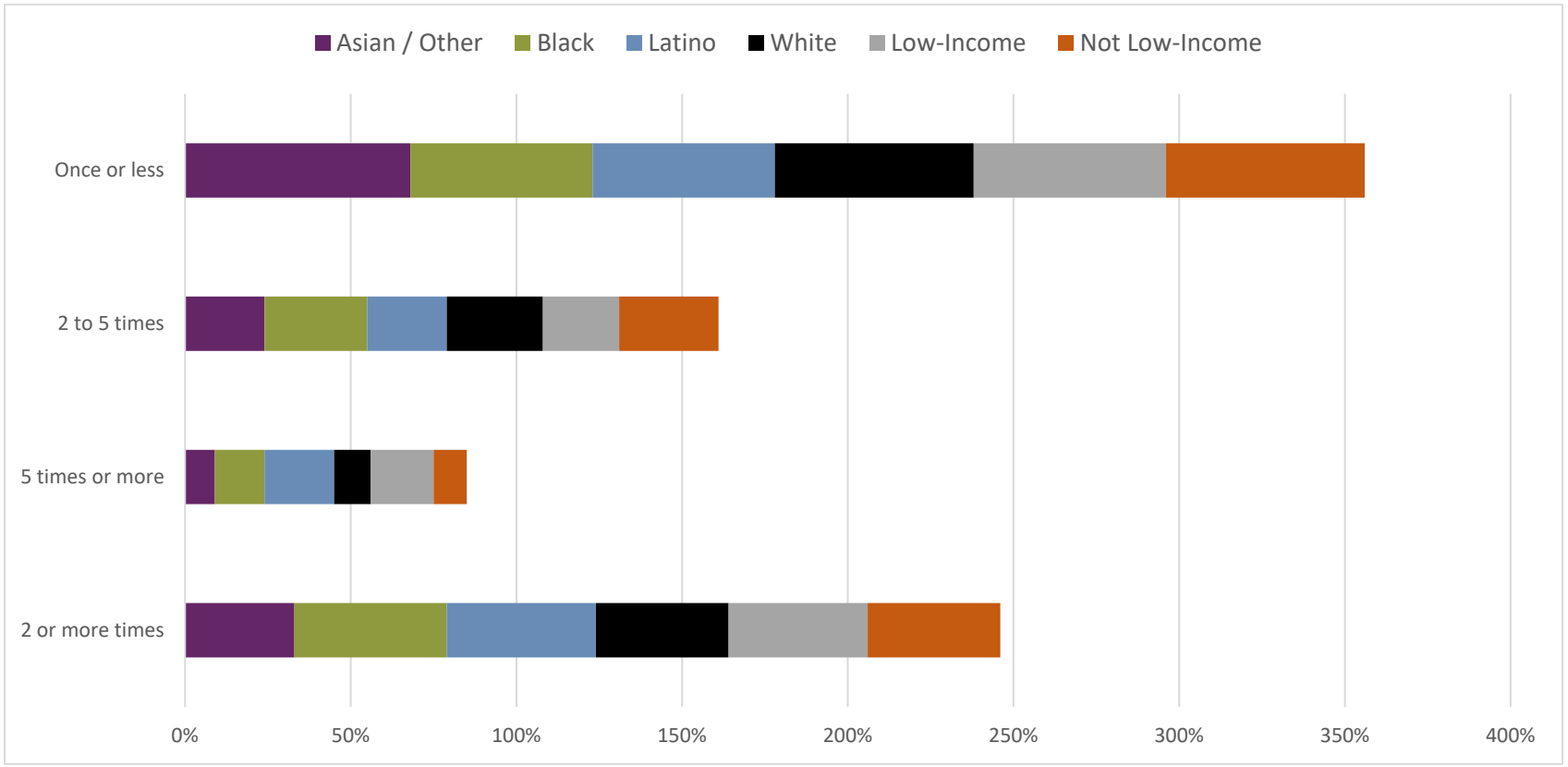
Commute Time	Asian / Other	Black	Latino	White
Less than a 5-minute commute	85%	8%	8%	6%
Between a 5- and 10-minute commute	15%	16%	12%	38%
Between a 10- and 20-minute commute	ND	62%	50%	42%
Between a 20- and 30-minute commute	ND	11%	11%	10%
A 30-minute commute or more	ND	ND	8%	3%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York's Child Care Crisis Poll, October 2022

[39] New York Early Childhood Professional Development Institute, Raising New York | New York's Child Care Crisis Poll, October 2022

Approximately one in five Latino parents and low-income parents in New York State have been impacted by child care issues five or more times according to the New York Child Care Crisis poll conducted in 2022.[40]

Exhibit 71: New York State Parents Impacted by Child Care Issues, by Race & Ethnicity



[40] Global Strategy Group conducted an online survey of 456 parents of children under the age of five in New York State between September 21st and 29th, 2022.

	Asian / Other	Black	Latino	White	Low-Income	Not Low-Income
Once or Less	68.0%	55.0%	55.0%	60.0%	58.0%	60.0%
2 or more times	33.0%	46.0%	45.0%	40.0%	42.0%	40.0%
2 to 5 times	24.0%	31.0%	24.0%	29.0%	23.0%	30.0%
5 times or more	9.0%	15.0%	21.0%	11.0%	19.0%	10.0%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York's Child Care Crisis Poll, October 2022

One in five respondents indicated that their child is eligible for special education or early intervention services but is not receiving them. Below are the reasons they reported their child is not receiving these services:

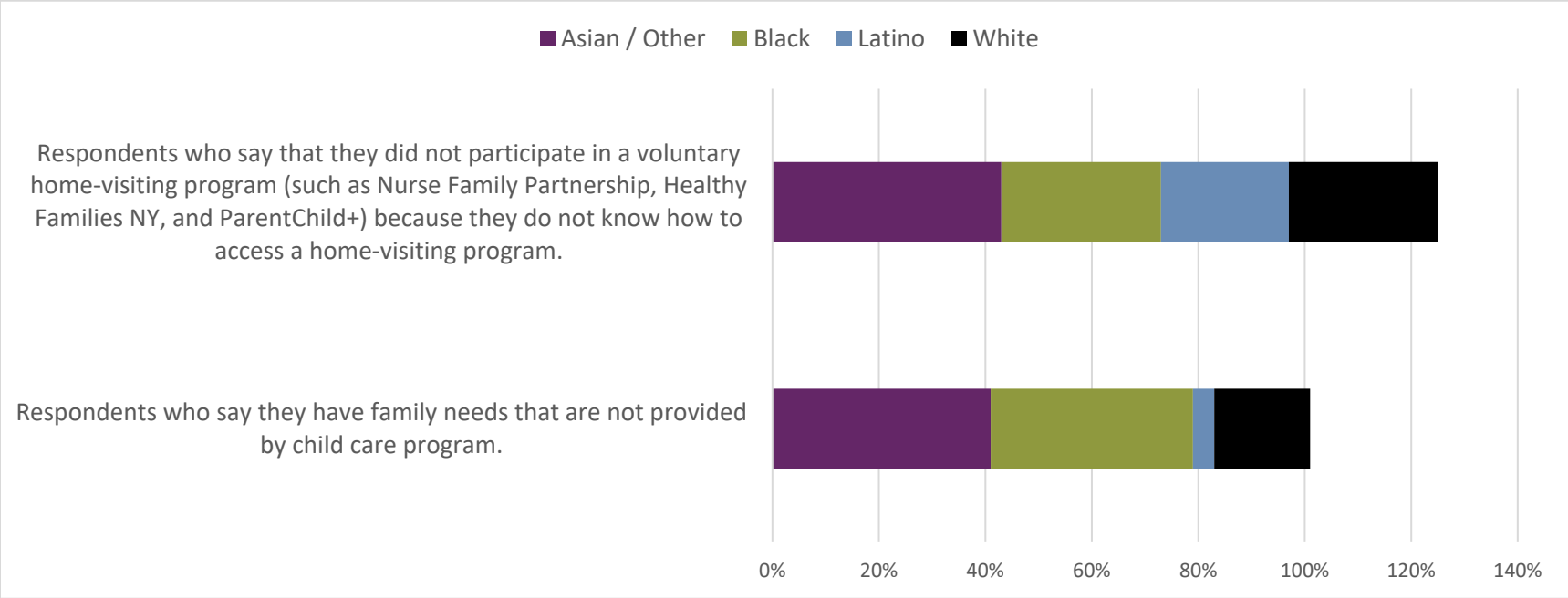
Exhibit 72: State of Child Care Survey Respondents Whose Child is Eligible for Special Education but is not Receiving Services

	Asian / Other	Black	Latino	White	Low-Income	Not Low-Income
Waiting for an evaluation to take place	13.0%	5.0%	28.0%	20.0%	25.0%	17.0%
Did not think the services would benefit my child	9.0%	15.0%	20.0%	20.0%	12.0%	19.0%
Was not given the option of online services	ND	25.0%	18.0%	10.0%	12.0%	15.0%
Waiting for an available therapist	13.0%	4.0%	6.0%	7.0%	8.0%	7.0%
Is not available in my geographic region	ND	12.0%	3.0%	6.0%	7.0%	6.0%
Was discontinued by my provider	ND	12.0%	ND	5.0%	4.0%	5.0%
Did not have the technology to participate in online services	ND	ND	6.0%	3.0%	4.0%	2.0%
Other	9.0%	ND	ND	6.0%	6.0%	3.0%
None of these apply to my family	64.0%	50.0%	29.0%	37.0%	35.0%	44.0%
Not sure	14.0%	ND	7.0%	9.0%	10.0%	4.0%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York's Child Care Crisis Poll, October 2022

Asian and Black parents have a higher percentage compared to Latino or White parents who indicate that they have family needs that are not provided by their child care program.

Exhibit 73: Families with Needs that are Not Provided by Child Care Program, by Race & Ethnicity

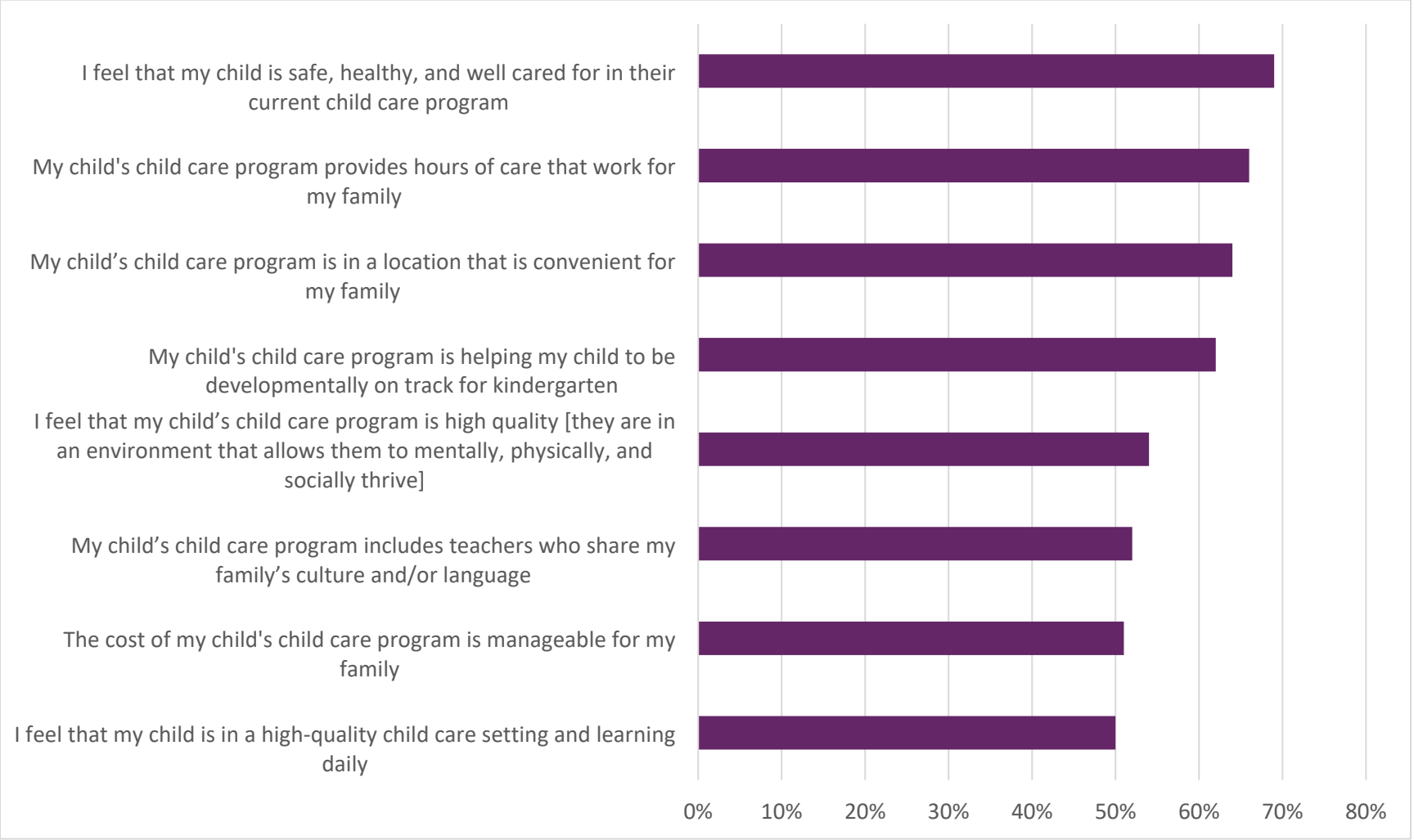


	Asian / Other	Black	Latino	White
Respondents who say they have family needs that are not provided by child care program.	41.0%	38.0%	4.0%	18.0%
Respondents who say that they did not participate in a voluntary home-visiting program (such as Nurse Family Partnership, Healthy Families NY, and ParentChild+) because they do not know how to access a home-visiting program.	43.0%	30.0%	24.0%	28.0%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York's Child Care Crisis Poll, October 2022

Only half of the respondents in the New York State Child Care Crisis Poll indicated that they feel their child is in a high-quality child care program and learning daily.

Exhibit 74: Respondents who are Largely Satisified with their Child Care Program

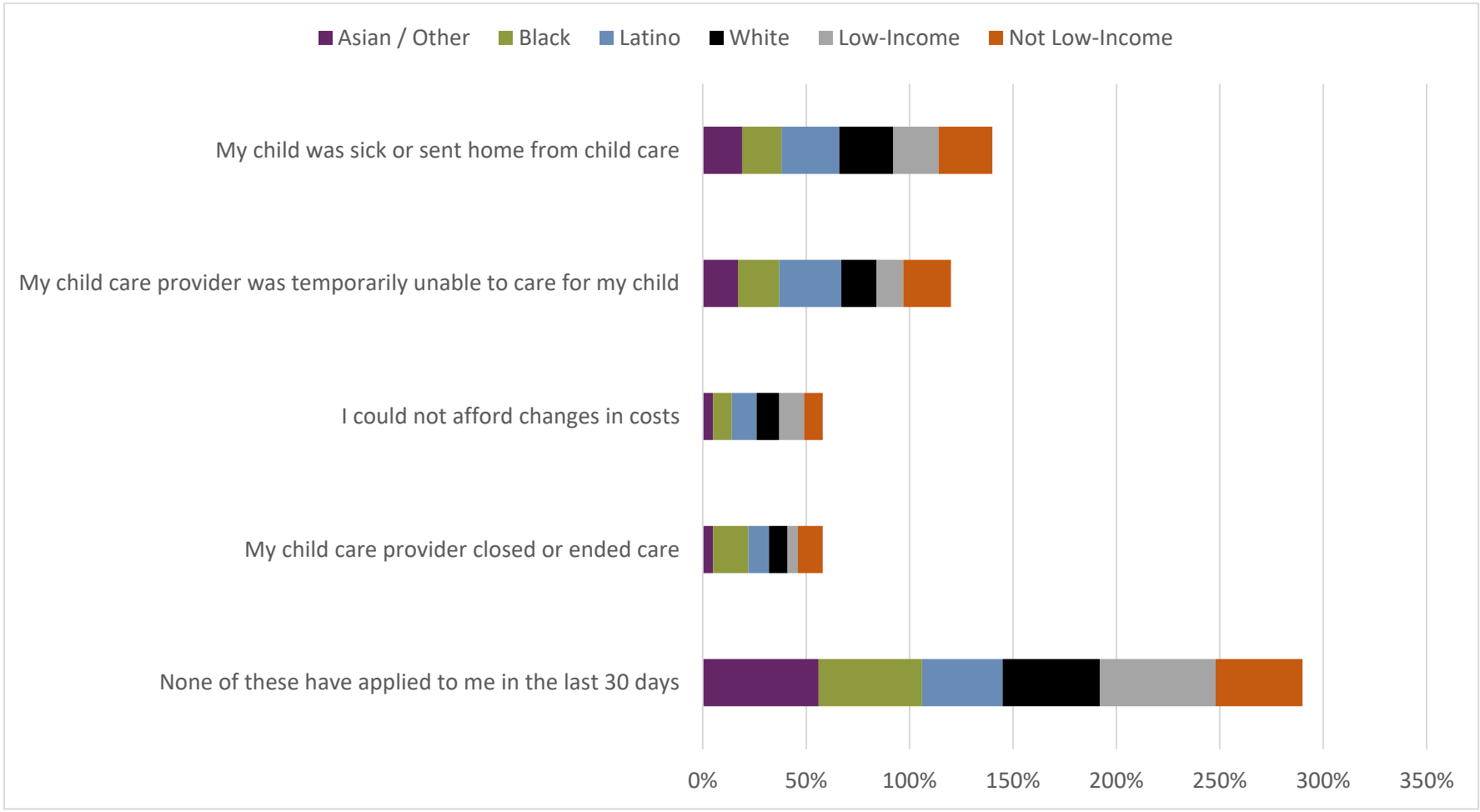


	All Parents
I feel that my child is safe, healthy, and well cared for in their current child care program	69.0%
My child's child care program provides hours of care that work for my family	66.0%
My child's child care program is in a location that is convenient for my family	64.0%
My child's child care program is helping my child to be developmentally on track for kindergarten	62.0%
I feel that my child's child care program is high quality [they are in an environment that allows them to mentally, physically, and socially thrive]	54.0%
My child's child care program includes teachers who share my family's culture and/or language	52.0%
The cost of my child's child care program is manageable for my family	51.0%
I feel that my child is in a high-quality child care setting and learning daily	50.0%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York's Child Care Crisis Poll, October 2022

Approximately 30% of Latino parents indicated that their child misses child care because their child care provider was temporarily unable to care for their child, compared to 20% of Black parents and 17% for White or Asian parents.

Exhibit 75: Reasons Children Miss Child Care, by Race & Ethnicity



	Asian / Other	Black	Latino	White	Low-Income	Not Low-Income
My child was sick or sent home from child care	19.0%	19.0%	28.0%	26.0%	22.0%	26.0%
My child care provider was temporarily unable to care for my child	17.0%	20.0%	30.0%	17.0%	13.0%	23.0%
I could not afford changes in costs	5.0%	9.0%	12.0%	11.0%	12.0%	9.0%
My child care provider closed or ended care	5.0%	17.0%	10.0%	9.0%	5.0%	12.0%
None of these have applied to me in the last 30 days	56.0%	50.0%	39.0%	47.0%	56.0%	42.0%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York's Child Care Crisis Poll, October 2022

More than half of early childhood workers in New York State have a high school degree, along with two-thirds of infant / toddler workers.

Exhibit 76: New York State Early Childhood Workers by Highest Level of Education

Highest Level of Education	ECE Workforce Overall	Preschool Workforce	Infant / Toddler Workforce
College Degree (master's, bachelor's, or associate's)	35%	39%	22%
ECE-specific degree	8%	9%	4%
Related degree	11%	12%	5%
Unrelated degree	16%	17%	13%
CDA or some college	10%	9%	14%
High School Diploma	53%	52%	64%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York State's Infant and Toddler Workforce Report

The majority of preschool and infant / toddler workers have a high school diploma.

Exhibit 77: Preschool and Infant / Toddler Workforce, Highest level of Education by Position Type

Program Leader	Master's Degree	Bachelor's Degree	Associate's Degree	CDA or Some College	High School Diploma
Preschool Teacher	34%	17%	4%	6%	38%
Infant / Toddler Teacher	8%	14%	8%	17%	52%
Preschool Assistant Teacher	3%	11%	7%	13%	66%
Infant / Toddler Assistant Teacher	1%	7%	5%	10%	76%
Program Leader	41%	15%	3%	5%	36%

Source: New York Early Childhood Professional Development Institute, Raising New York | New York State's Infant and Toddler Workforce Report

Appendix

Exhibit 78: Popluation by Gender

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Female	50.5%	51.2%	48.7%	54.4%	52.1%	49.7%	53.1%	51.9%	44.1%	55.9%	45.9%
Male	49.5%	48.8%	51.3%	45.6%	47.9%	50.3%	46.9%	48.1%	55.9%	44.1%	54.1%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 79: High School Graduation by Race & Ethnicity

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
American Indian or Alaska Native alone	79.7%	74.8%	69.3%	0.0%	46.2%	100.0%	67.6%	100.0%	83.3%	0.0%	100.0%
Asian alone	87.6%	79.6%	85.8%	0.0%	72.3%	0.0%	56.3%	100.0%	87.8%	0.0%	85.5%
Black alone	87.2%	84.7%	55.0%	0.0%	0.0%	76.0%	60.0%	33.3%	49.9%	0.0%	76.9%
Two or more races	83.1%	83.7%	85.3%	0.0%	68.1%	75.4%	61.7%	100.0%	92.4%	100.0%	100.0%
Hispanic or Latino Origin	71.2%	72.1%	71.5%	0.0%	53.6%	100.0%	43.9%	100.0%	56.0%	100.0%	100.0%
Some other race alone	65.0%	67.0%	56.1%	0.0%	31.0%	100.0%	0.0%	0.0%	54.1%	100.0%	100.0%
Native Hawaiian and Other Pacific Islander alone	87.0%	82.6%	79.3%	0.0%	0.0%	0.0%	0.0%	100.0%	76.5%	0.0%	100.0%
White alone, not Hispanic or Latino	93.5%	93.8%	89.9%	90.7%	98.2%	86.4%	90.2%	92.2%	87.5%	99.3%	88.8%
White Alone	91.4%	92.2%	89.9%	90.7%	98.2%	86.7%	90.0%	92.2%	87.5%	99.3%	88.8%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 80: Household Income by Race & Ethnicity

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
American Indian and Alaska Native Alone Householder											
Under $25,000	26.8 %	29.5 %	55.9%	ND	ND	ND	13.3 %	0.0%	0.0%	ND	75.0%
$25,000 to $49,999	23.0 %	20.1 %	16.7%	ND	ND	ND	86.7 %	0.0%	0.0%	ND	25.0%
$50,000 to $74,999	17.7 %	17.6 %	20.6%	ND	ND	ND	0.0%	0.0%	100.0 %	ND	0.0%
$75,000 to $99,999	11.9 %	11.1 %	1.0%	ND	ND	ND	0.0%	0.0%	0.0%	ND	0.0%
$100,000 to 124,999	7.6%	6.9%	5.9%	ND	ND	ND	0.0%	100.0 %	0.0%	ND	0.0%
$125,000 to 149,999	4.6%	4.8%	0.0%	ND	ND	ND	0.0%	0.0%	0.0%	ND	0.0%
$150,000 to 199,999	4.6%	5.2%	0.0%	ND	ND	ND	0.0%	0.0%	0.0%	ND	0.0%
$200,000 or More	3.7%	4.9%	0.0%	ND	ND	ND	0.0%	0.0%	0.0%	ND	0.0%
Asian Alone Householder											
Under $25,000	13.3 %	16.3 %	28.1%	ND	42.9%	ND	43.8 %	0.0%	19.5%	ND	35.1%
$25,000 to $49,999	13.0 %	16.2 %	27.2%	ND	0.0%	ND	46.9 %	0.0%	34.1%	ND	4.1%
$50,000 to $74,999	12.8 %	13.5 %	18.0%	ND	0.0%	ND	9.4%	0.0%	24.4%	ND	37.8%

$75,000 to $99,999	11.5%	11.0%	14.0%	ND	57.1%	ND	0.0%	0.0%	4.9%	ND	18.9%
$100,000 to 124,999	10.2%	9.0%	5.7%	ND	0.0%	ND	0.0%	100.0%	0.0%	ND	0.0%
$125,000 to 149,999	8.1%	6.9%	4.8%	ND	0.0%	ND	0.0%	0.0%	17.1%	ND	0.0%
$150,000 to 199,999	11.6%	10.1%	1.3%	ND	0.0%	ND	0.0%	0.0%	0.0%	ND	4.1%
$200,000 or More	19.4%	17.1%	0.9%	ND	0.0%	ND	0.0%	0.0%	0.0%	ND	0.0%
Black or African American Alone Householder											
Under $25,000	28%	27%	18%	ND	ND	0%	ND	ND	ND	ND	50%
$25,000 to $49,999	24%	20%	13%	ND	ND	0%	ND	ND	ND	ND	35%
$50,000 to $74,999	17%	16%	13%	ND	ND	0%	ND	ND	ND	ND	0%
$75,000 to $99,999	11%	11%	29%	ND	ND	100%	ND	ND	ND	ND	0%
$100,000 to 124,999	7%	8%	5%	ND	ND	0%	ND	ND	ND	ND	15%
$125,000 to 149,999	4%	5%	19%	ND	ND	0%	ND	ND	ND	ND	0%
$150,000 to 199,999	4%	6%	3%	ND	ND	0%	ND	ND	ND	ND	0%
$200,000 or More	4%	6%	3%	ND	ND	0%	ND	ND	ND	ND	0%
Hispanic or Latino Householder											
Under $25,000	19.3%	26.0%	17.5%	ND	39.4%	0.0%	0.0%	100.0%	60.0%	ND	13.6%
$25,000 to $49,999	23.3%	19.9%	6.4%	ND	0.0%	0.0%	0.0%	0.0%	0.0%	ND	40.9%
$50,000 to $74,999	18.8%	15.7%	44.0%	ND	0.0%	100.0%	50.0%	0.0%	0.0%	ND	4.5%
$75,000 to $99,999	13.1%	11.2%	20.7%	ND	0.0%	0.0%	50.0%	0.0%	0.0%	ND	40.9%
$100,000 to 124,999	8.8%	7.9%	1.1%	ND	0.0%	0.0%	0.0%	0.0%	0.0%	ND	0.0%
$125,000 to 149,999	5.6%	5.5%	1.6%	ND	0.0%	0.0%	0.0%	0.0%	20.0%	ND	0.0%

$150,000 to 199,999	5.8%	6.7%	6.9%	ND	60.6%	0.0%	0.0%	0.0%	20.0%	ND	0.0%
$200,000 or More	5.2%	6.9%	1.9%	ND	0.0%	0.0%	0.0%	0.0%	0.0%	ND	0.0%
Native Hawaiian and Other Pacific Islander Alone											
Under $25,000	16.0%	27.0%	0.0%	ND	ND	ND	ND	ND	ND	ND	0.0%
$25,000 to $49,999	19.9%	24.0%	0.0%	ND	ND	ND	ND	ND	ND	ND	0.0%
$50,000 to $74,999	16.4%	9.7%	0.0%	ND	ND	ND	ND	ND	ND	ND	0.0%
$75,000 to $99,999	13.6%	9.9%	0.0%	ND	ND	ND	ND	ND	ND	ND	0.0%
$100,000 to 124,999	10.6%	10.6%	0.0%	ND	ND	ND	ND	ND	ND	ND	0.0%
$125,000 to 149,999	7.0%	3.1%	0.0%	ND	ND	ND	ND	ND	ND	ND	0.0%
$150,000 to 199,999	9.5%	5.9%	0.0%	ND	ND	ND	ND	ND	ND	ND	0.0%
$200,000 or More	7.0%	9.9%	100.0%	ND	ND	ND	ND	ND	ND	ND	100.0%
Some Other Race Alone Householder											
Under $25,000	20.1%	28.5%	37.9%	ND	0.0%	ND	ND	ND	75.0%	ND	0.0%
$25,000 to $49,999	24.7%	21.6%	13.8%	ND	0.0%	ND	ND	ND	0.0%	ND	100.0%
$50,000 to $74,999	19.6%	16.6%	22.4%	ND	0.0%	ND	ND	ND	0.0%	ND	0.0%
$75,000 to $99,999	13.1%	11.4%	5.2%	ND	0.0%	ND	ND	ND	0.0%	ND	0.0%
$100,000 to 124,999	8.4%	7.4%	5.2%	ND	0.0%	ND	ND	ND	0.0%	ND	0.0%
$125,000 to 149,999	5.1%	4.8%	10.3%	ND	0.0%	ND	ND	ND	25.0%	ND	0.0%

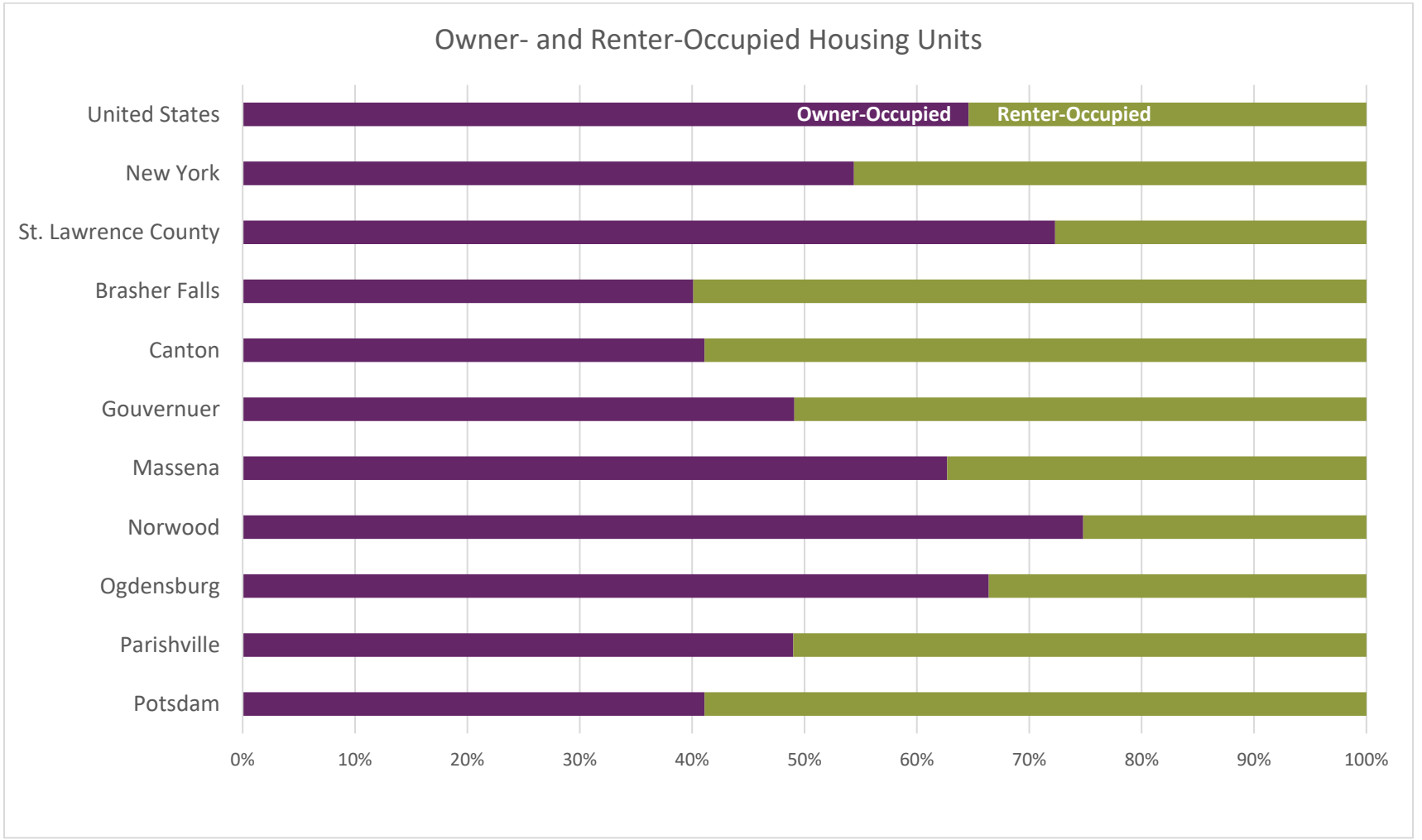
$150,000 to 199,999	5.1%	5.2%	5.2%	ND	100.0 %	ND	ND	ND	0.0%	ND	0.0%
$200,000 or More	4.0%	4.5%	0.0%	ND	0.0%	ND	ND	ND	0.0%	ND	0.0%
Two or More Races Householder											
Under $25,000	18.5 %	21.2 %	16.5%	ND	52.0%	31.7%	14.0 %	50.0%	2.9%	0.0%	10.0%
$25,000 to $49,999	20.4 %	17.4 %	25.9%	ND	0.0%	68.3%	22.8 %	37.5%	0.0%	0.0%	0.0%
$50,000 to $74,999	17.5 %	14.5 %	19.9%	ND	0.0%	0.0%	14.0 %	12.5%	17.1%	66.7 %	13.3%
$75,000 to $99,999	12.8 %	11.8 %	8.1%	ND	0.0%	0.0%	7.0%	0.0%	0.0%	0.0%	30.0%
$100,000 to 124,999	9.3%	9.0%	8.6%	ND	0.0%	0.0%	21.1 %	0.0%	0.0%	0.0%	46.7%
$125,000 to 149,999	6.4%	6.4%	8.9%	ND	0.0%	0.0%	5.3%	0.0%	0.0%	33.3 %	0.0%
$150,000 to 199,999	7.3%	8.4%	9.4%	ND	48.0%	0.0%	15.8 %	0.0%	80.0%	0.0%	0.0%
$200,000 or More	7.9%	11.3 %	2.7%	ND	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Alone, not Hispanic or Latino Householder											
Under $25,000	14.8 %	14.2 %	23.9%	29.6 %	39.2%	38.8%	30.8 %	28.1%	26.8%	28.3 %	38.4%
$25,000 to $49,999	18.4 %	15.8 %	22.3%	29.9 %	8.1%	31.7%	21.6 %	11.9%	20.5%	10.3 %	21.2%
$50,000 to $74,999	16.7 %	14.6 %	18.1%	21.6 %	13.2%	8.5%	19.8 %	12.6%	19.8%	22.7 %	16.2%
$75,000 to $99,999	13.3 %	12.2 %	11.9%	11.1 %	11.8%	12.3%	10.0 %	17.3%	14.5%	12.9 %	7.6%

$100,000 to 124,999	10.2%	10.2%	9.4%	2.4%	8.2%	7.2%	9.4%	20.0%	9.2%	6.9%	4.4%
$125,000 to 149,999	7.3%	7.6%	6.2%	4.2%	7.0%	1.5%	3.1%	5.3%	6.4%	18.9%	3.4%
$150,000 to 199,999	8.6%	10.0%	4.8%	1.2%	6.1%	0.0%	2.1%	2.4%	1.4%	0.0%	3.0%
$200,000 or More	10.7%	15.4%	3.4%	0.0%	6.4%	0.0%	3.1%	2.4%	1.5%	0.0%	5.7%
White Alone Householder											
Under $25,000	15.2%	14.9%	23.8%	29.6%	39.0%	37.3%	30.7%	28.2%	26.7%	28.3%	38.3%
$25,000 to $49,999	18.9%	15.9%	22.2%	29.9%	8.0%	30.5%	21.6%	11.9%	20.4%	10.3%	21.2%
$50,000 to $74,999	16.8%	14.6%	18.4%	21.6%	13.2%	11.9%	19.9%	12.6%	19.8%	22.7%	16.3%
$75,000 to $99,999	13.2%	12.1%	12.0%	11.1%	11.8%	11.9%	10.1%	17.3%	14.5%	12.9%	7.6%
$100,000 to 124,999	10.1%	10.1%	9.3%	2.4%	8.2%	6.9%	9.4%	20.0%	9.2%	6.9%	4.4%
$125,000 to 149,999	7.2%	7.5%	6.2%	4.2%	7.0%	1.5%	3.1%	5.3%	6.4%	18.9%	3.4%
$150,000 to 199,999	8.4%	9.9%	4.8%	1.2%	6.5%	0.0%	2.1%	2.4%	1.6%	0.0%	3.0%
$200,000 or More	10.2%	15.0%	3.3%	0.0%	6.4%	0.0%	3.1%	2.4%	1.5%	0.0%	5.7%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Approximately three-quarters of occupied housing units in Norwood are renter-occupied, as well as more than two-thirds of occupied households in Massena and Ogdensburg. Renters are more likely to be cost-burdened compared to homeowners.

Exhibit 81: Occupied Housing Units & Population Living Alone



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Occupied Housing Units	124,010,992	7,530,150	41,224	334	2,023	1,710	5,017	682	3,851	245	2,160
Owner-Occupied	64.6%	54.4%	72.3%	40.1%	41.1%	49.1%	62.7%	74.8%	66.4%	49.0%	41.1%
Renter-Occupied	35.4%	45.6%	27.7%	59.9%	58.9%	50.9%	37.3%	25.2%	33.6%	51.0%	58.9%
Population Living Alone	10.6%	11.3%	12.0%	15.5%	13.5%	20.0%	21.6%	13.5%	12.5%	10.2%	13.3%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

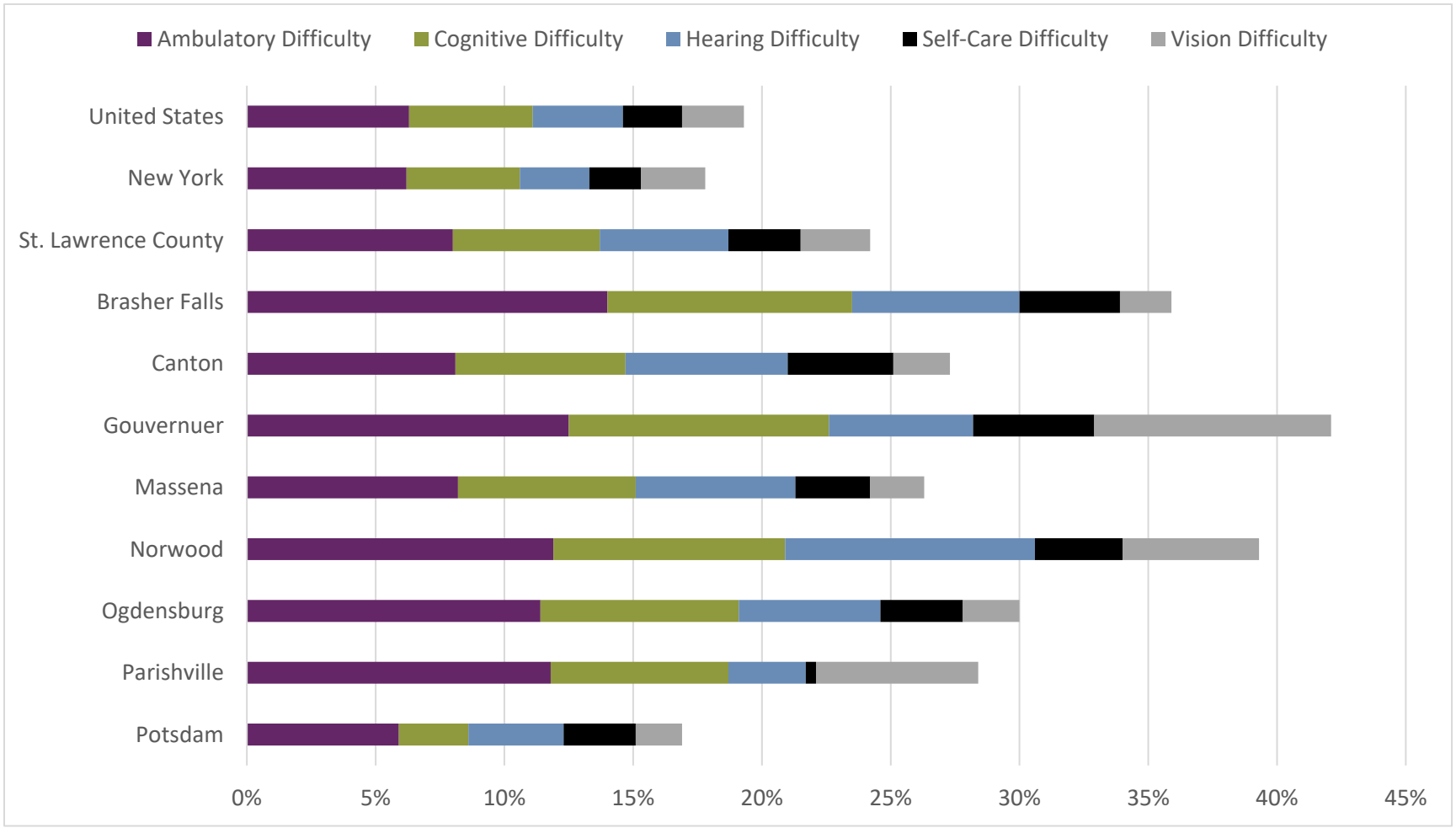
Exhibit 82: Population Age Under 6 Living Below Poverty Level

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Age Under 6 with Income to Poverty Ratio - 49% and below poverty level	0.0%	2.1%	0.7%	0.5%	0.6%	0.0%	1.3%	2.5%	0.0%	1.3%	0.6%
Age Under 6 with Income to Poverty Ratio - 50% to 99% poverty level	9.2%	0.0%	0.0%	0.8%	0.7%	0.8%	1.5%	0.0%	0.0%	0.7%	0.7%
Age Under 6 with Income to Poverty Ratio - 100% to 124% poverty level	0.0%	0.0%	1.0%	0.6%	0.4%	0.0%	0.3%	0.0%	0.6%	0.4%	0.4%
Age Under 6 with Income to Poverty Ratio - 125% to 149% poverty level	0.9%	0.0%	1.5%	0.3%	0.3%	1.1%	0.3%	0.0%	0.3%	0.3%	0.4%
Age Under 6 with Income to Poverty Ratio - 150% to 184% poverty level	0.0%	0.5%	0.0%	0.5%	0.4%	0.0%	0.1%	1.5%	1.3%	0.6%	0.5%
Age Under 6 with Income to Poverty Ratio - 185% to 199% poverty level	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Age Under 6 with Income to Poverty Ratio - 200% and over poverty level	0.0%	0.5%	3.2%	1.7%	4.3%	2.5%	1.5%	4.6%	1.4%	2.9%	4.3%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

All geographies in the service area except for Potsdam have a higher percentage of population living with an ambulatory difficulty compared to the United States and New York. Gouverneur has the highest percentage among the service area of population living with a cognitive difficulty (10.1%).

Exhibit 83: Population Living with a Disability, by Type



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Ambulatory Difficulty	6.3%	6.2%	8.0%	14.0%	8.1%	12.5%	8.2%	11.9%	11.4%	11.8%	5.9%
Cognitive Difficulty	4.8%	4.4%	5.7%	9.5%	6.6%	10.1%	6.9%	9.0%	7.7%	6.9%	2.7%
Hearing Difficulty	3.5%	2.7%	5.0%	6.5%	6.3%	5.6%	6.2%	9.7%	5.5%	3.0%	3.7%
Vision Difficulty	2.3%	2.0%	2.8%	3.9%	4.1%	4.7%	2.9%	3.4%	3.2%	0.4%	2.8%
Self-Care Difficulty	2.4%	2.5%	2.7%	2.0%	2.2%	9.2%	2.1%	5.3%	2.2%	6.3%	1.8%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 84: Population Living with a Disability by Race & Ethnicity

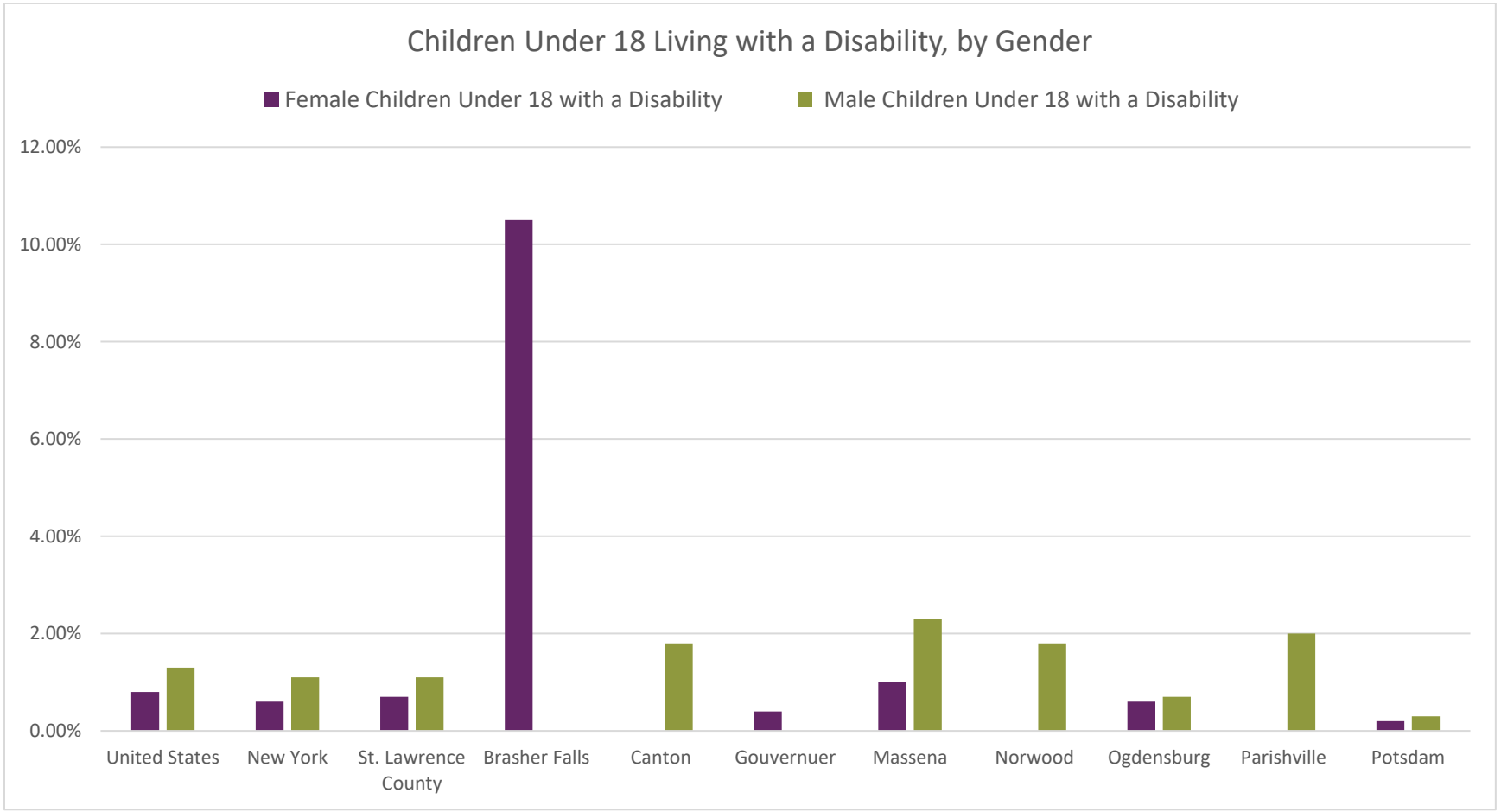
	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
American Indian and Alaska Native Alone											
Children Age under 18	5.5%	5.3%	0.0%	ND	ND	ND	ND	0.0%	0.0%	ND	0.0%
Adults Age 18 to 64	15.8%	15.7%	15.7%	ND	0.0%	0.0%	0.0%	25.0%	14.3%	ND	75.0%
Seniors Age 65 And Over	ND	ND	ND	ND	ND	ND	ND	ND	ND	ND	ND
Asian Alone											
Children Age under 18	2.4%	1.9%	3.5%	ND	ND	ND	ND	0.0%	0.0%	ND	22.2%
Adults Age 18 to 64	4.5%	4.2%	10.6%	ND	6.1%	ND	19.7%	0.0%	0.0%	ND	6.3%
Seniors Age 65 And Over	29.4%	28.3%	12.9%	ND	52.0%	ND	ND	0.0%	0.0%	ND	ND
Asian Alone People with a Disability	7.3%	6.9%	10.1%	ND	12.2%	ND	19.7%	0.0%	0.0%	ND	7.0%
Black or African American Alone											

Children Age under 18	5.3%	5.0%	11.2%	ND	0.0%	ND	ND	ND	0.0%	ND	0.0%
Adults Age 18 to 64	13.1%	11.0%	10.1%	ND	3.4%	32.0%	45.5%	66.7%	36.9%	ND	2.1%
Seniors Age 65 And Over	37.7%	35.3%	50.0%	ND	ND	ND	100.0%	ND	30.0%	ND	25.0%
Hispanic or Latino											
Children Age under 18	4.4%	5.1%	6.0%	ND	0.0%	14.0%	5.3%	ND	0.0%	26.1%	0.0%
Adults Age 18 to 64	8.5%	10.0%	10.6%	ND	10.7%	5.6%	87.8%	66.7%	28.3%	0.0%	4.2%
Hispanic or Latino Seniors Age 65 And Over	36.7%	38.1%	52.0%	ND	78.9%	ND	0.0%	100.0%	0.0%	ND	0.0%
Hispanic or Latino People with a Disability	9.3%	11.4%	11.9%	ND	23.7%	8.2%	32.3%	75.0%	14.6%	17.6%	4.0%
White Alone											
Children Age under 18	4.3%	3.8%	4.3%	21.5%	7.5%	0.0%	8.6%	5.0%	3.2%	0.0%	3.1%
Adults Age 18 to 64	10.4%	8.8%	14.2%	1.5%	14.5%	18.7%	15.1%	22.7%	22.5%	14.8%	10.3%
Seniors Age 65 And Over	32.5%	29.9%	36.9%	76.2%	29.5%	32.1%	41.4%	43.9%	36.1%	37.0%	49.9%
White Alone People with a Disability	13.3%	12.0%	16.3%	23.1%	16.2%	19.0%	19.2%	25.7%	20.7%	14.0%	13.5%
White Alone, not Hispanic or Latino											
Children Age under 18	4.3%	3.6%	4.3%	21.5%	7.5%	0.0%	8.7%	5.0%	3.2%	0.0%	3.1%
Adults Age 18 to 64	10.7%	8.7%	14.3%	1.5%	14.7%	19.3%	14.7%	22.7%	22.5%	14.8%	10.6%
Seniors Age 65 And Over	32.5%	29.9%	36.9%	76.2%	29.5%	32.1%	41.4%	43.9%	36.1%	37.0%	49.9%
American Indian and Alaska Native Alone											

Children Age under 18	5.5%	5.3%	0.0%	ND	ND	ND	ND	0.0%	0.0%	ND	0.0%
Adults Age 18 to 64	15.8%	15.7%	15.7%	ND	0.0%	0.0%	0.0%	25.0%	14.3%	ND	75.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 85: Population Living with a Disability by Gender & Age



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Females with a Disability											
Children Age under 18	0.8%	0.6%	0.7%	10.5%	0.0%	0.4%	1.0%	0.0%	0.6%	0.0%	0.2%
Adults Age 18 to 64	6.2%	5.6%	8.5%	1.4%	13.9%	11.4%	8.1%	13.9%	12.9%	3.8%	5.0%
Seniors Age 65 and Over	5.8%	5.9%	6.8%	16.5%	5.2%	9.7%	9.9%	13.1%	7.6%	4.8%	6.9%
Females Without a Disability											
Children Age under 18	21.2%	19.5%	19.6%	14.6%	6.9%	5.1%	20.0%	17.1%	22.1%	26.8%	9.9%
Adults Age 18 to 64	54.7%	56.5%	52.8%	49.3%	65.1%	49.2%	46.8%	43.0%	46.1%	59.2%	73.6%
Seniors Age 65 and Over	11.4%	11.9%	11.6%	7.7%	9.0%	24.3%	14.3%	13.0%	10.7%	5.4%	4.2%
Males with a Disability											
Children Age under 18	1.3%	1.1%	1.1%	0.0%	1.8%	0.0%	2.3%	1.8%	0.7%	2.0%	0.3%
Adults Age 18 to 64	6.4%	5.5%	8.8%	0.0%	5.7%	9.0%	10.2%	10.9%	13.4%	15.0%	9.6%
Seniors Age 65 and Over	4.8%	4.3%	6.0%	16.8%	3.8%	6.8%	6.0%	10.8%	4.9%	4.1%	1.4%
Males Without a Disability											
Children Age under 18	22.5%	21.2%	20.4%	28.5%	10.5%	28.8%	18.3%	15.2%	21.9%	21.8%	7.2%
Adults Age 18 to 64	55.2%	57.5%	53.4%	52.4%	68.9%	47.2%	54.7%	42.5%	46.5%	46.6%	77.4%
Seniors Age 65 and Over	9.8%	10.4%	10.3%	2.3%	9.4%	8.3%	8.4%	18.7%	12.5%	10.5%	4.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

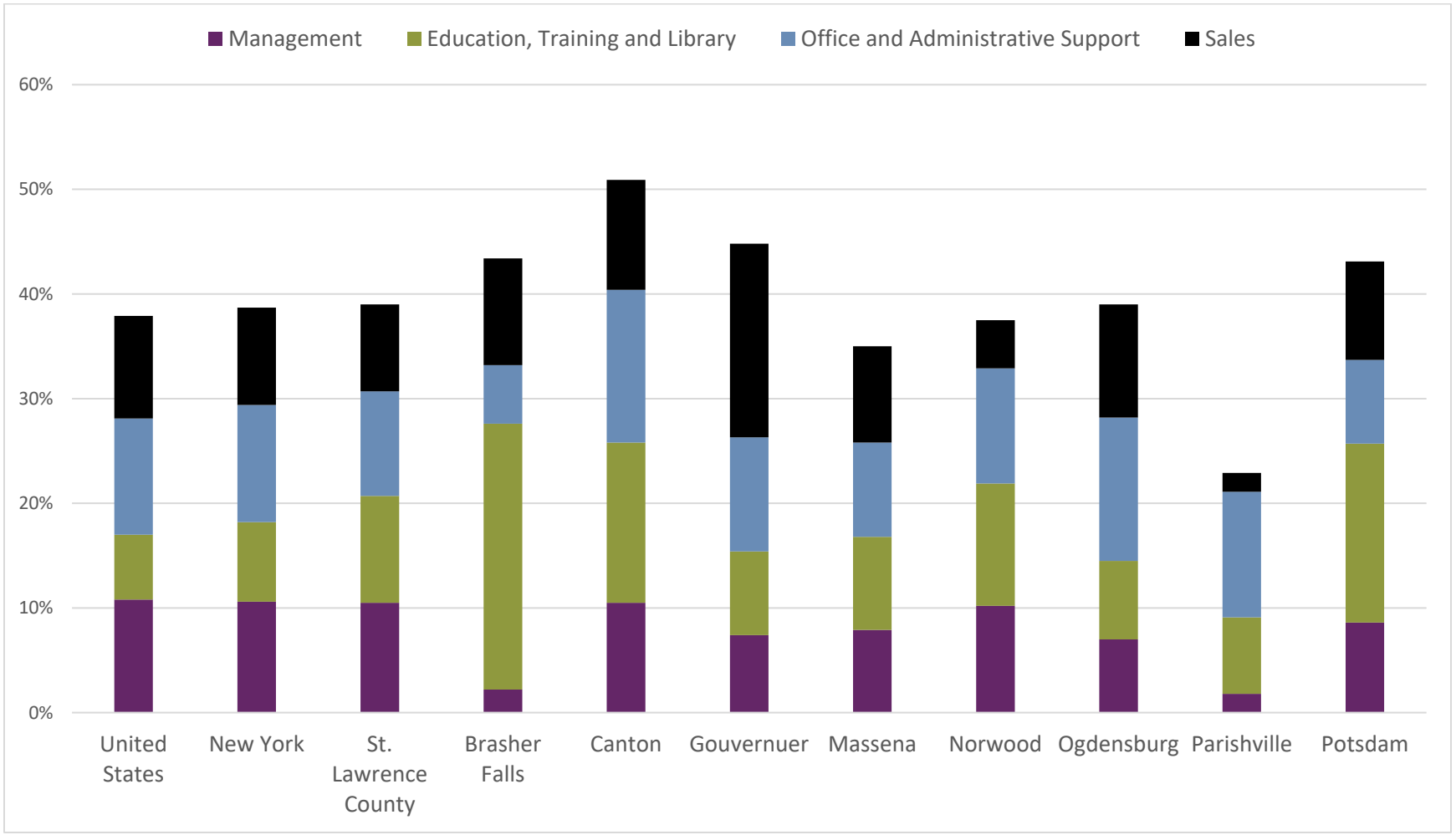
Exhibit 86: Percent of Population With a Bachelor's Degree by Race & Ethnicity

	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Asian Alone	55.6%	48.3%	55.1%	ND	72.3%	ND	33.8%	66.7%	53.3%	ND	75.5%
Black or African American Alone	23.3%	25.2%	5.5%	ND	0.0%	36.0%	0.0%	33.3%	2.6%	ND	19.2%
Black or African American Alone Female	26.0%	28.1%	23.8%	ND	ND	ND	0.0%	ND	0.0%	ND	33.3%
Black or African American Alone Male	20.2%	21.7%	3.9%	ND	0.0%	36.0%	0.0%	33.3%	2.6%	ND	17.4%
Hispanic or Latino	18.4%	21.0%	25.6%	ND	9.6%	94.4%	14.0%	0.0%	2.3%	100.0%	58.8%
Hispanic or Latino Female	20.2%	23.3%	31.5%	ND	15.6%	100.0%	16.7%	0.0%	16.7%	ND	60.0%
Hispanic or Latino Male	16.6%	18.6%	22.1%	ND	0.0%	92.1%	0.0%	ND	0.4%	100.0%	57.9%
White Alone	35.5%	43.0%	23.8%	10.7%	53.0%	12.9%	27.1%	24.0%	15.3%	23.4%	43.1%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Management; education, training, and library; office and administrative support, and sales are the top occupations in the service area. More than one-quarter of the employed population in Brasher Falls works in education, training, and library.

Exhibit 87: Employment by Occupation



	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
Management	10.8%	10.6%	10.5%	2.2%	10.5%	7.4%	7.9%	10.2%	7.0%	1.8%	8.6%
Education, Training and Library	6.2%	7.6%	10.2%	25.4%	15.3%	8.0%	8.9%	11.7%	7.5%	7.3%	17.1%
Office and Administrative Support	11.1%	11.2%	10.0%	5.6%	14.6%	10.9%	9.0%	11.0%	13.7%	12.0%	8.0%
Sales	9.8%	9.3%	8.3%	10.2%	10.5%	18.5%	9.2%	4.6%	10.8%	1.8%	9.4%
Construction and Extraction	5.0%	4.4%	5.1%	7.7%	0.3%	7.1%	4.4%	2.9%	4.8%	5.5%	0.5%
Building, Grounds Cleaning, and Maintenance	3.6%	3.7%	5.0%	2.2%	2.0%	4.2%	7.2%	4.3%	4.9%	10.2%	3.8%
Food Preparation and Serving	5.4%	4.9%	4.9%	1.5%	1.5%	5.7%	4.3%	10.5%	5.6%	15.7%	11.2%
Production	5.5%	3.3%	4.7%	0.0%	2.7%	3.0%	4.7%	3.0%	3.0%	1.8%	3.4%
Transportation	3.8%	4.0%	4.0%	0.0%	1.9%	0.8%	2.8%	5.6%	2.6%	0.0%	2.2%
Health Diagnosis and Treating Practitioners	4.2%	4.6%	3.8%	0.0%	0.0%	0.0%	3.5%	4.0%	6.0%	2.6%	2.2%
Installation, Maintenance, and Repair	3.1%	2.3%	3.8%	17.6%	0.0%	8.9%	2.0%	6.4%	2.0%	2.2%	1.1%
Law Enforcement	1.0%	1.4%	3.7%	1.2%	1.5%	1.8%	6.5%	4.6%	5.9%	5.1%	0.4%
Personal Care and Service	2.6%	3.1%	3.7%	4.6%	6.4%	1.3%	5.6%	1.4%	1.9%	4.0%	8.0%
Material Moving	3.8%	2.5%	3.6%	0.0%	2.0%	2.9%	2.7%	2.4%	5.2%	0.0%	7.3%
Healthcare Support	3.3%	4.7%	3.5%	0.0%	0.7%	1.6%	4.4%	2.2%	3.8%	1.1%	0.6%
Health Technologist and Technicians	2.0%	1.9%	3.1%	9.6%	10.5%	3.6%	2.8%	4.0%	1.9%	6.6%	1.0%
Community and Social Service	1.8%	2.2%	2.5%	0.0%	4.2%	4.5%	1.6%	3.2%	6.1%	2.9%	1.4%
Business and Finance	5.7%	6.0%	2.3%	0.0%	5.5%	0.0%	4.7%	2.1%	1.3%	0.0%	1.2%
Arts, Design, Entertainment, Sports and Media	2.0%	3.3%	1.6%	4.6%	2.8%	3.0%	1.3%	0.6%	1.2%	6.2%	5.1%
Computer and Mathematical	3.4%	3.0%	1.3%	2.2%	3.8%	2.1%	2.4%	0.0%	0.9%	0.0%	2.0%
Fire Fighting and Prevention	1.2%	1.6%	1.3%	0.0%	0.5%	4.0%	1.2%	3.0%	3.4%	9.1%	1.5%
Architecture and Engineering	2.1%	1.6%	1.0%	0.0%	0.7%	0.0%	2.0%	0.0%	0.2%	1.8%	2.1%
Farming, Fishing and Forestry	0.6%	0.2%	0.8%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	2.2%	0.0%
Life, Physical, and Social Science	1.0%	1.0%	0.8%	5.3%	2.1%	0.0%	0.1%	0.6%	0.1%	0.0%	0.8%

Legal	1.2%	1.8%	0.4%	0.0%	0.0%	0.7%	0.3%	1.4%	0.2%	0.0%	1.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

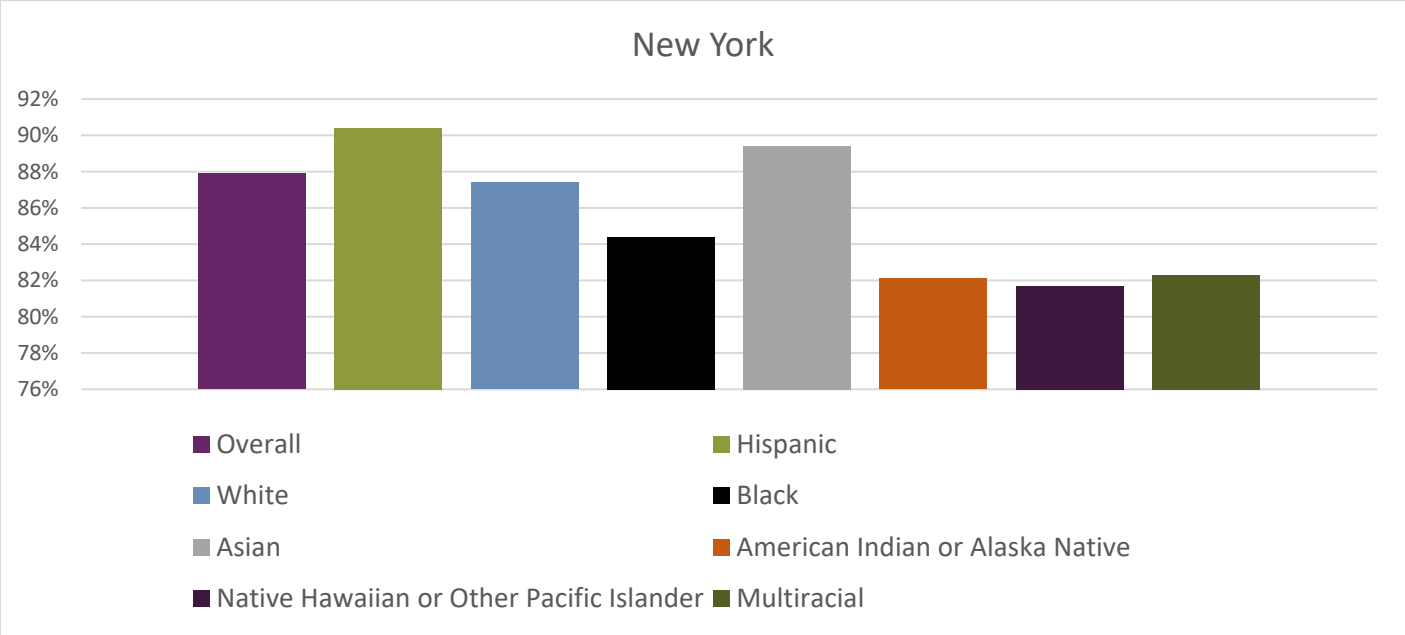
Exhibit 88: Access to Healthy Food, by Race and Ethnicity

	Distance from Access to Healthy Food	United States	New York	St. Lawrence County	Brasher Falls	Canton	Gouverneur	Massena	Norwood	Ogdensburg	Parishville	Potsdam
American Indian and Alaska Native	1/2 Mile	73.5%	32.3%	81.5%	91.7%	96.4%	55.6%	80.2%	62.5%	48.4%	100.0%	72.2%
	1 Mile	49.3%	20.2%	62.3%	83.3%	78.6%	44.4%	53.9%	50.0%	9.9%	100.0%	16.7%
	10 Miles	10.2%	1.6%	3.7%	0.0%	ND	ND	ND	ND	ND	0.0%	ND
	20 Miles	4.2%	0.0%	0.0%	0.0%	ND	ND	ND	ND	ND	0.0%	ND
Asian	1/2 Mile	53.3%	18.2%	62.3%	100.0%	90.9%	45.5%	69.2%	29.7%	60.2%	100.0%	51.6%
	1 Mile	20.7%	6.9%	30.5%	50.0%	34.1%	18.2%	46.2%	8.1%	25.0%	100.0%	6.9%
	10 Miles	0.1%	0.0%	2.1%	0.0%	ND	ND	ND	ND	ND	0.0%	ND
	20 Miles	0.0%	0.0%	0.0%	0.0%	ND	ND	ND	ND	ND	0.0%	ND
Black or African American	1/2 Mile	63.0%	20.2%	90.2%	100.0%	94.9%	94.5%	65.5%	57.1%	95.1%	100.0%	68.0%
	1 Mile	29.5%	6.3%	61.1%	100.0%	62.9%	81.0%	23.6%	42.9%	56.4%	100.0%	3.9%
	10 Miles	0.9%	0.0%	1.4%	0.0%	ND	ND	ND	ND	ND	0.0%	ND
	20 Miles	0.0%	0.0%	0.0%	0.0%	ND	ND	ND	ND	ND	0.0%	ND
Native Hawaiian and Other Pacific Islander	1/2 Mile	60.2%	28.9%	88.9%	ND	ND	100.0%	100.0%	100.0%	100.0%	ND	60.0%
	1 Mile	28.1%	14.7%	66.7%	ND	ND	50.0%	100.0%	100.0%	100.0%	ND	20.0%
	10 Miles	0.8%	0.2%	8.3%	ND	ND	ND	ND	ND	ND	ND	ND
	20 Miles	0.1%	0.0%	0.0%	ND	ND	ND	ND	ND	ND	ND	ND
	1/2 Mile	54.5%	17.4%	81.1%	92.3%	95.8%	78.4%	64.2%	73.3%	70.6%	100.0%	65.1%
	1 Mile	23.6%	6.7%	56.2%	84.6%	58.3%	53.6%	34.4%	43.3%	33.5%	100.0%	9.6%

Other / Multiple Race	10 Miles	0.8%	0.1%	4.5%	0.0%	ND	ND	ND	ND	ND	20.0%	ND
	20 Miles	0.1%	0.0%	0.0%	0.0%	ND	ND	ND	ND	ND	0.0%	ND
White	1/2 Mile	73.8%	54.4%	82.2%	91.8%	93.0%	59.5%	73.7%	80.6%	41.6%	100.0%	64.5%
	1 Mile	44.8%	32.1%	63.5%	84.5%	57.6%	30.8%	39.0%	54.5%	5.5%	100.0%	17.0%
	10 Miles	1.9%	0.5%	8.8%	0.2%	ND	ND	ND	ND	ND	21.4%	ND
	20 Miles	0.2%	0.0%	0.0%	0.0%	ND	ND	ND	ND	ND	0.0%	ND

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 89: Percentage of Infants Initiating Breastfeeding by Race & Ethnicity

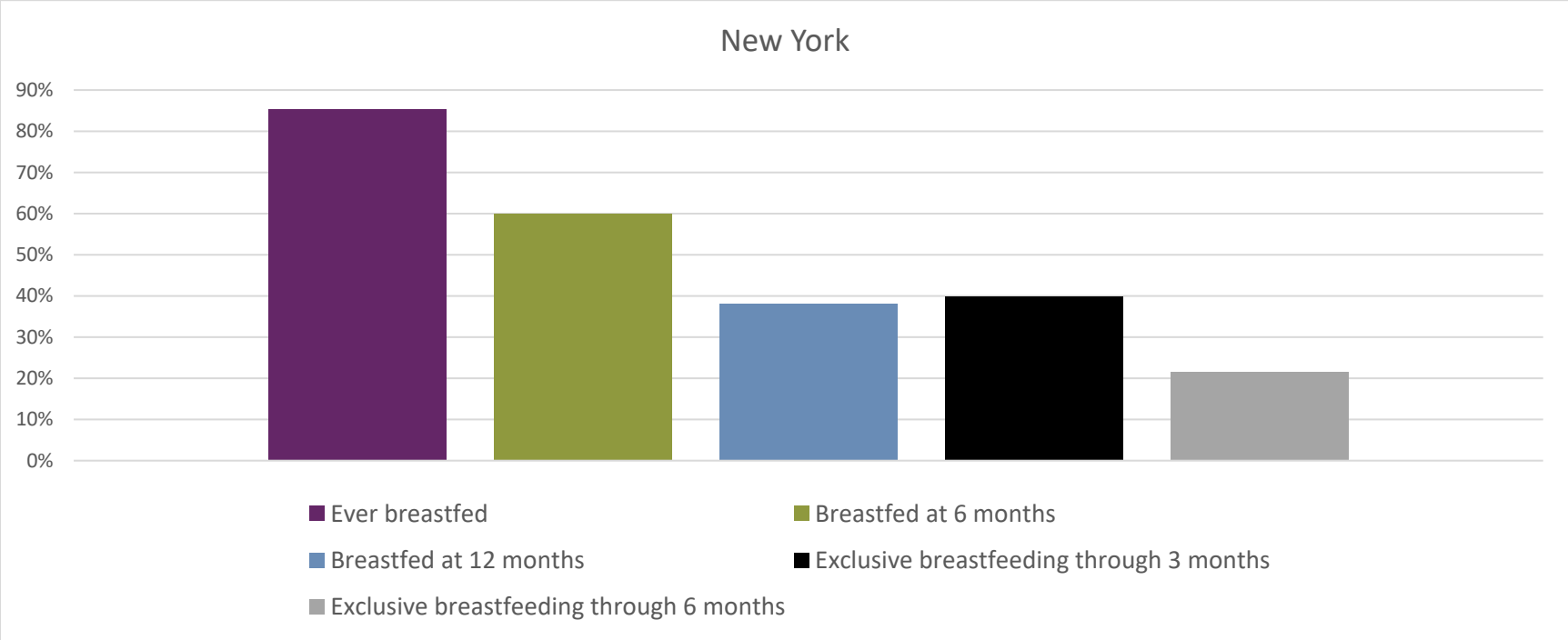


		Overall	Hispanic	White	Black	Asian	American Indian or Alaska Native	Native Hawaiian or Other Pacific Islander	Multiracial	Largest Disparity[41]
United States	Number	3,129,646	665,584	1,686,505	492,852	164,602	25,807	7,843	69,626	NA
	Percent	84.1%	87.4%	85.5%	73.6%	90.3%	76.6%	80.2%	83.1%	16.7%
New York	Number	219,529	49,898	107,699	31,926	24,683	358	71	3,195	NA
	Percent	87.9%	90.4%	87.4%	84.4%	89.4%	82.1%	81.7%	82.3%	8.7%

Source: Centers for Disease Control and Prevention | Breastfeeding Initiation Rates by County or County Equivalent in New York

[41] Largest disparity is defined as the percentage point difference in breastfeeding initiation prevalence between the racial/ethnic groups with the highest and lowest initiation prevalence.

Exhibit 90: Percentage of Any and Exclusive Breastfeeding among Children Born in 2020



	Number of Respondents	Any Breastfeeding			Number of Respondents	Exclusive Breastfeeding[42]	
		Ever breastfed	Breastfed at 6 months	Breastfed at 12 months		Exclusive breastfeeding through 3 months	Exclusive breastfeeding through 6 months
United States	21,069	83.1%	58.2%	37.6%	20,380	45.3%	25.4%
New York	809	85.3%	59.9%	38.2%	782	39.8%	21.6%

Source: Centers for Disease Control and Prevention |Division of Nutrition, Physical Activity, and Obesity, National Center for Chronic Disease Prevention and Health Promotion

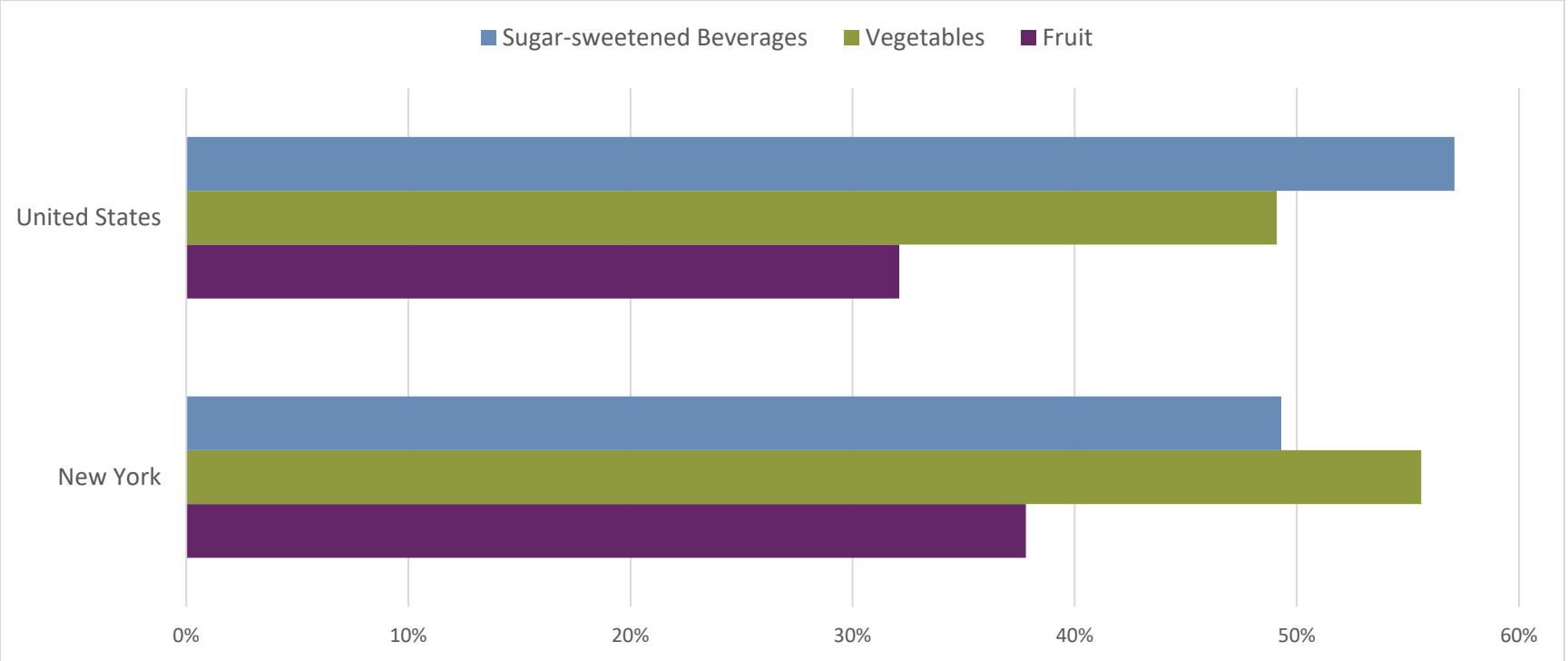
[42] Exclusive breastfeeding is defined as ONLY breast milk – NO solids, no water, and no other liquids

Exhibit 91: Family Planning and Related Medical Services Received in Last 12 Months among Women 15-49 years, United States

	2015-2017	2017-2019
Pelvic exam	54.1%	50.4%
Pap test	53.4%	49.0%
STD test	32.4%	32.1%
Birth control method	29.5%	28.9%
Birth control check-up or test	22.9%	21.7%
Pregnancy test	20.2%	18.0%
Birth control counseling	18.3%	16.7%
Prenatal Care	6.1%	4.4%
Post-pregnancy care	5.7%	3.7%
Emergency contraception	2.8%	2.4%
Sterilization counseling	2.4%	2.5%
Emergency contraception counseling	2.0%	1.9%
Abortion	0.6%	0.4%

Source: Centers for Disease Control and Prevention | National Survey of Family Growth

Exhibit 92: Percentage of children aged 1-5 years who consumed fruit, vegetables, or sugar-sweetened beverages during the preceding week



	Fruit	Vegetables	Sugar-sweetened Beverages
	Less than daily		At least once weekly
United States	32.1%	49.1%	57.1%
New York	37.8%	55.6%	49.3%

Source: Centers for Disease Control and Prevention | National Survey of Children's Health, United States, 2021

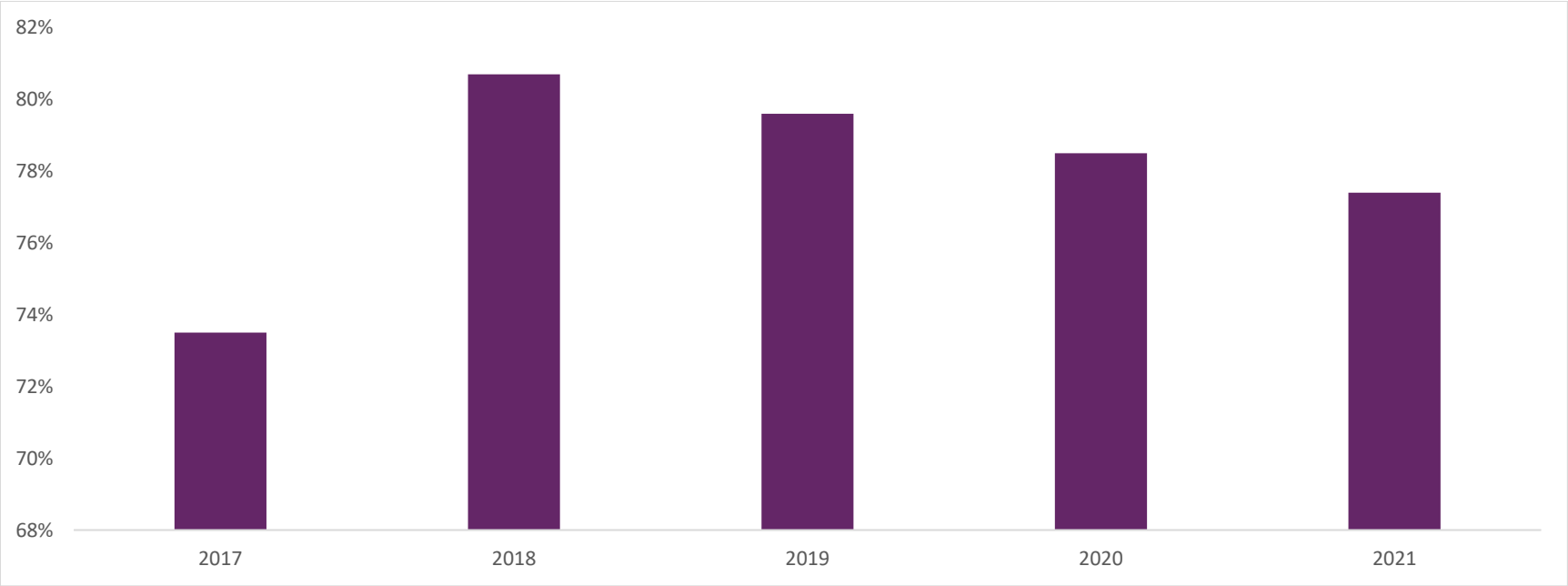
Exhibit 93: New York State Child Health Indicators

	2019	2020
Mortality rate per 100,000 - Aged 1-4 years	16.8	13.8
Mortality rate per 100,000 - Aged 5-9 years	11.7	9.5
Mortality rate per 100,000 - Aged 10-14 years	12.0	12.1
Mortality rate per 100,000 - Aged 5-14 years	11.8	10.8
Mortality rate per 100,000 - Aged 15-19 years	27.8	34.7
Asthma hospitalization rate per 10,000 - Aged 0-4 years	32.4	11.4
Asthma hospitalization rate per 10,000 - Aged 5-14 years	15.5	6.3
Asthma hospitalization rate per 10,000 - Aged 0-17 years	18.7	7.2
Gastroenteritis hospitalization rate per 10,000 - Aged 0-4 years	10.5	5.2
Otitis media hospitalization rate per 10,000 - Aged 0-4 years	1.6	0.6
Pneumonia hospitalization rate per 10,000 - Aged 0-4 years	23.0	7.3
Percentage of children born in 2017 with a lead screening aged 0-8 months	ND	1.5%
Percentage of children born in 2017 with a lead screening - aged 9-17 months	75.6%	75.6%
Percentage of children born in 2017 with a lead screening - aged 18-35 months	76.1%	75.3%

Source: Child and Adolescent Health Measurement Initiative. 2020-2021 National Survey of Children's Health (NSCH) data query. Data Resource Center for Child and Adolescent Health supported by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB).

From 2017 to 2021, doctor visits peaked in 2018, with 80.7% of the population self-reporting a visit to the doctor within the last 12 months at the time of reporting. That percentage has decreased since 2018.

Exhibit 94: New York Adult Population Visits to Doctor



	2017	2018	2019	2020	2021
Visited Doctor, Last 12 Months	73.5%	80.7%	79.6%	78.5%	77.4%

Source: Centers for Disease Control & Prevention | Behavioral Risk Factor Surveillance System (BRFSS)

Comparison County Data

Exhibit 95: Social Vulnerability Index, Socioeconomic Status and Household Composition & Disability Measures

	Essex County	Franklin County	Jefferson County
Total population	37,501	47,996	117,634
Households below poverty level	9.6%	17.9%	12.7%
Unemployment rate	5.4%	6.6%	6.0%
Median household income	$61,563	$55,279	$58,271
No high school diploma	6.6%	7.8%	6.2%
Under 18	16.1%	19.3%	24.3%
Age 65+	23.5%	16.9%	13.7%
Population living with a disability	16.6%	15.9%	14.4%
Percentage of Children in Single-Parent Households	21.3%	22.8%	19.8%
Percent 16+ Unemployed	3.1%	3.3%	3.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 96: Social Vulnerability Index, Minority Status & Language and Household Type & Transportation Measures

	Essex County	Franklin County	Jefferson County
Minority Population	8.8%	18.9%	19.1%
Limited or no English proficiency	1.4%	2.0%	2.4%
Foreign-Born[43]	3.9%	4.0%	4.5%
Multi-unit housing structures	12.6%	16.0%	25.3%
Mobile homes	6.7%	11.0%	11.5%
No vehicle	9.3%	12.2%	8.9%
Group quarters	4.8%	8.3%	5.9%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 97: Child Population, by Gender

	Essex County	Franklin County	Jefferson County
Males under Age 5	8.3%	10.0%	12.2%
Females under Age 5	7.8%	9.4%	12.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 98: Child Population, by Age Group

	Essex County	Franklin County	Jefferson County
Population Under Age 18 (Children)	16.1%	19.3%	24.3%
Under Age 3	2.3%	2.7%	4.6%
Age 3 to 4	1.6%	2.2%	3.1%
Age 5	0.7%	0.9%	1.5%
Age 6 to 8	2.5%	3.0%	4.1%
Age 9 to 11	2.6%	2.9%	3.8%
Age 12 to 14	3.1%	4.1%	3.6%
Age 15 to 17	3.2%	3.4%	3.6%
Unknown	0.2%	0.2%	0.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 99: Household Income

	Essex County	Franklin County	Jefferson County
Unemployment Rate	5.4%	6.6%	6.0%
$10,000 or Less	3.9%	8.7%	5.6%
$10,000 to $14,999	4.3%	4.6%	4.1%
$15,000 to $24,999	8.7%	10.5%	7.5%
$25,000 to $34,999	9.6%	9.3%	11.1%
$35,000 to $49,999	13.4%	11.8%	13.7%
$50,000 to $74,999	19.2%	19.5%	20.2%
$75,000 to $99,999	13.4%	13.8%	14.7%
$100,000 to $149,999	16.6%	14.3%	15.1%
$150,000 to $199,999	5.6%	3.8%	5.1%
$200,000 or More	5.3%	3.9%	3.0%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 100: Median Household Income by Race & Ethnicity

	Essex County	Franklin County	Jefferson County
American Indian and Alaska Native Householder	ND	ND	$77,552
Asian Householder	ND	$108,750	$72,024
Black or African American Householder	ND	$68,705	$55,408
Hispanic or Latino	$78,365	ND	$48,387
Native Hawaiian and Other Pacific Islander Householder	ND	ND	ND
Other Race Householder	$18,565	ND	$53,023
Two or More Race Householder	$44,063	$22,045	$43,008
White Householder	$62,293	$57,309	$59,298
White Householder (Not Hispanic or Latino)	$62,267	$57,649	$59,837

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 101: Percent of Population Living in Poverty

	Essex County	Franklin County	Jefferson County
Percent of Population Below Poverty Level	9.5%	18.4%	13.1%
By Race / Ethnicity			
White alone	8.6%	16.3%	12.2%
Black or African American alone	39.8%	28.9%	20.1%
American Indian and Alaska Native alone	30.4%	36.9%	29.1%
Asian alone	28.9%	1.7%	11.8%
Native Hawaiian and Other Pacific Islander alone	3.6%	100.0%	9.2%
Some other race alone	50.0%	11.7%	24.9%
Two or more races	20.6%	31.8%	19.1%
Hispanic or Latino origin (of any race)	19.2%	33.4%	16.7%
White alone, not Hispanic or Latino	8.6%	16.1%	12.2%

By Age Group			
Under 5 years	14.9%	30.7%	17.1%
5 to 17 years	11.5%	25.9%	18.3%
18 to 64 years	10.3%	17.5%	12.2%
65 years and over	5.7%	11.5%	8.6%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 102: Percent Living in Poverty, Percent Change

	Essex County	Franklin County	Jefferson County
Total Households (2021)	15,714	18,561	45,517
Total Households Below Poverty Level (2021)	9.6%	17.9%	12.7%
Total Households Below Poverty Level per household (2010)	10.5%	15.2%	14.5%
Percent Change	-8.9%	+18.3%	-12.6%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

Exhibit 103: Percentage of Households with Child(ren) Below Poverty[44]

	Essex County	Franklin County	Jefferson County
Below Poverty Family with Children Age Under 5	10.7%	5.5%	7.8%
Below Poverty Family with Children Both Under Age 5 and Age 5-17	3.4%	19.6%	8.1%
Below Poverty Single Parent with Children Age Under 5	9.2%	5.4%	6.1%
Below Poverty Single Parent with Children Both Under Age 5 and Age 5-17	2.1%	15.1%	5.3%

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021

[44] Percentages calculated using total number of households below poverty level.

Exhibit 104: Cost Burdened Owners & Renters

	Essex County	Franklin County	Jefferson County
Cost Burdened Owners	26.1%	23.5%	22.3%
Cost Burdened Renters	47.0%	49.3%	46.4%
Excessive Owner Housing Costs – 30 Percent or More of Income normalized by Owner Occupied Housing Units (2021)	20.3%	16.6%	17.1%
Excessive Renter Housing Costs – Gross Rent 30 Percent or More of Income per renter occupied housing unit (2021)	41.3%	42.9%	43.8%
Percent of Low-Income Households Severely Cost Burdened (2015-2019)	10.7%	10.6%	11.3%
Median Rent	$845	$751	$1,072
Median Mortgage	$1,425	$1,250	$1,354

Source: U.S. Census Bureau. American Community Survey Five-Year Estimates, 2017-2021